top dollar to enter India, the world's second-largest cement market which is growing at close to 10%.

In April, France's Vicat acquired 51% in Andhra Pradesh-based 2.5 million-tonne cement maker Bharathi Cement. The financial details of this deal were not made public, but according to industry sources, the valuation was in the range of $200 a tonne, amounting to a deal size of $500 million.

For 2009-10, Murli Industries reported a net profit of Rs 40.30 crore on the back of revenues worth Rs 571.68 crore.

Shares of Murli Industries on Friday closed at Rs 78.30 on the Bombay Stock Exchange, down 3.1% from Thursday's close. Its highest in the previous 52 weeks was Rs 117 with a low of 40. Cemex has been aggressive in buying companies in the last five years. In 2005, it acquired London-based RMC Group for $5.8 billion, and later Australia's Rinker Group for about $14.2 billion. Cemex, which employs more than 50,000 people, had sales of $15 billion in 2009. The company did not respond to e-mails sent to its corporate communications department. "Globally, there is a huge interest in buying Indian companies, but there are very few sellers here," said a senior investment banker, who did not wish to be named.

Cemex's global competitors, Holcim, Lafarge and Germany's Heidelberg, have established themselves in the 270 million-tonne Indian cement market. While Holcim controls about a fifth of the market here through ACC and Ambuja, Lafarge operates a 6.5 million-tonne capacity. The Mexican major was earlier rumoured to be in talks with local companies, including Mehta Group's Gujarat Sidhee Cement. It had also initiated talks with the Birla Group's Mangalam Cement twice between 2002 and 2004. But differences over valuations led to these deals falling through, according to industry sources.

detailed profile along with relevant documents to the below address within 10 days from the date of advertisement.

Box No. : CHE 704532R
C/o. The Economic Times, Chennai - 600 035.

SADBHAV ENGINEERING LIMITED

Sadbhav TODAY FOR TOMORROW

Registered Office: 'Sadbhav House' Opp: Law Garden Police chowki, Ellisbridge, Ahmedabad-380006

Notice

NOTICE is hereby given that pursuant to clause 16 of the Listing Agreement, the Board of Directors has decided **December 8, 2010 (Wednesday) as Record Date** for the purpose of ascertaining the names of the shareholders who would be entitled to receive 10 (ten) equity shares of Re 1/- each for every 1 (one) equity share of Rs.10/- each of the Company under the new ISIN.

Further, the warrant holders whose names appear in the statement of beneficial ownership maintained by the Depositories, as at the close of business hours on the said **Record Date** shall be entitled to receive 10 (ten) Warrants for every 1 (one) Warrant held as on the said **Record Date** under the new ISIN and accordingly, the Warrant Exercise Price would change from Rs.425/- per Warrant to Rs.42.50 per Warrant.

For **Sadbhav Engineering Limited**
Sd/-
(Vijay J. Kalyani)
Company Secretary

Place: Ahmedabad
Date: November 20, 2010

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as a part of a series planned by the state gov-
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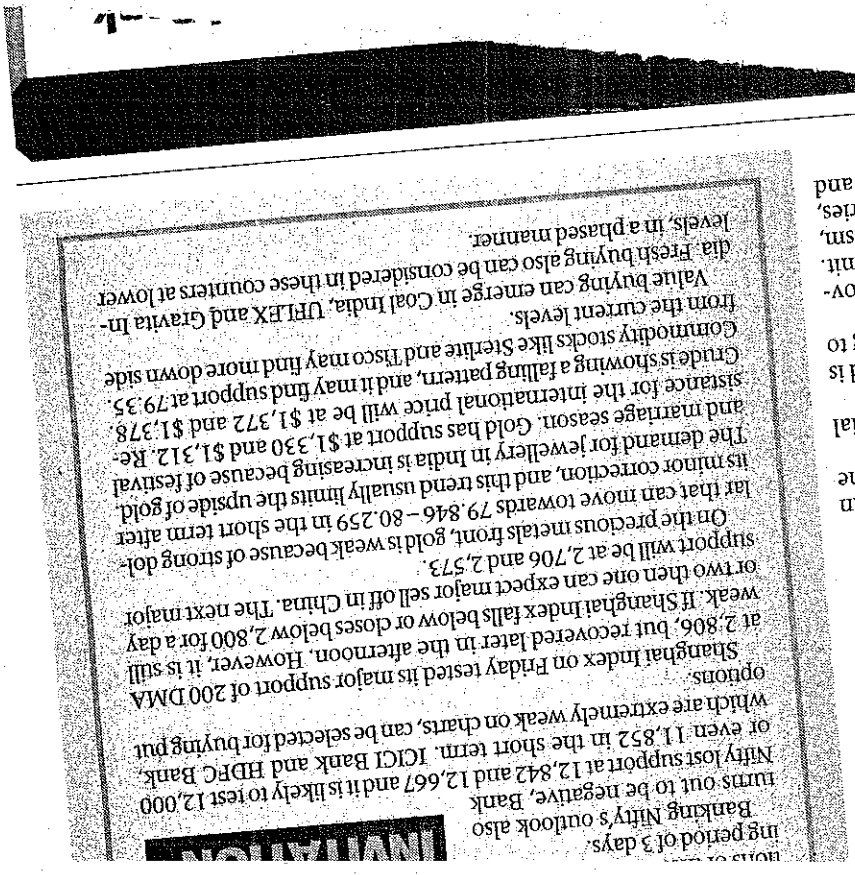
tors as diverse as pharmaceuticals, tourism,
cessing, healthcare, mineral-based industries,
petrochemicals, information technology and
will be held in November and December.



dia. Fresh buying also can be considered in these counters at lower levels, in a phased manner.

Value buying can emerge in Coal India, UFLEX and Gravita India from the current levels.

Commodity stocks like Sterlite and Tisco may find more down side Crude is showing a falling pattern, and it may find support at 79.35. sistance for the international price will be at $1,372 and $1,378. and margage season. Gold has support at $1,330 and $1,312. Re- The demand for jewellery in India is increasing because of festival its minor correction, and this trend usually limits the upside of gold. lar that can move towards 79.846–80.259 in the short term after On the precious metals front, gold is weak because of strong dol- support will be at 2,706 and 2,573.

or two then one can expect major sell off in China. The next major weak. If Shanghai index falls below or closes below 2,800 for a day at 2,806, but recovered later in the afternoon. However, it is still Shanghai index on Friday tested its major support of 200 DMA options.

which are extremely weak on charts, can be selected for buying put or even 11,852 in the short term. ICICI Bank and HDFC Bank. Nifty lost support at 12,842 and 12,667 and it is likely to test 12,000 turns out to be negative, Bank

Banking Nifty's outlook also ing period of 3 days.