STEEL STRIPS GROUP

STEEL STRIPS WHEELS LTD.
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The National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051	Bombay Stock Exchange Limited Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Sub: Sales in April, 2013

Sir,

We are pleased to inform you that the company did extremely good in the farm equipment segment with a very healthy growth of 50% during the month of April, 2013 as against April 2012. This is in line with the aim of improving the Product mix and in turn improving profitability of the company. This segment is expected to show very good growth for May also due to our improved market share and continuous new development in this segment and will further improve the realization of the company.

The CV segment is showing signs of improvement and we expect to see a sustainable recovery in this segment. The realization mix is improving and will see further improvement going forward.

During April, 2013 the company have achieved Gross sales of Steel Wheel Rims of Rs. 9366 lacs as compared to April 2012 figure of Rs. 10488 lacs. The Net sale of the Company is Rs. 8394 lacs in April, 2013, as against Rs. 9476 lacs in April, 2012.

In terms of Number of Wheel Rims, the Company sold 8.25 lacs in April, 2013 as against 9.51lacs in April 2012.

The company have achieved Export Sales of 92633 wheel rims during the month of April, 2013 as against 147114 wheel rims during the month of April 2012.

In May, 2013, the company is expected to achieve sale of 8.50 lacs steel Wheels rims.

Kindly take the same on your record please.

Thanking you.

Yours faithfully,

For Steel Strips Wheels Limited

(Shaman Jindal)
Company Secretary