



STEEL STRIPS GROUP

STEEL STRIPS WHEELS LTD.

CIN: L27107PB1985PLC006159

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SCO 49-50, Sector 26,

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Website : www.sswlindia.com

Date: 15.07.2026

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
BSE Code: 513262

The National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051
NSE Code: SSWL

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Investor Presentation

Dear Sir/Ma'am,

In continuation of our letter dated 10.07.2026 w.r.t. Intimation of Analysts/Institutional Investors conference call on "**Q1FY27 Results Conference Call**" scheduled to be held on 16.07.2026, please find enclosed the presentation to be made to the Analysts/ Investors.

The same shall be accessible on the website of the Company i.e. <https://sswlindia.com/investors/analysts-investors-meetings/>.

Kindly take the same on your records for reference.

Thanking you.

Yours faithfully,

For **Steel Strips Wheels Limited**

(Kanika Sapra)
Company Secretary & Compliance Officer
Encl: a/a



STEEL STRIPS WHEELS LIMITED

Delivering Value; Seeking Excellence

Investor Presentation

July 2026



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This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

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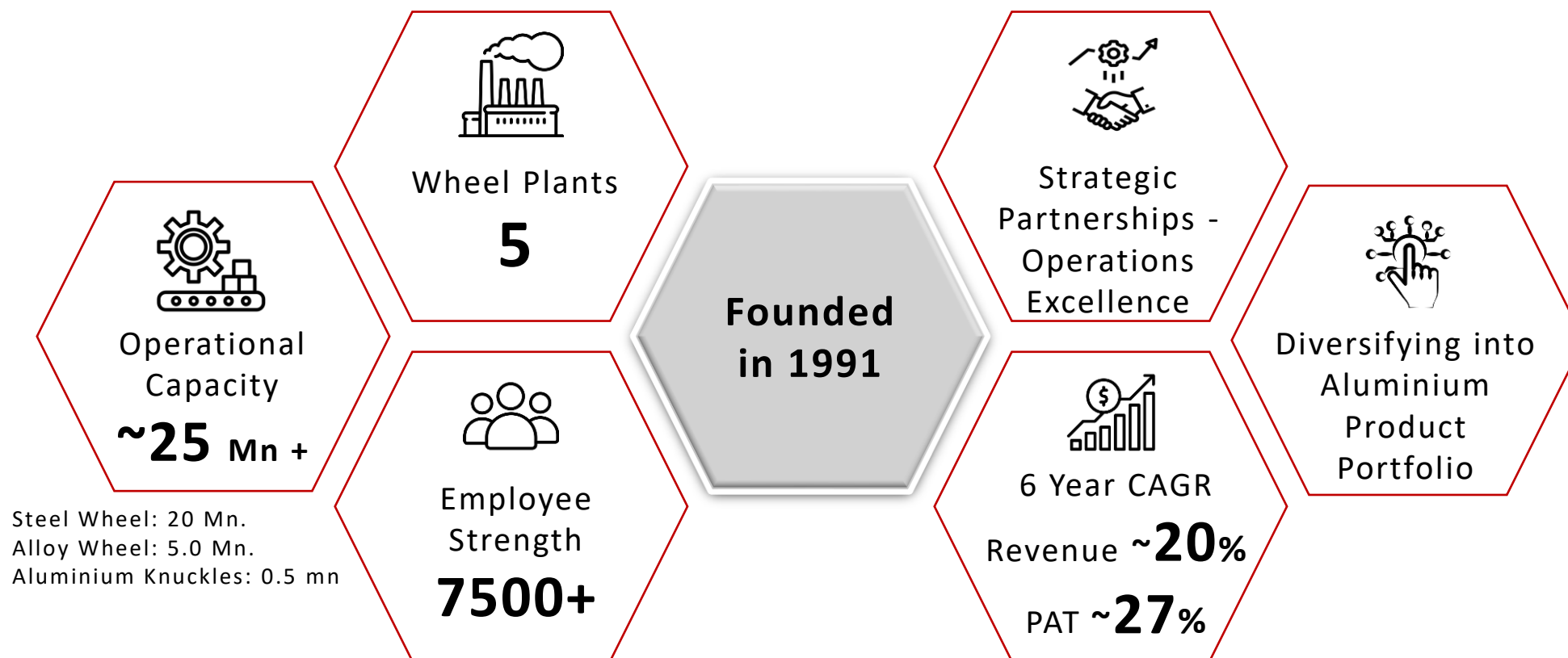


