



Date: April 29, 2026

To
National Stock Exchange of India Ltd.
Manager - Listing Department,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

SYMBOL: STUDIOLSD
ISIN: INE17VO01028

Dear Sir/ Madam,

Sub: Business Update for the Quarter Ended March 31, 2026 (Q4 FY26)

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Stock Exchange(s) about the key business and operational updates of Studio LSD Limited for the quarter ended March 31, 2026.

Business Update – Q4 FY26

Sustained Creative Execution and Portfolio Expansion

During Q4 FY26, Studio LSD Limited continued to strengthen its position as a creative and production-focused content company through execution of multiple projects across television, digital content, music, and line production services. The Company remains focused on scalable, diversified content creation while expanding its presence across formats and platforms.

Key Operational Highlights – Q4 FY26

1. Television Content Performance

Building on the continued success of its television serial “Tumm Se Tumm Tak”, currently being aired on Zee TV, which has consistently sustained its position among the top 5 Hindi fiction shows by achieving great popularity and ratings among Hindi General Entertainment Channels (GECs) and also a 7.8 IMDB rating, the Company has further leveraged the show’s strong audience connect to drive digital viewership and engagement across platforms. The consistent top-tier performance of the show has translated into increased traction on digital mediums, reflecting strong audience interest and cross-platform appeal.

Further strengthening its success, the show received significant recognition at the Z Kutumb Awards 2026, winning 8 awards across 7 categories:

- Sabse Pasandida Dharavahik – *Tumm Se Tumm Tak*
- Sabse Pasandida Kutumb – *Tumm Se Tumm Tak*
- Sabse Chahita Kirdar Male – Aryavardhan (Sharad Kelkar)
- Sabse Chahita Kirdar Female – Anu (Niharika Chouksey)



- Sabse Chahiti Jodi – Anu & Arya (Niharika Chouksey & Sharad Kelkar)
- Sabse Pasandida Baap – Gopal ji (Sameer Patil)
- Sabse Mazedar Kirdar – Pushpa ji (Soma Rathod)

This recognition underscores the show's widespread popularity and strong audience connect, further reinforcing Studio LSD's position as a leading content producer catering to evolving viewer preferences.

2. Launch of New show

Pursuant to the execution of a Commissioning Agreement with JioStar India Private Limited for the production of the television show titled "*Oh Humnava, Tum Dena Saath Mera*", Studio LSD Limited has successfully aired the show from April 20, 2026 at 8:00 PM on Star Plus and JioHotstar. The show features popular television actors Sriti Jha and Shabir Ahluwalia, both widely acclaimed for their on-screen chemistry and successful stint in one of India's longest-running and most popular Hindi television drama. This launch marks a significant milestone in the Company's content pipeline and reflects its continued expansion in television programming through strategic collaborations.

3. Music Content Produced and Released by our Music vertical – The LSD Music

Continuing the strong momentum from its original song "*Kya Baat Hai*", sung by renowned Bollywood singer Papon, featuring Ankit Siwach and Love Gill, Studio LSD Limited has witnessed a significant surge in audience engagement, with the music video crossing 4 million views on YouTube and other Audio platforms.

Building on this success, the Company released its next original, "*Deewana Tera*", featuring the popular television duo Shabir Ahluwalia and Sriti Jha, and sung by acclaimed artist Javed Ali. The video was strategically launched on April 20, 2026, alongside the premiere of the show "*Oh Humnava, Tum Dena Saath Mera*", further amplifying its reach and visibility.

In line with its expansion strategy, the Company has also forayed into the regional music segment with the release of two Bhojpuri tracks, featuring well-known artists Shilpi Raj and Vijay Chauhan. These songs are steadily gaining traction and audience appreciation across regional markets.

4. Film Project with KableOne

Further to its association with KableOne for the upcoming Punjabi feature film tentatively titled "*Assi Baaghi Changey*", under the Producer & Executive Producer Work-for-Hire Agreement with Unisys Infosolutions Private Limited, Studio LSD Limited has successfully completed the first schedule of the shoot. The completion of the first schedule marks a key milestone in the project's progress and reflects the Company's strong execution capabilities in the regional cinema space. The Second schedule of the shoot is already started.

STUDIO LSD LIMITED

(formerly known as Studio LSD Private Limited)

CIN - L92410MH2017PLC290116 / GSTIN - 27AADCL2180Q1Z2

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Outlook

The Company remains focused on expanding its content portfolio across television, web-series, film and music industry, strengthening its production capabilities, collaborating with leading producers, platforms, creative talent, and maintaining creative integrity while scaling production operations.

The Company shall continue to intimate the Stock Exchange(s) of all material business developments and operational updates as and when they occur, in compliance with the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This intimation shall also be made available on the Company's website. Kindly take the above information on record.

Thanking you,

For Studio LSD Limited

(formerly known as Studio LSD Pvt. Ltd.)

Parth Shah
Whole Time Director & CFO
DIN: 07990904

Disclaimer:

This document may contain certain forward-looking statements, which are based on current expectations and assumptions. Such statements are subject to various risks and uncertainties, including changes in regulatory frameworks, economic conditions, and other factors beyond the Company's control, which may cause actual outcomes to differ materially from those expressed or implied.

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