

By Fax and Hand Delivery - No. of pages = 1 + 4 = 5

August 20, 2011

Mr. P Roongta
 Company Secretary & Compliance Officer
 Supreme Industries Limited
 612, Raheja Chambers, Nariman Point
 Mumbai - 400021
 Maharashtra
 Tel. Nos. 022- 22851656
 Fax Nos. 022- 22851657

Dear Sir,

Sub: Regulation 7(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and Regulation 13(1) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

In accordance with Regulation 7(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and Regulation 13(1) and 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, we wish to inform you that the holdings of the below-mentioned schemes of HDFC Mutual Fund in **"Supreme Industries Limited"** (the Company) as at the close of the business hours on **August 19, 2011** was **5.03%** of the paid up equity share capital of the said Company (Paid up Equity Share Capital being ₹ 25,40,53,740.00/- comprising 12,70,26,870 equity shares of ₹ 2/- each).

Scheme Name	No. of Shares Held	% of Total Paid – Up Capital of the Company (Total Number of Equity Shares – 12,70,26,870)**
HDFC Balanced Fund	1,38,159	0.11
HDFC Equity Fund	14,48,525	1.14
HDFC Multiple Yield Fund -2005	54,050	0.04
HDFC Prudence Fund	32,22,948	2.54
HDFC Mid-Cap Opportunities Fund	15,30,406	1.20
Total No. of Shares held by HDFC Mutual Fund	63,94,088	5.03

** Rounded off to two decimal places

In compliance with Regulation 7(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997, please find attached herewith the prescribed format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed.

In compliance with Regulation 13(1) and 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please also find attached herewith the prescribed **Form A** giving details of acquisition of 5% or more shares or voting rights in a listed company.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For **HDFC Asset Management Company Limited**

Dinesh Bhakade
Dinesh Bhakade
Senior Manager – Compliance

Encl: As above.

C.C.

- ✓ 1. **Listing Department**
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai – 400 051.
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191

2. **Listing Department**
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 023.
Fax: 022-2272 1919

SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED IN TERMS OF REGULATION 7(1)

Name of the Target Company	:	Supreme Industries Limited	
Name of the acquirer and PAC with the acquirer	:	HDFC Mutual Fund	
		• HDFC Balanced Fund • HDFC Equity Fund • HDFC Multiple Yield Fund -2005 • HDFC Prudence Fund • HDFC Mid-Cap Opportunities Fund	
Details of the acquisition as follows	:	Number of Equity Shares	% w.r.t. total paid up capital of Target Company**
a) Shares / Voting rights (VR) before acquisition under consideration	:	61,42,588	4.84
b) Shares / voting rights acquired	:	251,500	0.20
c) Shares / VR after acquisition	:	63,94,088	5.03
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / <i>inter se</i> transfer, etc).	:	Market Purchase	
Date of acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	:	August 19, 2011 – Date of acquisition	
Paid up capital / total voting capital of the target company before the said acquisition	:	₹ 25,40,53,740.00/-	
Paid up capital / total voting capital of the target company after the said acquisition	:	₹ 25,40,53,740.00/-	

** Rounded off to two decimal places

For **HDFC Asset Management Company Limited**

Dinesh
for **Dinesh Bhakade**
Senior Manager - Compliance

Place: Mumbai

Date: August 20, 2011



Name, PAN No. & Address of the Shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares / voting rights acquired	Date of receipt of allotment / advice - Date of acquisition / Sale (specify)	Date of intimation to the Company	Mode of acquisition (market purchase / public rights / preferential offer, etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (in ₹)
HDFC Mutual Fund, PAN No.: AAATH1809A, Ramon House, 3rd Floor, H. T. Parekh Marg, 169 Backbay Churchgate, Mumbai - 400 020. Tel - 022 - 66316333	HDFC Trustee Company Limited A/C - HDFC Balanced Fund	N.A.	N.A.	August 20, 2011	N.A.	138,159 equity shares amounting to 0.11% of the paid up equity share capital.	N.A.	N.A.	N.A.	N.A.
	HDFC Trustee Company Limited A/C - HDFC Equity Fund	2,15,000 equity shares amounting to 0.17% of the paid up equity share capital	August 19, 2011		Market Purchase	14,48,525 equity shares amounting to 1.14% of the paid up equity share capital.	Enam Securities Pvt. Ltd Sebi Reg.No.INB 230468336	NSE	33,500	6,884,110.60
					Market Purchase		Enam Securities Pvt. Ltd Sebi Reg.No.INB 010468332	BSE	163,500	33,516,785.00
					Market Purchase		Prabhudas Lilladher Private Limited Sebi Reg.No.INB 010502855	BSE	8,000	1,641,567.00
					Market Purchase		Prabhudas Lilladher Private Limited Sebi Reg.No.INB 230597738	NSE	10,000	2,049,815.00
					N.A.	54,050 equity shares amounting to 0.04% of the paid up equity share capital.	N.A.	N.A.	N.A.	N.A.
	HDFC Trustee Company Limited A/C - HDFC Multiple Yield Fund 2005	N.A.	N.A.		N.A.	32,22,948 equity shares amounting to 2.54% of the paid up equity share capital.	N.A.	N.A.	N.A.	N.A.
	HDFC Trustee Company Limited A/C - HDFC Prudence Fund	N.A.	N.A.		N.A.					



Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company										
Name, PAN No. & Address of the Shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares / voting rights acquired	Date-of receipt-of allotment/ advice- Date of acquisition / Sale- (specify)	Date of intimation to the Company	Mode of acquisition (market purchase / public rights / preferential offer, etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (in ₹)
	HDFC Trustee Company Limited A/C - HDFC Mid-Cap Opportunities Fund	14,93,906 equity shares amounting to 1.18% of the paid up equity share capital.	August 19, 2011	August 20, 2011	Market Purchase	15,30,406 equity shares amounting to 1.20% of the paid up equity share capital.	Enam Securities Pvt. Ltd Sebi Reg.No.INB 010468332	BSE	36,500	7,482,340.00
	Total	61,42,588 equity shares amounting to 4.84% of the paid up equity share capital				63,94,088 equity shares amounting to 5.03% of the paid up equity share capital				

Note -> Percentage(s) given above rounded off to two decimal places

Date : August 20, 2011

Place : Mumbai

for 
Dinesh Bhakade
Senior Manager - Compliance

