STEEL STRIPS GROUP

STEEL STRIPS WHEELS LTD.
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The National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051	Bombay Stock Exchange Limited Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Sub: Sales in June, 2013

Sir,

We are pleased to inform you that during June, 2013, the Company have achieved Gross sales of Steel Wheel Rims of Rs. 7967 lacs as compared to June 2012 figure of Rs. 7856 lacs. The Net sale of the Company is Rs. 7209 lacs in June, 2013, as against Rs. 7,165 lacs in June, 2012.

In terms of Number of Wheel Rims, the Company sold 7.43 lacs in June, 2013 as against 7.69 lacs in June, 2012.

The company has achieved Export Sales of **106020** wheel rims during the month of June, 2013 as against **142586** wheel rims during the month of June, 2012.

Your Company achieved yet another month of robust tractor segment sales with YoY growth of 32%. The sale realization per wheel also moved up by 5%, aiming towards better product mix. We will start 2 new product rollouts from July onwards and volumes are expected to see a pick of by 8-10% going forward.

In July, 2013, the company is expected to achieve sale of 8.15 lacs steel Wheels rims.

Kindly take the same on your record please.

Thanking you.

Yours faithfully,
For Steel Strips Wheels Limited

(Shaman Jindal)
Company Secretary