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To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

Subject: Intimation of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has issued a press release regarding the opening of the "**Sofas and More by Stanley**" store in Jaipur, Rajasthan in partnership with NDA Corp LTD.

The press release is enclosed herewith for your reference. The same is also available on the website of the Company at www.stanleylifestyles.com.

Kindly take the above information on record.

Thanking You,

For Stanley Lifestyles Limited

Sunil Suresh
Chairman
DIN:01421517

Enclosed as above

Stanley Lifestyles Strengthens Presence in Rajasthan with New Store Launch in Jaipur

Expands Sofas & More footprint with a new store in the Pink City

Jaipur, 3rd August 2026: Stanley Lifestyles Limited (BSE: 544202 | NSE: STANLEY), one of India's leading integrated super-premium and luxury furniture manufacturers and retailers, today announced the launch of its new Sofas & More by Stanley store in Jaipur, Rajasthan.

Located at **10, Ajmer Road, Hathroi, Jaipur – 302001**, the **new 6,500 sq. ft.** store marks another step in Stanley Lifestyles' retail expansion strategy, strengthening the Company's presence in Rajasthan and bringing its portfolio of design-led home furniture solutions closer to consumers in Jaipur and the surrounding markets.

Designed to offer an immersive and experience-led shopping environment, the new Sofas & More – Jaipur store showcases a curated portfolio of sofas, recliners, beds, mattresses, dining tables, armchairs and accessories. The collection brings together contemporary design, comfort, functionality, quality craftsmanship and personalisation to address the evolving preferences of modern homeowners.

The store was inaugurated by **Sunil Suresh**, Founder & Chairman, Stanley Lifestyles Limited and **Venkataramana Gorti**, Managing Director, Stanley Lifestyles Limited, in the presence of **Anil Solanki**, Director, NDA Corp Ltd. and distinguished guests **Dr. Sandeep Bakshi & Dr. Preeti Bakshi**, Chancellor & ED, Jaipur National University.

Store Highlights & Offerings

The Sofas & More – Jaipur store offers a comprehensive range of home furniture solutions across living, dining and bedroom categories. The portfolio has been thoughtfully curated for consumers seeking a balance of contemporary aesthetics, comfort, functionality and exceptional quality.

Within an experience-led retail format, customers can explore a variety of designs, configurations, materials, colours and finishes available beyond the products displayed in-store. This enables them to customise and curate furniture solutions suited to their individual tastes, lifestyles and preferences for living spaces.

The Jaipur store reflects Sofas & More's vision of making thoughtfully designed, premium-quality furniture accessible to a diverse consumer base while providing customers with a personalised and immersive retail experience.

Commenting on the launch, **Sunil Suresh, Founder & Chairman, Stanley Lifestyles Limited**, said:

"Rajasthan is an important market for us, with Jaipur emerging as a strong destination for premium home and lifestyle products. Consumers today are increasingly looking for furniture that brings together design, comfort, quality and functionality. With the launch of Sofas & More in Jaipur, we look forward to bringing our design-led furniture solutions closer to customers in the region and strengthening our presence in this growing market."

Venkataramana Gorti, **Managing Director, Stanley Lifestyles Limited**, said:

"Our expansion into Jaipur reflects our strategy of strengthening the Sofas & More network across high-potential markets in India. Jaipur has a growing base of discerning homeowners with increasing aspirations for well-designed and high-quality furniture. Through this store, we aim to offer customers

a comprehensive retail experience backed by Stanley's expertise in design, manufacturing, craftsmanship and customisation."

Commenting on the partnership, Anil Solanki, Director, NDA Corp Ltd., said:

"We are thrilled to partner with Stanley Lifestyles to bring Sofas & More to Jaipur, marking its first presence in Rajasthan. Driven by global exposure to luxury, design and elevated living, Jaipur has emerged as a city where contemporary design and timeless taste are reshaping the way people experience their homes and living spaces. We believe that Stanley Lifestyles' vision for design, comfort and craftsmanship will resonate strongly with value buyers in Jaipur as well as in other places in Rajasthan. We look forward to cultivating a strong presence for Stanley Lifestyles in the region with a mission to expand our reach across Rajasthan in times to come."

The Jaipur launch forms part of Stanley Lifestyles Limited's continued retail expansion across key Indian markets. Through its differentiated retail formats and growing portfolio of furniture and home solutions, the Company remains focused on addressing the evolving aspirations of Indian consumers while delivering distinctive, design-led retail experiences.

With the addition of the Jaipur store, Stanley Lifestyles continues to expand its national retail footprint while reinforcing its focus on design excellence, manufacturing expertise, craftsmanship, innovation and customer-centricity.

About Stanley Lifestyles Limited:

Stanley Lifestyles Limited is a leading Indian luxury furniture company offering a broad spectrum of home solutions under brands such as Stanley Level Next, Stanley Boutique and Sofas & More. The Company designs, manufactures and retails a diverse array of premium and luxury furniture and interior products including sofas, recliners, dining sets, kitchen cabinetry, beds, wardrobes and accessories. Its vertically integrated model ensures end-to-end control over design, production and retail, with two manufacturing facilities in Bengaluru spanning over 300,000 square feet. These facilities support a wide range of offerings across ultra-luxury, luxury and super-premium categories. With 71 retail outlets across major Indian cities, Stanley Lifestyles operates through both company-owned and franchise formats to maximize reach and customer engagement. The Company's strategic strengths lie in its design-led innovation, skilled craftsmanship and consistent expansion in high-opportunity markets. Backed by experienced promoters and professional leadership, Stanley Lifestyles continues to leverage its retail and manufacturing capabilities to address growing demand in India's premium and luxury home interiors market.

For more information, visit: <https://www.lovestanley.com/>