



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
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03rd August 2012

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Subject: Clause 41 of the Listing Agreement
Ref: Symbol: SUNTV - Series: EQ

Please find enclosed the unaudited financial results of our Company for the quarter ended 30th June 2012 as per Clause 41 of the Listing Agreement.

This is for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer



Part I : Statement of Unaudited Financial Results for the Quarter ended June 30, 2012

(Rupees in Lakhs except EPS and shareholding data)

Sl. No	Particulars	Quarter Ended			Year Ended
		June 30, 2012	March 31, 2012	June 30, 2011	March 31, 2012
		Unaudited	Unaudited	Unaudited	Audited
1	Income from operations				
	Income from operations	42,575	42,701	45,399	1,75,737
		42,575	42,701	45,399	1,75,737
2	Expenses				
	(a) Cost of Revenues	4,011	2,883	2,422	10,065
	(b) Employees' Remuneration and Benefits	4,217	3,839	4,400	16,406
	(c) Other expenditure	2,050	3,160	1,985	9,199
	(d) Depreciation and Amortisation	9,327	10,681	10,613	44,300
	Total Expenses	19,605	20,563	19,420	79,970
3	Profit from operations before other income and finance costs (1 - 2)	22,970	22,138	25,979	95,767
4	Other Income	1,323	1,508	1,729	7,420
5	Profit from ordinary activities before finance costs (3 + 4)	24,293	23,646	27,708	1,03,187
6	Finance costs	20	94	23	555
7	Profit from ordinary activities before tax (5 - 6)	24,273	23,552	27,685	1,02,632
8	Tax expense	7,842	7,649	8,923	33,167
9	Net Profit for the period after taxes (7 - 8)	16,431	15,903	18,762	69,465
10	Paid-up equity share capital (face value Rs. 5/-)	19,704	19,704	19,704	19,704
11	Reserves excluding revaluation reserves				2,44,820
12	Earnings Per Share (Rs.) - Basic and Diluted	4.17	4.04	4.76	17.63
		[Not annualised]	[Not annualised]	[Not annualised]	

Part II : Select Information for the Quarter ended June 30, 2012

Sl. No	Particulars	Quarter Ended			Year Ended
		June 30, 2012	March 31, 2012	June 30, 2011	March 31, 2012
		Unaudited	Unaudited	Unaudited	Audited
A	PARTICULARS OF SHAREHOLDING				
1	Public Shareholding				
	- Number of Shares	9,06,39,463	9,06,39,463	9,06,39,463	9,06,39,463
	- Percentage of shareholding	23.00%	23.00%	23.00%	23.00%
2	Promoters and Promoter Group Shareholding				
	a. Pledged / Encumbered				
	- Number of shares	3,43,07,692	3,01,35,134	4,93,50,846	3,01,35,134
	- Percentage of shares	11.31%	9.93%	16.26%	9.93%
	(as a % of the total shareholding of the promoter and promoter group)				
	- Percentage of shares	8.71%	7.65%	12.52%	7.65%
	(as a % of the total share capital of the Company)				
	b. Non -encumbered				
	- Number of shares	26,91,37,465	27,33,10,023	25,40,94,311	27,33,10,023
	- Percentage of shares	88.69%	90.07%	83.74%	90.07%
	(as a % of the total shareholding of the promoter and promoter group)				
	- Percentage of shares	68.29%	69.35%	64.48%	69.35%
	(as a % of the total share capital of the Company)				

Particulars	3 months ended June 30, 2012
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	Nil
Received during the quarter	4
Disposed of during the quarter	4
Remaining unresolved at the end of the quarter	Nil

- Notes:**
- The above unaudited financial results for the quarter ended June 30, 2012 have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on August 3, 2012 and have been subjected to a limited review by the auditors of the Company.
 - At their meeting held on August 3, 2012, the Board of Directors of the Company have declared an interim dividend of Rs.2.50 /- per share (50 %).
 - The Company's operations predominantly relate to a single segment, "Broadcasting".
 - Against the total projected utilization of Rs. 572.0 crores (net of issue expenses) from the Initial Public Offering (IPO) funds, an amount of Rs.355.77 crores has been utilised towards capitalization of subsidiaries; Rs. 127.12 crores towards launch of new channels and purchase of new equipment and up-gradation of existing equipment and Rs. 62.34 crores towards construction of owned corporate office. The balance proceeds from the IPO after meeting the IPO expenses, pending utilization have been invested in fixed deposits with banks.
 - The standalone figures for the quarter ended March 31, 2012 are the balancing figures in respect of the full financial year ended March 31, 2012 and the unaudited published year-to-date figures upto December 31, 2011, being the end of the third quarter of the financial year which was subjected to a limited review.
 - Previous periods' / years' figures have been regrouped / reclassified wherever necessary to conform to current period's classification.



For and on behalf of the Board of Directors

[Signature]