



SUNDARAM FINANCE

Enduring values. New age thinking.

SEC:0183:12/CS

August 8, 2012

The Manager - Listing
National Stock Exchange of India Limited
Capital Market – Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Dear Sir,

Re: Disclosure of change in shareholdings

We enclose disclosures in Form D received from Mrs Chandra Simhadri, Mrs Meera Kishen, Promoters and Mr Vijay Simhadri, Person forming part of promoter group, in respect of the following transactions on 8th August 2012 in accordance with Regulation 13 (4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

- i) Mutual transfer of 2,50,000 shares by Mrs Chandra Simhadri to Mr M K Rajesh.
- ii) Mutual transfer of 60,396 shares by Mrs Chandra Simhadri to Mrs Meera Kishen.
- iii) Mutual Transfer of 60,396 shares by Mrs Chandra Simhadri to Mr Vijay Simhadri.

Thanking you,

Yours truly,
for Sundaram Finance Limited


P Viswanathan
Secretary & Compliance Officer
Encl:

CC: National Stock Exchange of India Limited
2nd Floor, Ispahani Centre
Door No.123-124
Nungambakkam High Road
Nungambakkam
Chennai 600 034

Sundaram Finance Limited

Form D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulation 13(4) 13 (4A) and 13(6))

Details of change in shareholding by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter / Person who is part of Promoter Group / Director / Officer	No. & % of shares/voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	Date of receipt of allotment advice/acquisition/sale of shares/voting rights	Date of intimation to Company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	No. & % of shares / voting rights post acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell Quantity	Sell Value
Mrs Chandra Simhadri PAN: ADMPC0047Q BHANU ENCLAVE Plot 3, Phase II, Yaprul Secunderabad 500 087 Andhra Pradesh	3,70,792 shares (0.6676%)	8th Aug 2012	8th Aug 2012	Mutual transfer	60,396 shares (0.109%)	Not Applicable	Not Applicable	Nil	Nil	3,10,396 shares	-
Mrs Meera Kishen PAN: AEWPM8111N No.9, Ekambaram Street Vedachala Nagar Chinglepet Chennai 603001	3,42,160 shares (0.616%)				4,02,556 shares (0.725%)			60,396 shares	-	Nil	Nil

Date: 8th August 2012

Chandra Simhadri
Chandra Simhadri

Meera Kishen
Meera Kishen

PS: Out of 3,10,396 shares, 2,50,000 shares transferred to Mr M K Rajesh (Late Sister's Son) who is not a promoter.

Form D

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(Regulation 13(4) 13 (4A) and 13(6))

Details of change in shareholding by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter / Person who is part of Promoter Group / Director / Officer	No. & % of shares/voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	Date of receipt of allotment / advice/acquisition/ sale of shares/voting rights	Date of intimation to Company	Mode of acquisition (financial purchase/ public rights/ acquisition/ sale/ preferential offer etc.)	No. & % of shares / voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell Quantity	Sell Value
Mrs Chandra Simhadri PAN/ADMPC0047Q BHANU ENCLAVE Plot 3, Phase II, Yepral Secunderabad 500 087 Andhra Pradesh	60,396 shares (0.109%)	8th Aug 2012	8th Aug 2012	Mutual transfer	NIL	Not Applicable	Not Applicable	NIL	NIL	60,396 shares	
Mr Vijay Simhadri PAN: ABUPV8088P Mrs Chandra Simhadri PAN/ADMPC0047Q BHANU ENCLAVE Plot 3, Phase II, Yepral Secunderabad 500 087 Andhra Pradesh	87,802 shares (0.178%)				87,802 shares (0.178%)			80,386 shares		NIL	NIL

Date: 8th August 2012

Chandra Simhadri
Chandra Simhadri

Vijay Simhadri
Vijay Simhadri