Company Overview

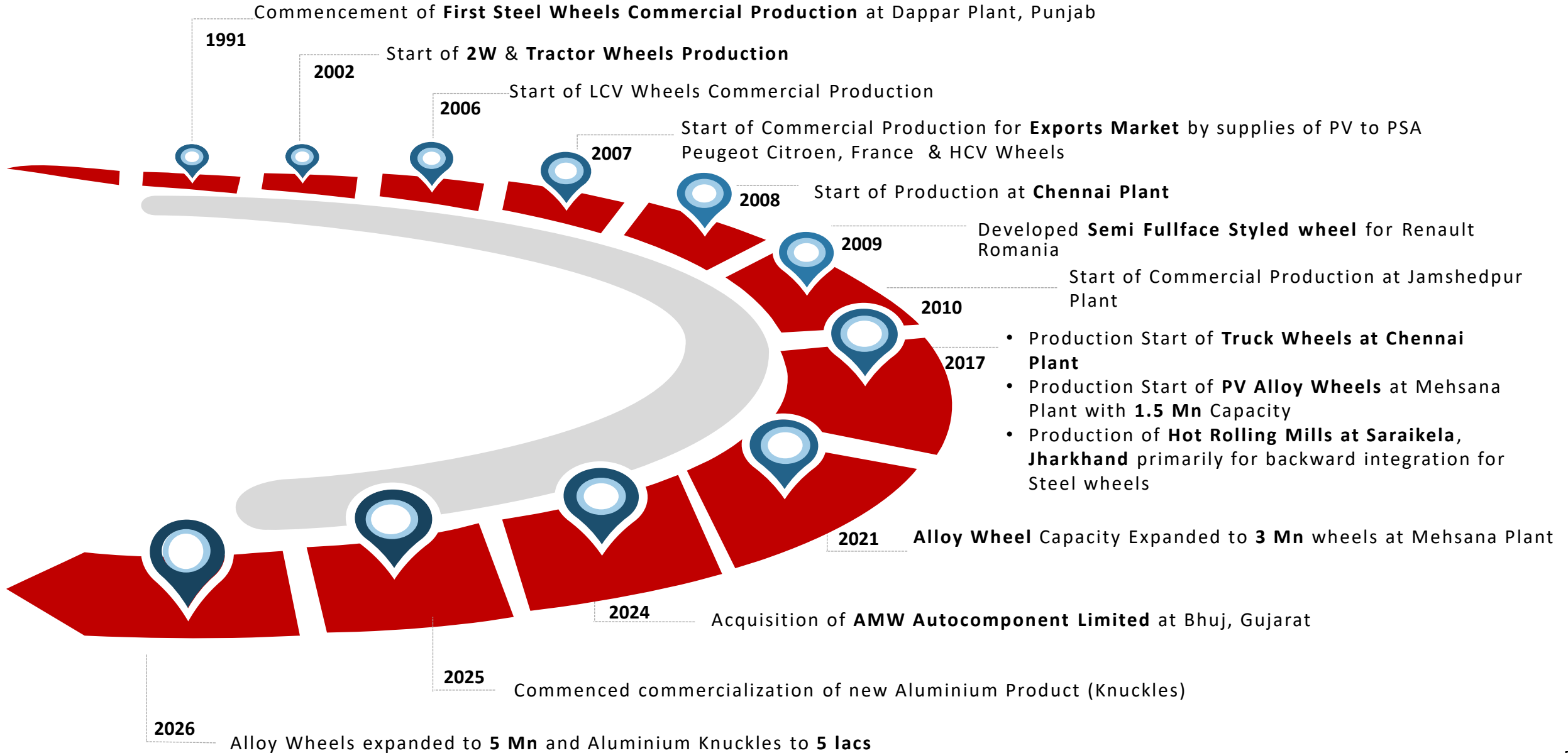


SSWL is a leader in designing & manufacturing Automotive wheels – both Steel & Alloy Wheels category

