

# Sterlite Technologies accelerates FTTH deployment in the Netherlands

*... Extends services to 8 cities*

## NEWS RELEASE FOR IMMEDIATE PUBLICATION

### Eindhoven, The Netherlands –

**March 12, 2013:** Sterlite Technologies Limited [BSE: 532374, NSE: STRTECH], a leading global provider of transmission solutions for the telecom and power industries, today announced that it is currently involved in several landmark Fibre-to-the-Home (FTTH) deployments in the Netherlands, a country that is experiencing a significant upswing in FTTH connectivity. As a leading provider of optical fibre-based products and services, Sterlite is bringing high-speed, fibre-based broadband access to people living in the Netherlands.

By December 2012, Sterlite had 10,000 connected homes across 2 cities in the country. The company now aims to add another 40,000 households to the fibre-optic network by the end of 2013, thereby extending its services to 5 cities. Sterlite's scope of work includes delivery of all optical fiber passive components, project management, warehousing, logistics and product training.

"This is a very positive development for us and the Industry," said Pravin Agarwal, Director, Sterlite Technologies Limited. "FTTH continues to be an important driver of our business. The rollout of fibre continues to grow steadily across the globe, with over a million homes and

businesses having access to fiber solutions bringing faster broadband speeds, better quality and greater network reliability."

In the Netherlands, Sterlite will continue to implement projects in a phased manner. This will involve deploying more than 400 km of fibre cable and 3,000 km of direct buried fibre access cable together with ducts, micro-tubes, ODF drawers and cabinets, as part of the entire project requirements to complete the FTTH installation.

"The key to Sterlite's success in roll-outs of complex FTTH networks has been working closely with customers to develop innovative solutions" added Ron Bron, Head-Benelux Region for Sterlite. "In fact, Sterlite is helping its customers to minimize the cost of installation, reduce delays in deployment, and design networks offering simple on-site integrations."

According to the FTTH council, the Netherlands currently has a Fiber-to-the-Home penetration of close to 5% and with the European nations racing towards Fiber maturity, it is expected to reach as high as 70% by the end of 2018. Being a part of this network expansion, Sterlite aims to enable a sizeable fraction of FTTH connections in households across the Netherlands.



## About Sterlite Technologies Limited

Sterlite Technologies Limited ("Sterlite") [BSE: 532374, NSE: STRTECH], is a leading global provider of transmission solutions for the power and telecom industries. Equipped with a product portfolio that includes power conductors, optical fibers, telecommunication cables and a comprehensive telecom systems / solutions portfolio, Sterlite's vision is to 'Connect every home on the planet'. Sterlite is also executing multi-million dollar power transmission system projects, pan-

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