



Date: 02.03.2026

To,  
The Manager – Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra (East), Mumbai – 400051

Symbol: SUBAHOTELS

Dear Sir / Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Press Release titled “**Suba Hotels Limited Deepens Presence in Sacred Ayodhya with Launch of 3rd Operational Property**” for your information and records.

The Press Release pertains to the commencement of operations of **Click Collection Ayodhya**, strengthening the Company’s presence in Himachal Pradesh and further advancing its strategy of expansion across high-growth leisure destinations in North India.

You are requested to kindly take the enclosed Press Release on record.

Thanking you,

Yours faithfully,

**For and on behalf of Suba Hotels Limited  
(Formerly known as Suba Hotels Private Limited and Hotel Suba Star Private Limited)**

**Sonam Aggarwal  
Company Secretary  
Email Id: [compliance@subahotels.com](mailto:compliance@subahotels.com)  
Tel No: 022-24825101**

**Encl.: Press Release – “Suba Hotels Limited Deepens Presence in Sacred Ayodhya with Launch of 3rd Operational Property”**



Registered Office : Judges Bungalow Road, Near Akash Tower, Bodakdev, Opp. Premchand Nagar, Ahmedabad - 380 015.

T: +91 79 66 04 9777 / W: [www.subahotels.com](http://www.subahotels.com) CIN No. : U99999GJ1997PLC120713

Correspondence Office : B2-1004, Marathon Nextgen Innova, Off Ganpat Rao Kadam Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India.  
T: +91 22 66820707 / W: [www.subahotels.com](http://www.subahotels.com)

## Suba Hotels Limited Deepens Presence in Sacred Ayodhya with Launch of 3<sup>rd</sup> Operational Property

**Mumbai, March 02, 2026** – Suba Hotels Limited, the 9th largest hotel chain in India, announced the opening of **Click Collection Ayodhya**. The property has commenced commercial operations, strengthening the Company’s presence in Uttar Pradesh and further advancing its strategy of expanding across high-growth religious and tourism destinations in India.

### Expansion Highlights

- 48 well-appointed rooms (Superior, Premium & Family Premium Rooms)
- Located at Ayodhya Dham Marg, Mohbra Bypass, Ranopalli, Ayodhya
- 3<sup>rd</sup> operational property of the Company in Ayodhya
- Banquet facilities with ~100 guest capacity
- Strengthens presence in one of India’s fastest-growing pilgrimage destinations
- Expands Suba Hotels’ footprint in high-demand religious tourism markets

### Location Advantages

- Shree Ram Janmbhoomi (2.7 km)
- Hanuman Garhi Temple (3 km)
- Saryu River Front (4.8 km)
- Maharshi Valmiki International Airport (3.8 km)
- Ayodhya Dham Railway Station (2.4 km)
- Ayodhya Cantt Railway Station (5.6 km)

### Property Features

The hotel offers a comprehensive hospitality experience including:

- **CINNAMON** – A multi-cuisine restaurant
- **SENATE Banquets** – Event space suitable for weddings, receptions, corporate meetings, and social gatherings with a capacity of approximately 100 guests
- Business Centre
- Travel Assistance

### Management Perspective

**Commenting on the launch, Mr. Mansur Mehta, Managing Director, Suba Hotels Limited, said:** “Ayodhya has emerged as one of the most prominent spiritual tourism hubs in India, witnessing strong and sustained visitor growth. The launch of Click Collection Ayodhya marks another important milestone in our expansion strategy focused on high-potential religious destinations. We

*remain committed to delivering quality guest experiences while pursuing disciplined and sustainable growth under our asset-light model.”*

### About Suba Hotels Limited

**Suba Hotels Limited** is one of India’s largest and fastest-growing domestic hotel chains in the mid-market segment, offering a comprehensive mix of upscale, upper midscale, midscale, and economy brands. With a strong footprint across Tier 2 and Tier 3 cities, Suba has established itself through strategic market penetration, asset-light growth models, and a commitment to superior guest experiences at accessible price points.

In **2022**, Suba became the **exclusive master franchisee of Choice Hotels in India**, bringing globally recognized brands such as **Comfort, Clarion, and Quality** under its umbrella. This partnership positioned Suba as a key player in India’s mid-market hospitality segment.

In FY25, the company achieved a Revenue of ₹7,924.32 lakhs, EBITDA of ₹2,327.12 lakhs with an EBITDA Margin of 29.09% and PAT of ₹1,515.14 lakhs with a PAT Margin of 18.94%.

### Disclaimer

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

### Corporate Communication Advisors



**ORIM CONNECT**

+(91) 99879 15398

[letsconnect@orim.in](mailto:letsconnect@orim.in)

[www.orim.in/orim-connect/](http://www.orim.in/orim-connect/)