SSWL aspires to be the Preferred Global Brand of Wheel Solution provider committed to excellence



Our Journey





Strategic Partnerships

TATA Steel Limited, India

**6.9% Stake in Steel Strips
Wheels Limited**

- Tata Steel Limited (through its then wholly-owned subsidiary Company namely Kalimati Investment Company Ltd, which has now merged with Tata Steel Ltd) had entered into a Strategic Alliance Agreement in January 2008 with SSWL
- Through this relationship, Tata Steel supports us with more flexibility in areas such as supply chain management, enjoying priorities and stronger support for new grade developments, etc

Nippon Steel Corporation, Japan

(Sumitomo Metal Industries
Limited)

**5.4% Stake in Steel Strips
Wheels Limited**

- Sumitomo Metal Industries Limited, merged with Nippon Steel Corp and now known as Nippon Steel Corporation, has entered into a Strategic Alliance Agreement in December 2010
- This relationship helps in bringing international expertise in steel quality and newer technology exploration
- Sumitomo Group, which has 400 years of manufacturing history, founded Sumitomo Metals in 1897 and it is one of the world's leading steelmakers



Our Products

Steel Wheels – Rs. 953.8 crores (~63%) (Q1 FY27 Revenues)

Incl. Exports and scraps



Robust Wheel

Steel Wheels are robust, fit, tough for rugged SUVs

Competitive Pricing

Competitively priced; have higher acceptance in mass vehicles

Suitability

More flexible, absorbs more shock, thus suitable for off-road and heavy duty applications

Quick Maintenance

Requires nothing more than hammering the bent portion into proper shape

Alloy Wheels – Rs. 532.9 crores (~35%) (Q1 FY27 Revenues)

Incl. Exports



Aesthetics

Have an enhanced aesthetic appeal, higher acceptance in high value PVs

Strength

The higher strength-to-weight ratio for alloy wheels leads to greater control and precision steering

Free from Corrosion

Alloy wheels are known for their ability to resist corrosion

Heat dissipation

Alloy wheels disperse heat better and this decreases cracking and bending which also translates to more efficient braking

Aluminium Knuckles – Rs. 23.0 crores (~2%) (Q1 FY27 Revenues)



Weight Reduction

This contributes to lower unsprung weight, which enhances ride quality, handling, and fuel efficiency.

Improved Fuel Efficiency

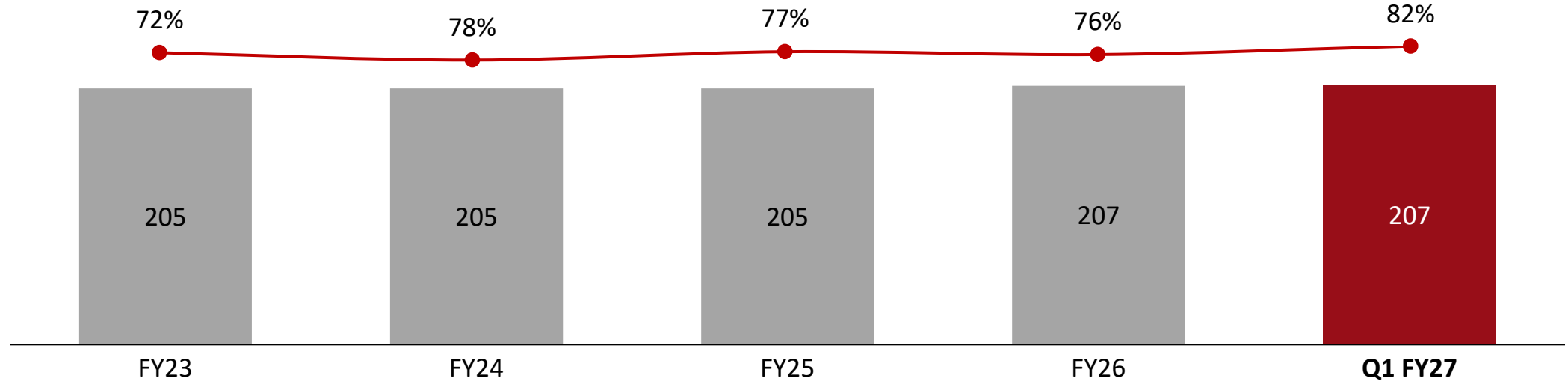
Lighter components reduce the overall vehicle weight, contributing to better fuel economy and lower emissions,

