

Date: 17.08.2026

Ref no. SLL/SE/56/2026

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

Subject: Intimation of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has issued a press release titled "Stanley Lifestyles Appoints CA. Sudhir Iyer as Group Chief Financial Officer."

The press release is enclosed herewith for your reference. The same is also available on the website of the Company at www.stanleylifestyles.com.

Kindly take the above information on record.

Thanking You,

For Stanley Lifestyles Limited

Sunil Suresh
Chairman and Whole Time Director
DIN:01421517

Encl.: As above.

Stanley Lifestyles Appoints CA. Sudhir Iyer as Group Chief Financial Officer

Bengaluru, 17th August, 2026: Stanley Lifestyles Limited (BSE: 544202 | NSE: STANLEY), one of India's largest integrated super-premium and luxury furniture manufacturers and retailers, has announced the appointment of **CA. Sudhir Iyer as Group Chief Financial Officer**.



With more than two decades of experience across corporate finance, financial strategy, mergers and acquisitions, IPOs, treasury, governance and business transformation, Sudhir brings extensive financial leadership experience across diverse industries. In his new role, he will lead the Group's **Finance and IT functions**, with a mandate to strengthen financial performance, governance, operational efficiency and long-term value creation.

Sudhir joins Stanley Lifestyles from **Revathi Equipment Limited (Dalmia Group)**, where he served as **Group CFO & Vice President**, leading financial strategy, business expansion and transformation initiatives. Prior to this, he held leadership positions at **Goenka International** and senior finance roles at **Arvind Lifestyle Brands Ltd.**, where he worked closely with business leadership on financial performance, strategic decision-making and business growth.

Across his career, Sudhir has led and contributed to several strategic initiatives spanning **mergers and acquisitions, IPOs, financial restructuring, treasury management, ERP implementation and enterprise-wide financial transformation**. He has also played a key role in strengthening financial controls, governance frameworks and digital finance capabilities across organisations.

At Stanley Lifestyles, Sudhir will oversee **financial planning and analysis, treasury, taxation, accounting, compliance, risk management, investor relations, M&A and business finance**, alongside the Group's IT function. His appointment further strengthens Stanley Lifestyles' leadership team as the Company continues to scale its operations, strengthen its financial and governance frameworks, and build a robust foundation for sustainable growth.

Sharing his views on his appointment, **CA. Sudhir Iyer, Group Chief Financial Officer, Stanley Lifestyles Limited**, said,

"I am delighted to join Stanley Lifestyles at an exciting stage of its growth journey. Stanley has built a strong position in India's premium and luxury furniture market, supported by its integrated manufacturing capabilities, differentiated brands and expanding retail presence. I look forward to working closely with the leadership team to strengthen financial performance, governance and operational discipline while enabling the Company's strategic growth ambitions.

My focus will be on building a strong and agile finance function that supports business growth through disciplined capital allocation, robust financial planning, effective risk management and technology-led transformation. I also look forward to contributing to Stanley's long-term value creation journey and supporting the Company as it continues to build a leading luxury full home solutions business."

Venkataramana Gorti, Managing Director, Stanley Lifestyles Limited, said,

"We are pleased to welcome Sudhir to the Stanley Lifestyles leadership team. His extensive experience across corporate finance, M&A, capital markets, governance and business transformation will be

valuable as we enter our next phase of growth. His understanding of both strategic finance and business operations will further strengthen our financial discipline and governance framework.

As Stanley continues to expand its brands, retail footprint and capabilities, Sudhir will play an important role in ensuring that our growth is supported by strong financial foundations, disciplined execution and effective capital allocation. We look forward to his contribution towards building long-term value for all our stakeholders."

Sudhir is a **Chartered Accountant** with over two decades of professional experience spanning corporate finance, financial strategy, business transformation and leadership roles. His career includes senior positions at **Revathi Equipment Limited (Dalmia Group)**, **Goenka International** and **Arvind Lifestyle Brands Ltd.** His experience encompasses financial planning and performance management, M&A, IPOs, treasury, financial restructuring, ERP implementation, governance and digital finance transformation.

With his combination of strategic finance expertise, transformation experience and cross-industry leadership, Sudhir is expected to play a key role in shaping Stanley Lifestyles' financial roadmap, strengthening governance and supporting the Company's next phase of sustainable and profitable growth.

With this appointment, **Stanley Lifestyles further strengthens its senior leadership team** as it continues to expand its portfolio, enhance operational capabilities and build a strong foundation for sustainable growth in India's premium and luxury home solutions market.

About Stanley Lifestyles Limited:

Stanley Lifestyles Limited is a leading Indian luxury furniture company offering a broad spectrum of home solutions under brands such as Stanley Level Next, Stanley Boutique and Sofas & More. The Company designs, manufactures and retails a diverse array of premium and luxury furniture and interior products including sofas, recliners, dining sets, kitchen cabinetry, beds, wardrobes and accessories. Its vertically integrated model ensures end-to-end control over design, production and retail, with three manufacturing facilities in Bengaluru spanning over 300,000 square feet. These facilities support a wide range of offerings across ultra-luxury, luxury and super-premium categories. With 72 retail outlets across major Indian cities, Stanley Lifestyles operates through both company-owned and franchise formats to maximize reach and customer engagement. The Company's strategic strengths lie in its design-led innovation, skilled craftsmanship and consistent expansion in high-opportunity markets. Backed by experienced promoters and professional leadership, Stanley Lifestyles continues to leverage its retail and manufacturing capabilities to address growing demand in India's premium and luxury home interiors market.

For more information visit: <https://www.lovestanley.com/>

For Media Queries Contact:

Karthik Bharadwaj

+91 8951994875 | karthik.b@stanleylifestyles.com