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April 19, 2021

To
The BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Product Launch- Subex to launch new AI Automation Platform

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, and in furtherance to our intimation dated March 08, 2021, we would like to inform you that Subex will be launching the new AI automation platform on Thursday, April 22, 2021 and specific details of the same will be unveiled on the launch day.

Further, we have started certain promotional campaigns and teasers on social media websites, which will continue till the day of the launch of the platform.

We request you to take the same on record.

Thanking you.

Yours truly,
For Subex Limited

G V Krishnakanth
Company Secretary & Compliance Officer