Free from Corrosion

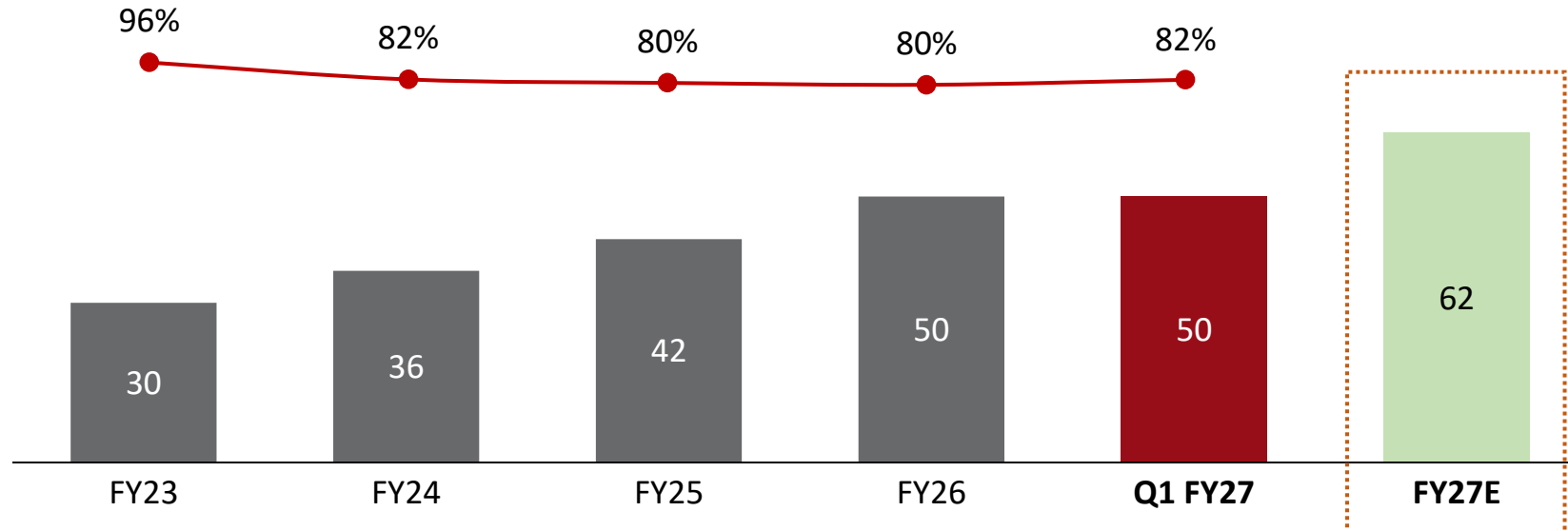
Alloy knuckles are known for their ability to resist corrosion

