

Date: 21.04.2026

Ref no. SLL/SE/10/2026

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

Subject: Intimation of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has issued a press release regarding the opening of new stores in Bengaluru, Karnataka.

The press release is enclosed herewith for your reference. The same is also available on the website of the Company at www.stanleylifestyles.com.

Kindly take the above information on record.

Thanking You,

For Stanley Lifestyles Limited

Mukesh Sharma
Company Secretary & Compliance Officer
M No.: A28288

Stanley Lifestyles Strengthens Bengaluru Presence with Three New Store Launches

Strengthens presence in Bengaluru with strategic expansion across high-growth residential micro-markets

Bengaluru, 21 April 2026: Stanley Lifestyles Limited (BSE: 544202 | NSE: STANLEY), one of India's leading integrated super-premium and luxury furniture manufacturers and retailers, today announced the launch of three new retail destinations in Bengaluru. This strategic expansion reinforces the brand's commitment to bringing design-led, premium living experiences closer to customers.

The expansion includes two **Sofas & More by Stanley** stores located at Mysore Road and Gunjur, along with a **Hilker India** store at Electronic City—each offering a distinct and immersive retail experience tailored to evolving consumer preferences.

The stores were inaugurated by **Sunil Suresh, Chairman and Managing Director** and **Venkataramana Seshagiri Rao Gorti, Joint Managing Director**, Stanley Lifestyles Limited.

Store Highlights & Offerings:

Sofas & More by Stanley – Mysore Road

The Mysore Road store showcases a curated range of accessible premium offerings, including sofas, recliners, beds, mattresses, dining tables, armchairs and accessories. With a strong focus on comfort-driven design and customization, the store is tailored for urban families seeking functional yet stylish living solutions.

Designed with an experience-led layout, the store enables seamless product discovery and engagement.

Location: No. 451/A, Mysore Rd, opposite Gopalan Arcade Mall, near Rajarajeshwari Metro Station, Bengaluru, 560039

Size: 10,000 sq. ft.

Stanley Boutique Homes / Sofas & More by Stanley – Gunjur (Hybrid Format)

The Gunjur store introduces a distinctive hybrid retail concept, seamlessly integrating Stanley Boutique Homes and Sofas & More by Stanley under one roof. Catering to both accessible premium and super-premium segments, the store delivers a comprehensive, end-to-end home solutions experience. The store showcases a curated range of kitchens, wardrobes, sofas, recliners, beds, mattresses, dining tables, armchairs and accessories. Thoughtfully designed for new-age homeowners and villa communities in East Bengaluru, it places a strong emphasis on personalization, space optimization and contemporary design aesthetics.

Location: No. 168/2, Varthur Main Rd, Gunjur Village, Varthur, Bengaluru – 560087

Size: 12,000 sq. ft.

Hilker India – Electronic City

Hilker, a renowned German brand established in 1888, has entered the Indian market exclusively through Stanley Lifestyles. The Electronic City store introduces a sophisticated shop-in-shop concept, bringing premium European design to Bengaluru through Hilker's luxury furniture offerings.

Stanley Lifestyles Limited

Registered Office: SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

CIN: L19116KA2007PLC044090 | **Phone:** 080 6895 7200 | **E-mail:** compliance@stanleylifestyles.com | **Website:** www.stanleylifestyles.com

The store reflects global design sensibilities, superior craftsmanship, and the use of high-quality materials. Curated for discerning and aspirational consumers, the space presents a refined selection of premium furniture solutions. Positioned as a destination for holistic home transformation, it delivers an elevated and immersive design experience.

Location: Ground Floor, Stanley Level Next, Hosur Rd, Veerasandra, Electronic City, Bengaluru – 560100
Size: 6,000 sq. ft.

Commenting on the expansion, **Sunil Suresh, Chairman and Managing Director, Stanley Lifestyles Limited**, said “Bengaluru continues to be a key growth market for us, driven by a discerning consumer base that values quality, design and functionality. With the launch of these three new stores, we aim to further strengthen our presence and offer customers an enhanced and immersive retail experience. At Stanley, we remain committed to delivering world-class furniture solutions that align with the evolving lifestyle aspirations of modern Indian homes.”

With these launches, Stanley Lifestyles continues to strengthen its presence in key urban markets while reinforcing its commitment to delivering luxury, bespoke and design-led furniture solutions. The expansion highlights the brand’s focus on enhancing customer experience and catering to the evolving lifestyle aspirations of modern Indian consumers.

About Stanley Lifestyles Limited:

Stanley Lifestyles Limited is a leading Indian luxury furniture company offering a broad spectrum of home solutions under brands such as Stanley Level Next, Stanley Boutique Homes, Stanley Boutique and Sofas & More. The Company designs, manufactures and retails a diverse array of ultra-luxury, luxury, premium and accessible premium furniture and interior products including sofas, recliners, dining sets, kitchens, cabinetry, wardrobes, beds, mattresses and accessories. Its vertically integrated model ensures end-to-end control over design, production and retail, with two manufacturing facilities in Bengaluru spanning over 300,000 square feet. These facilities support a wide range of offerings across segments and categories with intentional and consistent quality. With 74 retail outlets across major Indian cities, Stanley Lifestyles operates through both company-owned and franchisee formats to maximize reach and customer engagement. The company’s strategic strengths lie in its design-led innovation, skilled craftsmanship and consistent expansion in high-opportunity markets. Backed by experienced promoters and professional leadership, Stanley Lifestyles continues to leverage its retail and manufacturing capabilities to address growing demand in India’s premium and luxury home interiors market.

For more information visit: <https://www.lovestanley.com/>

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