SUNDARAM FINANCE HOLDINGS

SEC:125:19-20/SK/AR
March 20, 2020

Dear Shareholder,

Sub: Registration of E-mail ID of Shareholders

We wish to inform you that as permitted under Rule 11 of the Companies (Accounts) Rules, 2014, read with Regulation 36 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company would be sending the Annual Report and all "Other Communications" in electronic form to those shareholders whose email Id has been registered with the Company.

Further, as per proviso to Rule 18(3)(i) of the Companies (Management & Administration) Rules, 2014, every company shall provide an opportunity to the member at least once in a financial year to register his / her e-mail address with the Company.

On perusal of our records, it has been noticed that you are yet to register your email id. We therefore request you to register your email id by returning the enclosed slip, duly completed & signed in the self-addressed postal pre-paid envelope that has been attached. Alternatively, you can also send your request, quoting therein your Folio No., through email to our RTA at investor@cameoindia.com.

While we would be happy to provide you with a physical copy of the Annual Report, we are confident that you will support our *e-initiative* of not printing out the Annual Report on paper.

Thanking you and assuring our best services at all times.

Yours truly,
For Sundaram Finance Holdings Limited

P. N. Srikant
Secretary and Compliance Officer

Despatched complete by 21st March 2020

SUNDARAM FINANCE HOLDINGS

SEC:122:19-20/SK/AR
March 18, 2020

Dear Shareholder,

Sub: Registration of E-mail ID of Shareholders

We wish to inform you that as permitted under Rule 11 of the Companies (Accounts) Rules, 2014, read with Regulation 36 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company would be sending the Annual Report and all other communications in electronic form to those shareholders whose email Id has been registered with the depository participant.

Further, as per proviso to Rule 18(3)(i) of the Companies (Management & Administration) Rules, 2014, every company shall provide an opportunity to the member at least once in a financial year to register his / her e-mail address with the Company.

On perusal of our records, it has been found that you are yet to register your email id. We therefore request you to register your email id with your depository participant.

While we would be happy to provide you with a physical copy of the Annual Report, we are confident that you will support our *e-initiative* of not printing out the Annual Report on paper.

Thanking you and assuring our best services at all times.

Yours truly,

For Sundaram Finance Holdings Limited

P N Srikant
Secretary and Compliance Officer

Despatched complete by 21st March 2020