Product Capacities & Utilization

STEEL WHEELS

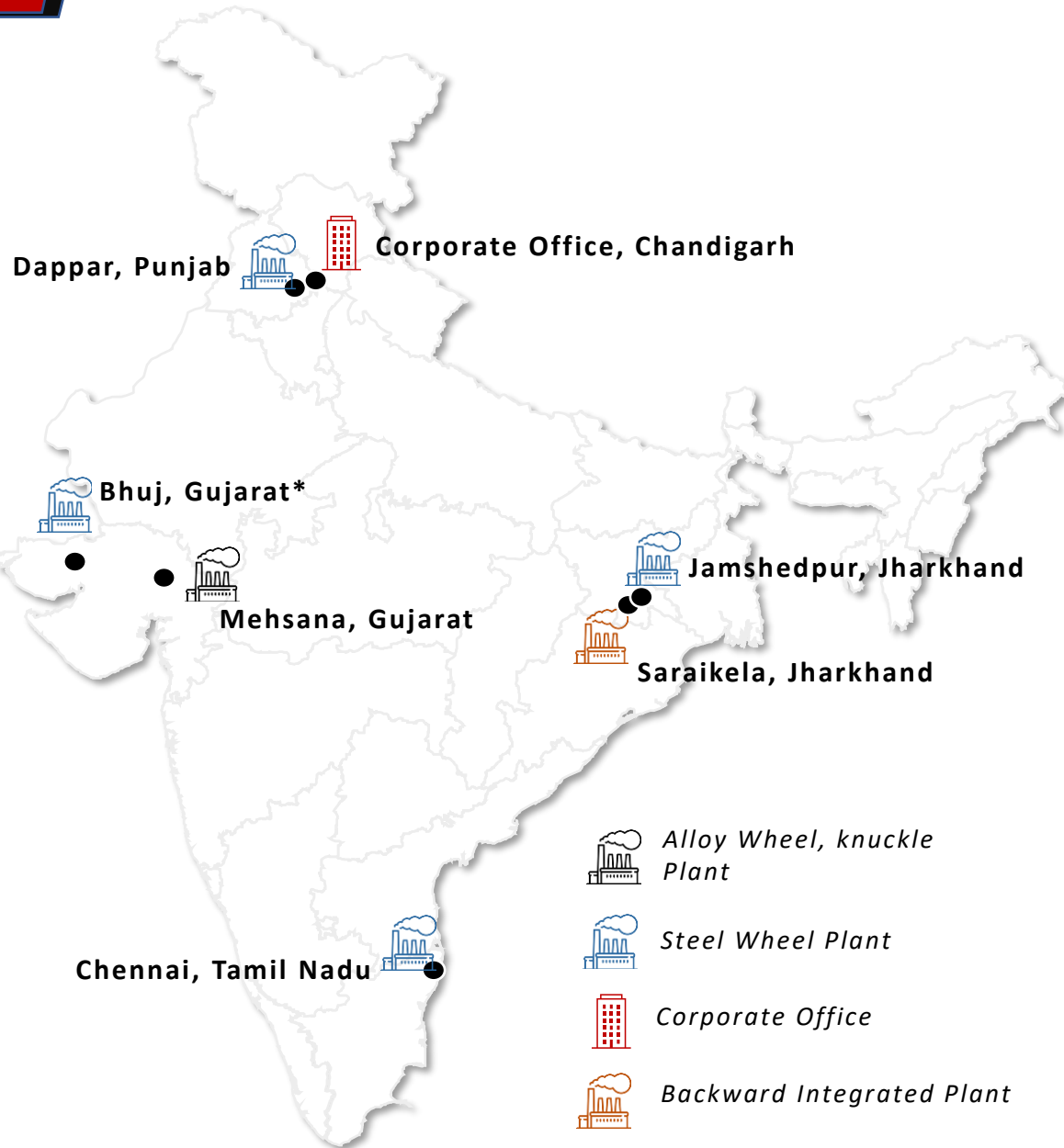


ALLOY WHEELS



Expected ~1.2 million capacity addition in **Alloy Wheels** aiming to ramp up the total capacity up to ~6.2 million for FY27

State-of-the-Art Facilities



		Wheel Capacity (Mn)	Catering to	
	Dappar, Punjab	10.8	PV, MUV, Tractor & OTR	
	Chennai, Tamil Nadu	6+1.5 7.5	PV & CV	
	Jamshedpur, Jharkhand	2.4	HCV / LCV	
	Bhuj, Gujarat	*	-	
*AMW Auto Components Ltd acquired through NCLT order in which we are currently expanding our Aluminum wheels and knuckles capacity by 1.2 million and 0.6 million respectively				
	Mehsana, Gujarat	5.0	PV	
	Mehsana, Gujarat	0.50	Knuckle	
	Saraikela, Jharkhand	Backward Integrated Plant for Steel Wheels		

