



Date: July 24, 2026

To
National Stock Exchange of India Ltd.
Manager - Listing Department,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

SYMBOL: STUDIOLSD
ISIN: INE17VO01028

Dear Sir/ Madam,

Sub: Business Update for the Quarter Ended June 30, 2026 (Q1 FY27)

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Stock Exchange(s) about the key business and operational updates of Studio LSD Limited for the quarter ended June 30, 2026. During Q1 FY27, Studio LSD Limited continued to strengthen its position as a creative and production-focused content company through execution of multiple projects across television, digital content, music, and line production services. The Company remains focused on scalable, diversified content creation while expanding its presence across formats and platforms.

KEY OPERATIONAL HIGHLIGHTS – Q1 FY27

1. TELEVISION CONTENT PERFORMANCE

- The Company's television serial **"Tum Se Tum Tak"**, starring renowned actor **Sharad Kelkar and Niharika Chouksey**, currently being aired on Zee TV, has successfully completed **350+ episodes**, continuing to sustain its position among one of the most watched Hindi Fiction shows and reflecting the show's consistent audience engagement and longevity.
- "Oh Humnava, Tum Dena Saath Mera"**, the Company's show airing on Star Plus and JioHotstar featuring acclaimed actors **Sriti Jha and Shabir Ahluwalia** has gained significant popularity during the quarter, achieving an **IMDB rating of 9.3**, reflecting strong audience appreciation and reception. According to Gossips TV's Weekly Buzz Report (Week 28, 2026), **Tum Dena Saath Mera** emerged as the **No. 1 most talked-about** Hindi television show of the week, based on social media engagement and media coverage.



2. OTT PROJECT COMPLETION:

- The final schedule of the Company's upcoming Punjabi feature film **"Assi Baaghi Changey"** for the leading Punjabi platform KableOne has progressed to the post-production stage.
- The film features renowned Punjabi singer and actor Babbu Maan as part of its cast, further strengthening the project's appeal and the Company's presence in the regional cinema space.
- Season 2 of the Marathi web series **Saubhagyavati Sarpanch**, line produced by the Company for **Ultra Media & Entertainment** upon its completion is now set to release On **24th July, 2026 on ultra Jhakaas Marathi OTT platform**.





3. MUSIC CONTENT – THE LSD MUSIC

- **The LSD Music**, Company's music vertical, has continued to gain a growing follower base across audio and video streaming platforms during the quarter, and has commenced realising revenue from its music content, marking progress towards establishing an independent, long-term revenue stream.
- The Company's released its original song **"Deewana Tera"**, featuring renowned actors **Sriti Jha and Shabir Ahluwalia** and sung by acclaimed playback singer **Javed Ali** on **April 20, 2026** worldwide has gained amazing response from across the globe.
- The Company's regional music business has also gained traction, with **The LSD Music**, now producing and releasing music across various regional languages, reflecting the Company's strategy of deepening its regional presence and diversifying its content library.
- The Company's **Bhojpuri music** releases have continued to receive encouraging cumulative audience response across various Audio and Video Platforms, as set out below:



Song	Release Date
Ghar Me Marad Naikhe	01-07-2026
Ham Patari Hamar Raja Ji Patare	13-05-2026
Dil Balam Ke De Dehani	13-04-2026
Kamar Ke Haddiya	20-06-2026



OUTLOOK

The Company remains focused on expanding its content portfolio across television, web-series, film and music industry, strengthening its production capabilities, collaborating with leading producers, platforms, creative talent, and maintaining creative integrity while scaling production operations.

The Company shall continue to intimate the Stock Exchange(s) of all material business developments and operational updates as and when they occur, in compliance with the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

ABOUT THE COMPANY

Studio LSD Limited is a Mumbai-based multimedia production company specializing in end-to-end content creation for television, OTT, and digital platforms. The Company offers integrated production services, including concept development, screenwriting, screenplay, casting, line production, production management, post-production, and content delivery.

Rooted in the values of **Laxmi, Saraswati, and Durga (LSD)**, the Company combines creative excellence with operational expertise to deliver compelling, high-quality content. With a growing focus on OTT, music production, and digital entertainment, Studio LSD is well-positioned to capitalize on the evolving opportunities in India's Media & Entertainment industry.

This intimation shall also be made available on the Company's website.

Kindly take the above information on record.

THANKING YOU

For Studio LSD Limited
(formerly known as Studio LSD Pvt. Ltd.)

Parth Shah

Whole Time Director & CFO
DIN: 07990904

Disclaimer:

This document may contain certain forward-looking statements, which are based on current expectations and assumptions. Such statements are subject to various risks and uncertainties, including changes in regulatory frameworks, economic conditions, and other factors beyond the Company's control, which may cause actual outcomes to differ materially from those expressed or implied.