



Supreme

TEX MART LIMITED

(FORMERLY SUPREME YARNS LIMITED)

STML/PR/2013-14/
Dated 31.01.2014

The Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001

Scrip Code: "531934"

STML/PR/2013-14/
Dated 31.01.2014

National Stock Exchange of India Ltd.
5th Floor, Exchange Plaza,
Bandra Kurla Complex
Bandra (E), Mumbai - 400051

Trading Symbol - "SUPREMETEX"

**SUB: PRESS RELEASE-SUPREME TEX ON PATH OF DOUBLING ITS CAPACITY FOR
FASHION KNITWEAR**

Dear Sir/ Madam,

This is to inform that Company has announced its action plan regarding establishment of new Fashion Knitwear Unit, in the form of Press Release dated January 31, 2014. Copy of the said Press Release is enclosed herewith for your reference and record.

Please acknowledge the receipt and arrange disseminate among the Members.

Thanking You,

Yours Truly

For: **Supreme Tex Mart Ltd;**


Company Secretary
ENCL: AS ABOVE



REGD. OFFICE	:	424, INDL. AREA 'A' CHEEMA CHOWK, LUDHIANA-141003. (INDIA)
SPINNING UNIT - 1	:	KANGANWAL, P.O. JUGIANA, G.T. ROAD, LUDHIANA - 141 120 (INDIA)
SPINNING UNIT - 2	:	KANGANWAL, P.O. JUGIANA, G.T. ROAD, LUDHIANA - 141 120 (INDIA)
DYEING UNIT	:	B-72, PHASE VIII, FOCAL POINT, LUDHIANA - 141 008. (INDIA)
APPARELS & KNITS UNIT	:	VILLAGE PAHARUWAL, P.O. BUDHEWAL, LUDHIANA - 141 112. (INDIA)
FABRIC PROCESSING UNIT	:	E-676 A, PHASE VIII, FOCAL POINT, LUDHIANA - 141 008. (INDIA)



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SUPREME GROUP

PRESS RELEASE

SUPREME TEX ON PATH OF DOUBLING ITS CAPACITY FOR FASHION KNITWEAR

Ludhiana, January 31, 2014: Supreme Tex Mart Ltd the flagship Company of Supreme Group today announced plans to establish a new Fashion Knitwear Unit. The Company will install new machines for an additional capacity of 2000 pieces daily. The implementation of the said plan will start in the beginning of February 2014 and is expected to be fully operational by end of March 2014. The additional capacity will be installed in the existing unit. After commencement of this facility the Company will be one of the leading manufacturer and exporter of knitwear in India.

The expansion has been undertaken keeping in mind robust demand for fashion knitwear from the European market and successful implementation of its earlier project within the same facility. The Company envisages improvements in realizations and margins as there will be more focus on value added products. The expansion would take advantage of Company's existing association with high street retailers in Europe. The expansion will also further leverage in offering unique product into the market as the Company has an established base of Ring Spun, Open End and Fancy Yarns.

Post expansion the Supreme Group would provide employment to around 3,000 families across all business verticals and have 7 manufacturing units across 5 different locations in Ludhiana.

Commenting on the expansion plans, Mr. Ajay Gupta, Managing Director & Mr. Gautam Gupta, Joint Managing Director at Supreme Group said:

'With this expansion the company expects to compete in the high end fashion knitwear industry with likes of competing countries like Turkey, Bangladesh and China. The product that the Company expects to roll out of the new facility will have little competition as the Company plans to innovate new product range using fancy yarns developed by the fancy yarn unit of the Company on coarser knitting gauges. We have already registered 200% growth on our order book this year and seeing future innovations we have strong commitment from our existing buyer base for next 3 years. With limited supply base of this range of product, we expect that the new expansion would be a strong move forward towards our target of registering strong growth and giving better return to our shareholders'

For more information about us please visit www.supremetextmart.com or contact:

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