Clientele



Steel Wheels

Domestic Market Share

39%



Passenger Vehicle

Key Customers	Share of Business
Maruti Suzuki	36%
Hyundai	25%
Mahindra	56%
Honda	96%
MG Motors	100%
Kia	30%

53%



MHCV

Key Customers	Share of Business
Ashok Leyland	64%
TATA Motors	58%

43% / 35%

Tractor

OTR



Key Customers	Share of Business
Mahindra	56%
Sonalika	48%
Escorts	60%
JCB	62%
New Holland	31%

39%

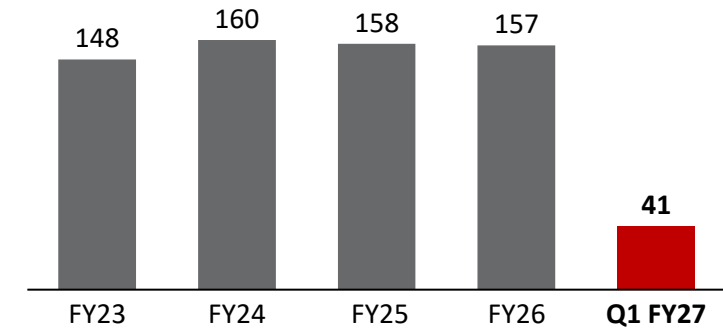


2-3 Wheeler

Key Customers	Share of Business
HMSI	39%
Suzuki Scooters	96%
Mahindra 3W	81%

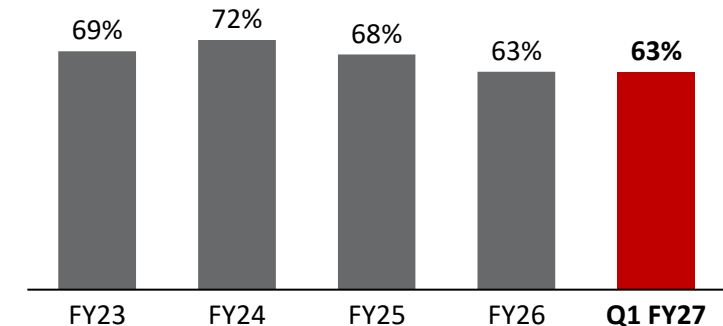
Steel Wheel Sales Volume (in Lakh Units)

