SUNDARAM FINANCE
Enduring values. New age thinking.

SEC:0568:11/PAL
March 17, 2011

The Manager - Listing
National Stock Exchange of India Limited
Capital Market – Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Initial Disclosure of Shareholding

We enclose initial disclosure in Form B received from Mr Manoj Nair, "Officer" of our company in accordance with Regulation 13 (2) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Thanking you,

Yours truly,
For Sundaram Finance Limited

P. Viswanathan
Deputy Secretary &
Compliance Officer
Encl:
CC: National Stock Exchange of India Limited
2nd Floor, Ispahani Centre
Door No.123-124
Nungambakkam High Road
Nungambakkam, Chennai 600 034

Form B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(2) and (6)]

Regulation 13(2) - Details of shares held or positions taken in derivatives by ~~Director or~~ Officer of a listed company (Sundaram Finance Limited) and his dependents

Folio No./DP ID / Client ID	Name, PAN No. & Address of ~~Director/~~Officer	Date of assuming office of ~~Director/~~ Officer	No. & % of shares/voting rights held at the time of becoming ~~Director/~~Officer	Date of intimation to Company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Column A	Column B	Column C	Column D	Column E	Column F	Column G	Column H	Column I	Column J
-	**Name:** Manoj Nair **Pan # :** ABYPN6898A **Address :** RB/ II/ 256/ 16, 2 nd Floor, Central Railways Qurts, Supari Bagh, Parel, Mumbai - 400012	14/03/2011	NIL	16/03/2011	Not Applicable	Not Applicable	Not Applicable	-	-
	Dependent Relatives:								
	Name: Janki A Nair **Relationship:** Mother								
	Name: Garima Sharda **Relationship:** Wife **Pan #:** ARMPS0613E								

Date: 16/03/2011

Signature of the ~~Director or~~ Officer