

**Date: August 18, 2025**

**Place: Chennai**

**Ref: SHAI/B & S/SE/77/2025-26**

To,  
The Manager  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street  
Mumbai – 400001  
Maharashtra, India.  
**Scrip Code: 543412**

To,  
The Manager  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot C/1,  
G Block, Bandra-Kurla Complex  
Mumbai – 400051.  
Maharashtra, India.  
**Symbol: STARHEALTH**

Dear Sir/ Madam,

**Sub: Press Release**

Pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find attached the Press Release titled *“Star Health Insurance Organises “Har Ghar Star” Bike Rally in Ahilyanagar on Independence Day”* for your kind information and records.

The above disclosure is available on the Company’s website at [www.starhealth.in](http://www.starhealth.in)

Thanking You,

**For Star Health and Allied Insurance Company Limited**

**Jayashree Sethuraman**  
**Company Secretary & Compliance Officer**

## Star Health Insurance Organises “Har Ghar Star” Bike Rally in Ahilyanagar on Independence Day

**Ahilyanagar, August 18, 2025:** Star Health and Allied Insurance Company Limited (Star Health Insurance), India’s largest retail health insurance provider, successfully hosted the “**Har Ghar Star**” Bike Rally in Ahilyanagar on 15th August 2025. The rally began from the Star Health Insurance Ahilyanagar branch at 7:30 a.m. and covered key routes across the city. More than 250 riders, including employees, agents, and local residents, took part, creating a striking visual presence that drew enthusiastic responses from people along the way. The event was flagged off by Prof. (CA) Dnyanesh Kulkarni, Editor at Daily Samachar, Professor at I.M.S.D.R, and Former Chairman of Ahmednagar Branch of ICAI, in the presence of Dr. Ravindra Somani, MD (Med), Saideep Hospital, and Mr. Vitthal Landage, Chief Editor at Daily Lok Awaj.

The rally celebrated the spirit of Independence Day while promoting health awareness in the community. Riders from different parts of the city, each wearing the Star Health colours and carrying the national tricolour, rode with the message of good health and the spirit of freedom. Volunteers distributed brochures and flyers with information on health insurance plans, benefits, and claim processes, helping raise awareness about the importance of financial protection for medical needs.

**Himanshu Walia, CMO, Star Health and Allied Insurance,** said, “The rally was a celebration of our Independence Day and a reminder that good health is the foundation of true freedom. It was heartening to see such strong participation from the community and the enthusiasm to learn more about health protection. Health insurance plays a vital role in ensuring that families are financially prepared for medical needs, and spreading that awareness is essential.”

The rally drew an active response from the community, with residents lining the streets to watch and interact with the riders. Many accepted brochures and engaged in discussions on the need for health insurance, while some shared personal experiences about managing medical expenses. These interactions helped make the conversation around health protection more relatable and encouraged greater awareness.

The “**Har Ghar Star**” Bike Rally added a sense of celebration to Independence Day in Ahilyanagar while delivering an important message on health protection. The strong turnout, enthusiastic participation, and warm community response made the event a memorable step in Star Health Insurance’s ongoing efforts to promote awareness and access to quality healthcare.

**About Star Health and Allied Insurance:** Star Health and Allied Insurance Co. Ltd. (BSE: 543412 | NSE: STARHEALTH) is a market leader in standalone health insurance in India. The Company commenced operations in 2006 and is India’s first Standalone Health Insurance Company. Star Health Insurance provides Health, Personal Accident and Travel Insurance to customer. The Company has grown to emerge as one of the preferred private health insurance Company in India with several pioneering products and services to its credit. With customer-centricity at its core, the Company has superior and innovative product offerings, service capabilities and a seamless claims management process. Star Health offers tailor made products to cater to the needs of customers across cancer, diabetes, cardiac illnesses and senior citizen, women and children specialized suite of health insurance offerings Star Health is India’s first health insurance Company to settle over 1 crore claims.

Star Health Insurance has a strong multi-channel distribution network with 914 offices, with 11,300+ network hospitals, over 7,89,000 licensed agents, robust bancassurance and financial institution partners, and 14,700+ employees. In FY25, Star Health’s gross written premium stood at Rs.17, 553 Cr with its net worth at Rs.8,668 Cr.

For more information visit [www.starhealth.in](http://www.starhealth.in)

Media Contact:	Adfactors PR Contact:
Diana Monteiro Head – Corporate Communications <a href="mailto:Diana.monteiro@starhealth.in">Diana.monteiro@starhealth.in</a>	Kashni Kadakia <a href="mailto:kashni.kadakia@adfactorspr.com">kashni.kadakia@adfactorspr.com</a>