



SUN TV NETWORK LIMITED

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August 8, 2014

National Stock Exchange of India Limited
Exchange Plaza Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Sub: Earnings Release for the quarter ended 30th June 2014

Ref: - Symbol: SUNTV - Series: EQ

Please find enclosed the Earnings Release of our Company for the quarter ended 30th June 2014 for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer



SUN TV Network Limited

*Subscription revenues across Cable, DTH and International continue to maintain uptrend
Interim Dividend of 45% declared.*

Earnings Release for the Quarter ended 30th June 2014

- ❖ Advertisement Revenue for the quarter ended 30th June '14, marginally up at Rs.280.42 crores;
- ❖ EBITDA (excluding IPL) for the quarter ended 30th June '14, up ~7% at Rs.411.17 crores;
- ❖ PBT (excluding IPL) for the quarter ended 30th June '14, up ~4% at Rs.291.07 crores;
- ❖ PAT (excluding IPL) for the quarter ended 30th June '14, up ~5% at Rs.194.70 crores;

Chennai, India August 8, 2014: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam, FM radio stations across India and the SunRisers Hyderabad Cricket Franchise has reported its results for the quarter ended 30th June, 2014.

We give below the summarized Revenues / E B I T D A of the Company:





Earnings Release for the quarter ended 30th June 2014

Rs. crores

Particulars	Total Media and Entertainment	Broadcasting	SunRisers Hyderabad
Revenues	633.58	520.17	113.41
Operating costs	265.86	109.00	156.86
EBITDA	367.72	411.17	(43.45)
EBITDA %	58.04	79.02	-

For the quarter ended 30th June, 2014, the Revenue, including the IPL Revenue, was up by ~5% at Rs.633.58 crores, the same was up ~3%, excluding the IPL Revenue at Rs.520.17 crores, as against Rs.503.31 crores for the corresponding quarter ended 30th June, 2013.

Subscription revenues continue to maintain a significant uptrend with cable TV revenues growing by ~15% and DTH subscription revenue growing by ~21% over same quarter last year.

During the quarter ended 30th June, 2014, the EBITDA, including the IPL Revenue, was up by ~4% at Rs.367.72 crores and the same excluding the IPL Revenue was up ~7% at Rs.411.17 crores, as compared to Rs.384.44 crores in the previous quarter ended 30th June, 2013. The Profit before Interest, Depreciation & Taxes (PBIDT) including the IPL Revenue and expenses for the quarter was up by ~6% at Rs.387.42 crores as against Rs.367.04 crores for previous quarter ended 30th June, 2013.

The Profit after Taxes (PAT) for the quarter ended 30th June, 2014 was higher at Rs.165.64 crores as against Rs.164.44 crores for the previous quarter ended 30th June, 2013.

INTERIM DIVIDEND: The Board of Directors have declared an Interim Dividend of Rs.2.25 per share (45 %) on a face value of Rs.5.00 Per Share.

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