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CHAMPARAN MARKETING CO. LTD.

Regd. Office :
9/1, R. N. MUKHERJEE ROAD,
(5TH FLOOR)
KOLKATA - 700 001

Through Speed Post

17th January, 2013

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051

The Dy. General Manager
Corporate Relationship Department
Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring, Rotunda Building
P.J. Towers, Dalal Street, Fort
Mumbai 400 001

Dear Sir,

Sub: Disclosure in terms of Regulations 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011.

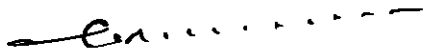
We, Champaran Marketing Co. Ltd., one of the Promoter of Sutlej Textiles & Industries Limited (Sutlej) write to inform you that out of 2,06,540 Equity Shares equivalent to 1.89% of the total paid up equity share capital of Sutlej held by us, 2,00,000 Equity Shares equivalent to 1.83% of the total paid up equity share capital of Sutlej was pledged by us in favour of Viditi Investment Private Limited on 7th March, 2012. Now, the said 2,00,000 Equity Shares equivalent to 1.83% of the total paid up equity share capital of Sutlej have been released on 15th January, 2013.

As required under the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011 enclosed please find the declaration under Regulation 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011.

You are kindly requested to take note of the above.

Thanking You,

Yours faithfully,
For Champaran Marketing Co. Ltd.,


Director

Encl : as above

Cc: Sutlej Textiles & Industries Limited
Pachpahar Road, Bhawanimandi-326 502
Rajasthan

**Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for
encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of
Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011**

Name of the Target company			Sutlej Textiles & Industries Limited (Sutlej)				
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)			Champaran Marketing Company Ltd. (Champaran)				
Date of reporting			17 th January, 2013				
Names of the stock exchanges where the shares of the target company are listed			BSE Limited National Stock Exchange of India Limited				
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other- give details
Names	Number	% of total share capital	Type ~~creation~~ invocation/ release	Date (s)	Number	% of Total share capital	
Champaran Marketing Co. Ltd. (Person Acting in Concert)	2,06,540	1.89	Release of encumbrance	15.01.2013	2,06,540	1.89	2,00,000 Equity Shares of Sutlej were pledged by Champaran, in favour of Vidti Investment Private Limited on 7 th March, 2012. Now the pledge of aforementioned 2,00,000 Equity Shares have been released.

For Champaran Marketing Co. Ltd.,


Director

Place: Kolkata

Date: 17.01.2013