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SUN PHARMACEUTICAL INDUSTRIES LTD.

Update on operations and Strategy

Mumbai (5.30 pm IST, April 11, 2011)

The Company will conduct a call at 5.30 pm IST on April 11, 2011 to share an update on recent developments related to operations and strategy. Senior management also takes brief questions from participants.

Audio conference	Participants can dial-in on the numbers below Primary number: +91 22 3065 0088 Secondary number: +91 22 6629 0088

To participate in this conference call, please dial the numbers provided above five to ten minutes ahead of the scheduled start time. The operator will provide instructions on asking questions before the call.
The transcript of the event will be available at www.sunpharma.com. in due course.

About Sun Pharma

Established in 1983, and listed since 1994 headquartered in India, Sun Pharma (Reuters: SUN.BO, Bloomberg: SUNP IN, NSE:SUNPHARMA, BSE: 524715) is an international, integrated, speciality pharmaceutical company. It manufactures and markets a large basket of pharmaceutical formulations as branded generics as well as generics in India, US and several other markets across the world. In India, the company is a leader in niche therapy areas of psychiatry, neurology, cardiology, diabetology, gastroenterology, orthopedics and ophthalmology. The company has strong skills in product development, process chemistry, and manufacturing of complex API, as well as dosage forms. More information about the company can be found at www.sunpharma.com.

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