Incl. Exports



Steel Wheel Sales Value Contribution

Incl. Exports



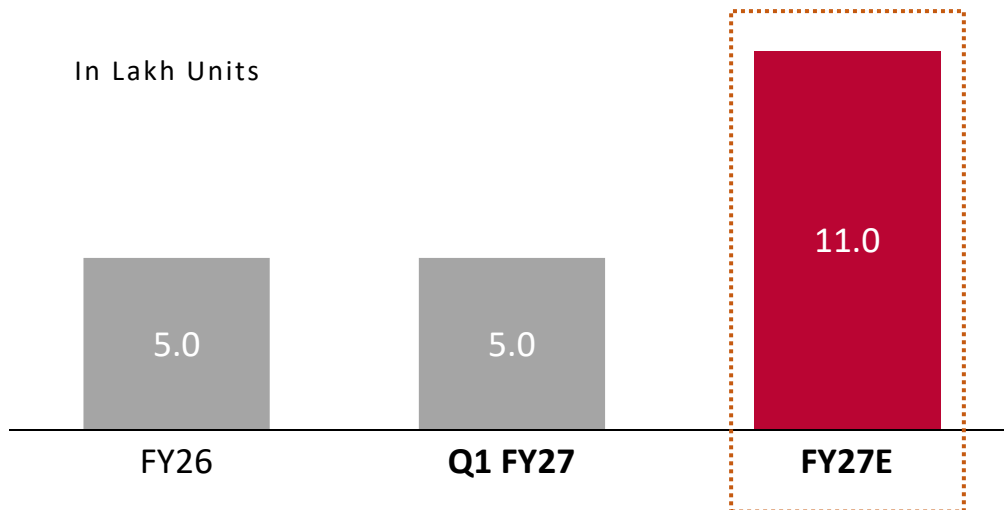


Aluminium Knuckles

Scaling up Capacity for Aluminium Knuckles

Capacity

In Lakh Units



In Q1 FY27 we sold ~0.80 lac Knuckles which generated revenue of Rs. 23.0 Crores

Knuckles



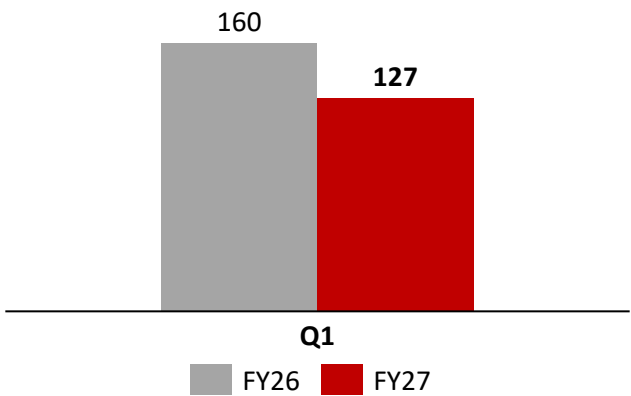
Currently, we are working with 2 leading OEM's and as we keep increasing our capacity we would increase our customer base

✓ Product diversification is one of the important levers in both de-risking our business and also improving shareholders value



Export Profile

Exports Revenue (Rs. Crs)





Growth Drivers



Growth Drivers



Sales Mix Shift

Shift of Sales Mix towards High Margin Accretive Segments – Alloy Wheel & Exports



Operations Optimization

Development of Robotic Automated Operation process for Operating Cost Rationalization



Diversifying into Aluminium Product Portfolio

Exploring various avenues to foray into alternate Aluminium Products



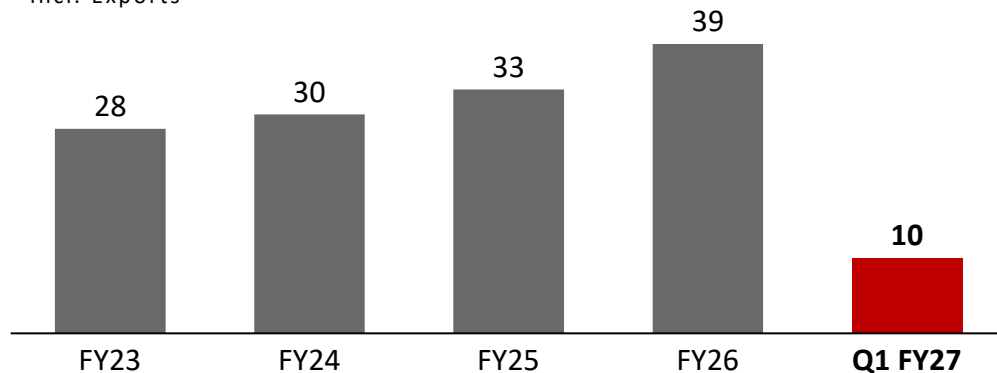
Industry Growth

Steel Wheel Market to grow at 4% p.a. whereas Alloy Wheel Market to grow at 12% p.a. over next 5 years

