

January 12, 2015

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001
Scrip code: 532531

The National Stock Exchange of India Limited

Exchange Plaza , Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051
Scrip code: STAR

Sub: Disclosure under clause 53 of Listing Agreement pertaining to agreements with media companies and / or their associates

Pursuant to Clause 53 of the Listing Agreement, we hereby disclose that Strides Arcolab Limited ("the Company" or "Strides Arcolab") has entered into an agreement with Fortuna Public Relations Pvt. Ltd., Delhi ("Fortuna PR") appointing them as Company's Public Relations Agency with effect from January 1, 2015.

We further confirm that:

1. Fortuna PR/ any of their Associates do not hold any shares in the Company;
2. The agreement with Fortuna PR does not contain any clause by virtue of which Fortuna PR can appoint any nominee on the Board of Strides Arcolab nor can they exercise any management control or have any potential conflict of interest as a result of such agreement.
3. Except as provided hereinabove, the Company has not entered into any other back to back treaties or contracts or agreements or MOUs or similar instruments with media companies and/ or their associates for the purpose of advertising, publicity, etc.

Thanks & Regards,

For STRIDES ARCOLAB LIMITED,



BADREE KOMANDUR
Company Secretary



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CIN : L24230MH1990PLC057062