STEEL STRIPS GROUP

CIN: L27107PB1985PLC006159

STEEL STRIPS WHEELS LTD.
Head Office : **ISO TS16949 Certified**
SCO 49-50, Sector-26,
Madhya Marg, Chandigarh -160 019 (INDIA)
Tel : +91-172-2793112 / 2792385
Fax : +91-172-2794834 / 2790887
Website : www.sswlindia.com

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The National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051	Bombay Stock Exchange Limited Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Sub: SSWL Bags repeat export order from Russian After-Market

Dear Sir,

We are happy to announce that SSWL has bagged its repeat Export order from Russian territory. The order will cater to the Russian after-market demand and this order will open up opportunity for SSWL to increase foothold in export markets. The order is worth 25000 wheels and will cater to passenger car segment. The wheels will be exported for LADA Cars sold in Russia & Europe and will be executed in 2nd quarter 2014-2015 only. This order will become a repeat business going forward and will add volumes to export segment.

SSWL is constantly looking to address global after market demand given the size of the market. The repeat order from Russian market is definitely a sign of consolidation for SSWL and many more milestone to look forward to, we would further look to explore the possibility of supplying the entire range of SSWL export product portfolio which shall cater to across segment vehicles.

Kindly take the same on your record please.

Thanking You.

Yours Faithfully,
For STEEL STRIPS WHEELS LIMITED

(Sharman Jindal)
DGM-Cum-Company Secretary