

Date: 06.07.2026

Ref no. SLL/SE/38/2026

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

**Subject: Intimation of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has issued a press release titled **"Stanley Lifestyles Partners with Singer, Launches Stanley Boutique Homes in Sri Lanka."**

The press release announces Stanley Lifestyles Limited's entry into the Sri Lankan market through a strategic partnership with Singer Sri Lanka PLC and the launch of its flagship showroom, Stanley Boutique Homes, at No. 24, Ward Place, Colombo 07, marking a significant milestone in the Company's international expansion journey and reinforcing its focus on premium and luxury furniture, design-led living, craftsmanship, innovation and elevated customer experiences.

The press release is enclosed herewith for your reference. The same is also available on the website of the Company at [www.stanleylifestyles.com](http://www.stanleylifestyles.com).

Kindly take the above information on record.

**Thanking You,**

**For Stanley Lifestyles Limited**

**Mukesh Sharma**  
**Company Secretary & Compliance Officer**  
**M No.: A28288**

*Enclosed as above*

**Stanley Lifestyles Limited**

**Registered Office:** SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

**CIN:** L19116KA2007PLC044090 | **Phone:** 080 6895 7200 | **E-mail:** [compliance@stanleylifestyles.com](mailto:compliance@stanleylifestyles.com) | **Website:** [www.stanleylifestyles.com](http://www.stanleylifestyles.com)

## **Stanley Lifestyles Partners with Singer, Launches Stanley Boutique Homes in Sri Lanka**

**Colombo, Sri Lanka / Bengaluru, India | July 6<sup>th</sup>, 2026** – Stanley Lifestyles, (BSE: 544202 | NSE: STANLEY), one of India's leading integrated super-premium and luxury furniture manufacturers and retailers, has announced India's leading luxury furniture and lifestyle brand, today announced its entry into the Sri Lankan market through a strategic partnership with Singer Sri Lanka PLC, the country's leading retailer. Marking a significant milestone in Stanley Lifestyles' international expansion journey, the collaboration brings the brand's globally benchmarked luxury furniture collections to discerning Sri Lankan consumers.

As part of its market debut, Stanley Lifestyles has launched its flagship showroom, Stanley Boutique Homes, at No. 24, Ward Place, Colombo 07. Designed as an immersive luxury retail destination, the showroom showcases the brand's curated portfolio of premium furniture, offering customers an opportunity to experience Stanley's hallmark craftsmanship, timeless design, and uncompromising quality.

Commenting on the launch, **Sunil Suresh, Founder and Chairman, Stanley Lifestyles, said,** *" Sri Lanka represents an exciting opportunity for Stanley Lifestyles as we continue our international growth journey. We see a growing appreciation among Sri Lankan consumers for quality, craftsmanship, and design-led living. At Stanley, we have always believed that thoughtfully crafted products have the ability to enhance everyday living and create spaces that people truly love to call home. This belief has shaped our journey over the years and continues to inspire us as we expand into new markets. Through our partnership with Singer Sri Lanka, we are delighted to bring the Stanley experience to a market that values authenticity, excellence, and timeless design. We look forward to building lasting relationships with our customers by delivering not just exceptional furniture, but meaningful living experiences."*

The partnership combines Stanley Lifestyles' internationally recognised expertise in luxury furniture manufacturing with Singer Sri Lanka's extensive retail network and deep understanding of the local market. Together, the two organisations aim to redefine Sri Lanka's premium interiors landscape by offering customers access to world-class furniture collections and an elevated retail experience built on quality, innovation, and exceptional customer service.

Stanley Lifestyles' entry comes at a time when Sri Lanka's luxury interiors market is witnessing increasing demand for premium, design-led home solutions. As consumers seek products that reflect individuality, craftsmanship, and lasting value, the brand is well-positioned to meet the evolving aspirations of the country's growing luxury segment.

Speaking on the collaboration, **Mahesh Wijewardene, Group Managing Director of Singer Sri Lanka PLC, said,**

*"At Singer, we are committed to partnering with globally respected brands that deliver exceptional quality and innovation. Stanley Lifestyles brings an outstanding legacy of craftsmanship, premium design, and manufacturing excellence, making it a natural addition to our portfolio. We are pleased to introduce a brand that reflects the evolving aspirations of Sri Lankan consumers seeking sophisticated living spaces and internationally benchmarked luxury furniture."*

The launch reinforces Stanley Lifestyles' long-term vision of expanding its footprint across carefully selected international markets while remaining true to the values that have defined its success. As the brand continues its global growth journey, it remains focused on driving innovation, delivering exceptional customer experiences, and setting new benchmarks in luxury furniture and lifestyle solutions.

Over the years, Stanley Lifestyles has established itself as one of India's most respected luxury furniture brands, renowned for its meticulous craftsmanship, superior materials, and sophisticated design philosophy. Trusted by homeowners, architects, and interior designers alike, the brand has built a strong reputation for creating elegant living spaces that seamlessly combine comfort, functionality, and contemporary aesthetics.

The launch reinforces Stanley Lifestyles' long-term vision of expanding its presence across carefully selected international markets while remaining true to the values that have shaped its success. With a continued focus on innovation, craftsmanship, and customer experience, the brand remains committed to setting new benchmarks in luxury furniture while inspiring elevated living experiences across the region.

Beyond furniture, Stanley Lifestyles represents a philosophy of living that celebrates artistry, authenticity, and uncompromising attention to detail. Every collection reflects a commitment to creating spaces that inspire, offering customers an opportunity to experience luxury through thoughtful design, exceptional craftsmanship, and enduring quality.

At the heart of the Stanley brand is an unwavering commitment to craftsmanship and quality. Every collection is meticulously crafted using carefully selected premium materials, including top full-grain genuine leather, and manufactured through advanced production processes that combine cutting-edge technology with skilled craftsmanship. Rigorous quality standards ensure every piece delivers exceptional comfort, durability, and timeless appeal.

With its entry into Sri Lanka through Singer, Stanley Lifestyles brings not only internationally acclaimed luxury furniture but also a globally celebrated design philosophy that is set to redefine contemporary luxury living and establish a new benchmark for premium lifestyle experiences in the country.

**About Stanley Lifestyles Limited:**

Stanley Lifestyles Limited is a leading Indian luxury furniture company offering a broad spectrum of home solutions under brands such as Stanley Level Next, Stanley Boutique, and Sofas & More. The Company designs, manufactures, and retails a diverse array of premium and luxury furniture and interior products including sofas, recliners, dining sets, kitchen cabinetry, beds, wardrobes, and accessories. Its vertically integrated model ensures end-to-end control over design, production, and retail, with two manufacturing facilities in Bengaluru spanning over 300,000 square feet. These facilities support a wide range of offerings across ultra-luxury, luxury, and super-premium categories. With 68 retail outlets across major Indian cities, Stanley Lifestyles operates through both company-owned and franchise formats to maximize reach and customer engagement. The company's strategic strengths lie in its design-led innovation, skilled craftsmanship, and consistent expansion in high-opportunity markets. Backed by experienced promoters and professional leadership, Stanley Lifestyles continues to leverage its retail and manufacturing capabilities to address growing demand in India's premium and luxury home interiors market.

For more information visit: <https://www.lovestanley.com/>

**For Media Queries Contact:**

**Adfactors PR**

Skyla Pereira | +91 8975910636 | [Skyla.pereira@adfactorspr.com](mailto:Skyla.pereira@adfactorspr.com)