

Date: 2nd July, 2015

To,

Bombay Stock Exchange Limited,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400 001

Scrip Code:

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East),

Mumbai - 400 001

Scrip Code:

**Subject: Intimation under Clause 36 of Listing Agreement-
Commencement of Commercial Production set-up and appointment of
new Chief Financial Officer of the Company**

Dear Sirs,

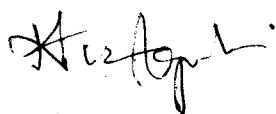
Pursuant to Clause 36(3) of Listing Agreement this is to inform you that the Company at its Board Meeting held on 2nd July, 2015 has approved the proposal to set-up a manufacturing line for Commercial Production of Mobile Phones at Company's factory premises at Noida, Uttar Pradesh.

Further, please be informed that Mr. Amit Goel, Chief Financial Officer of the Company has resigned from the post and Board in its aforesaid meeting has appointed Mr. Ashok K. Kucheria as new Chief Financial Officer (CFO) of the Company on the recommendation made by the Audit Committee.

This is for your kind information and record please.

Yours Faithfully,

For **SALORA INTERNATIONAL LIMITED**



(Nitin Agrahari)

Company Secretary