STEEL STRIPS GROUP

STEEL STRIPS WHEELS LTD.
Head Office : **ISO /TS16949 Certified**
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SSWL/2013
02-01- 2013

Department of Corporate Services Bombay Stock Exchange Limited Pheroze Jeejeebhoy Towers Dalal Street- Mumbai – 400 001	The National Stock Exchange of India Ltd Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla complex, Bandra (E), Mumbai

Sub: **Sales in December, 2012**

Sir,

We are pleased to inform you that company is supplying Steel Wheel rims to almost all major manufacturers of Two wheelers, three wheelers, four wheelers, tractors and heavy commercial vehicle. Due to the overall recession in the 4 wheeler industry, week sentiments for passenger vehicles as well as commercial vehicles, high interest rates and slower economic growth, sale of almost all OEMs manufacturers witnessed downfall, which effects the performance of the company in Dec 2012.

The Company has achieved sale of 7.65 lacs Steel Wheel Rims during the month of December, 2012 as against 9.35 lacs Steel Wheel Rims during the month of December 2011.

Gross Sale of the company in terms of value is Rs 75.75 Crore during December, 2012 as against Rs. 101.77 Crore in December, 2011.

The company has achieved the Export Sales of 88746 wheel rims during the month of December, 2012 as against 101893 wheel rims during the month of December, 2011.

In January, 2013, the company is expected to achieve sale of 8.30 steel Wheels rims.

Kindly take the same on your record please.

Thanking You.

For STEEL STRIPS WHEELS LIMITED

(SHAMAN JINDAL)

COMPANY SECRETARY