GAUTAM ADHIKARI

7TH FLOOR, ADHIKARI VILLA, 46 HATKESH CHS, NO.7, NEAR J.N. SCHOOL, JVPD,
VILE PARLE (W), MUMBAI – 400 056

4th April, 2017

To
The Manager - Listing
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

Dear Sir,

SYMBOL: SABEVENTS

Name of Company: SAB Events & Governance Now Media Limited

Sub.: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I, Gautam Adhikari, Promoter of the Company on behalf all promoter(s) hereby make the disclosure in terms of Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 as on 31st March, 2017 in the prescribed format.

Kindly take the above on your record and acknowledge the receipt of the same.

Thanking You,

Yours faithfully,

Gautam Adhikari
(For and on behalf of all Promoters/PACs)

Encl.: A/a

CC: **Scrip Code: 540081**
The Manager- CRD
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

The Company Secretary & Compliance Officer
SAB Events & Governance Now Media Ltd.
Unit No. 3/65, Sukh Shanti,
Nutan Laxmi Society, Cooper Hospital Lane,
Opp. PNB, Juhu, Mumbai - 400 049

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Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Tar get Company (TC)	**SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED**
2. Name(s) of the stock exchange(s) where the shares of the TC are listed.	(a) BSE Limited (b) National Stock Exchange of India Limited
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable 1. Mr. Gautam Adhikari 2. Mr. Markand Adhikari 3. Mr. Ravi Adhikari 4. Mr. Heeren Adhikari 5. Ms. Swati Hirenkumar Adhikari 6. Ms. Bindu Raman 7. M/s. Prime Global Media Private Limited 8. M/s. Global Showbiz Private Limited

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4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2017, holding of:			
a) Shares			
1. Mr. Gautam Adhikari	12,57,939	12.00	12.00
2. Mr. Markand Adhikari	16,48,989	15.73	15.73
3. Mr. Ravi Adhikari	3,90,000	3.72	3.72
4. Mr. Heeren Adhikari	150	0.00	0.00
5. Ms. Swati Hirenkumar Adhikari	150	0.00	0.00
6. Ms. Bindu Raman	150	0.00	0.00
7. M/s. Prime Global Media Private Limited	7,50,536	7.16	7.16
8. M/s. Global Showbiz Private Limited	7,50,000	7.15	7.15
b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
c) Warrants	N.A.	N.A.	N.A.
d) Convertible Securities	N.A.	N.A.	N.A.
e) Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	N.A.
Total	**47,97,914**	**45.77**	**45.77**

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Gautam Adhikari
(For and on behalf of all Promoters/PACs)

Place: Mumbai
Date: 4th April, 2017