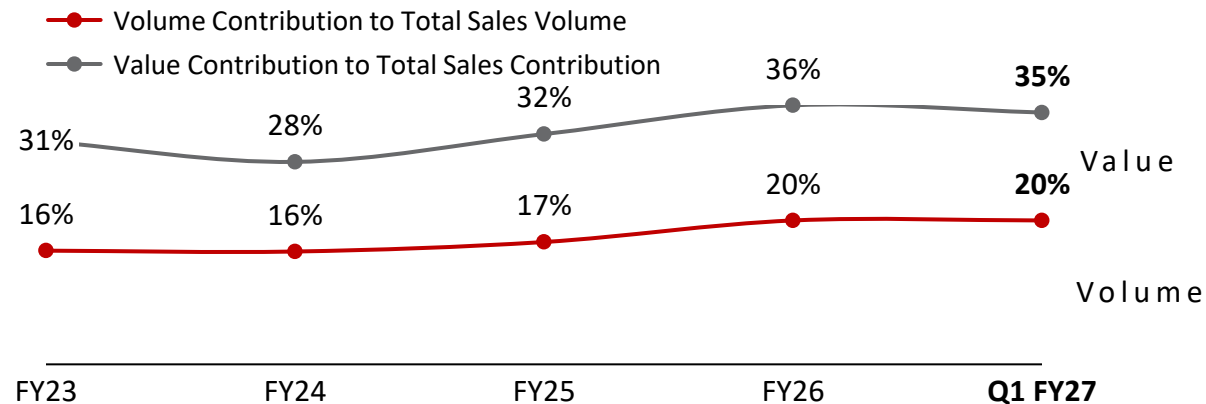
Shift of Sales Mix to High Margin Alloy Wheels Segment

Increased Volumes from Alloy Wheel Sales (in Lakh Units)

Incl. Exports



Leading to Increased Contribution to Sales



KEY CUSTOMERS



Share of Business – 74%
Models - Creta, Creta EV, Alcazar, Venue, New Venue, Verna Grand i10, Aura, Exter



Share of Business – 51%
Models - Carens EV, Carens, Seltos, Sonnet, Syros, Syros EV



Share of Business – 60%
Models - Duster, Kiger



Share of Business – 64%
Models – 3XO, Bolero Neo, Scorpio Classic, Thar Roxx, XUV 700, Scorpio N, XeV 9s, Be6



Share of Business – 62%
Models – Harrier, Altroz, Nexon, Punch, Sierra



Share of Business – 20%
Models - Magnite



Share of Business – 47%
Models – Slavia, Kylaq

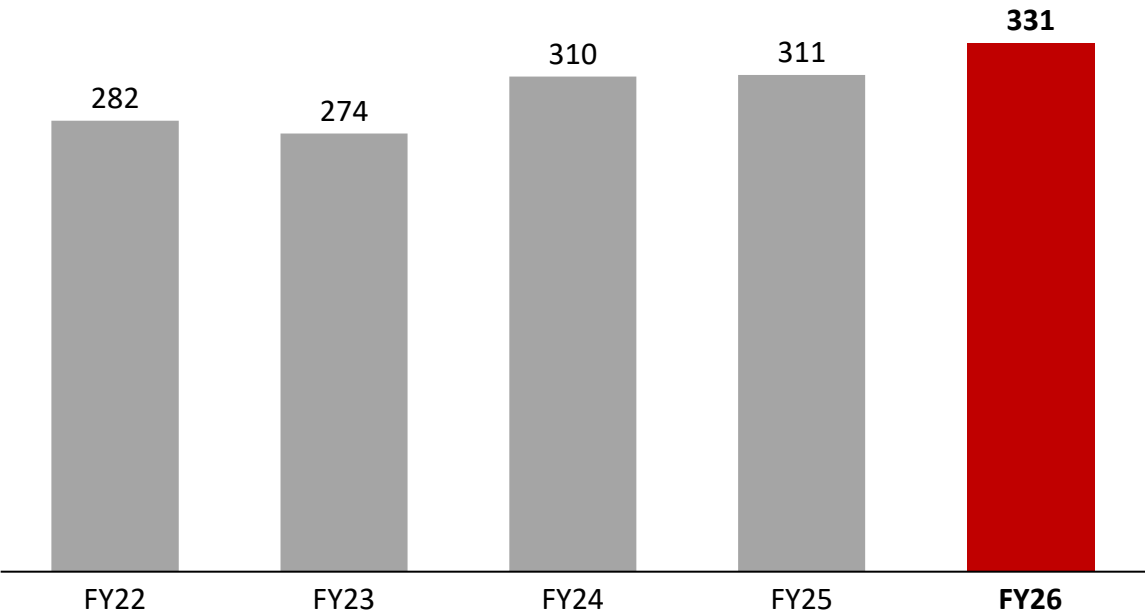


Share of Business – 25%
Models – Hector, Astor

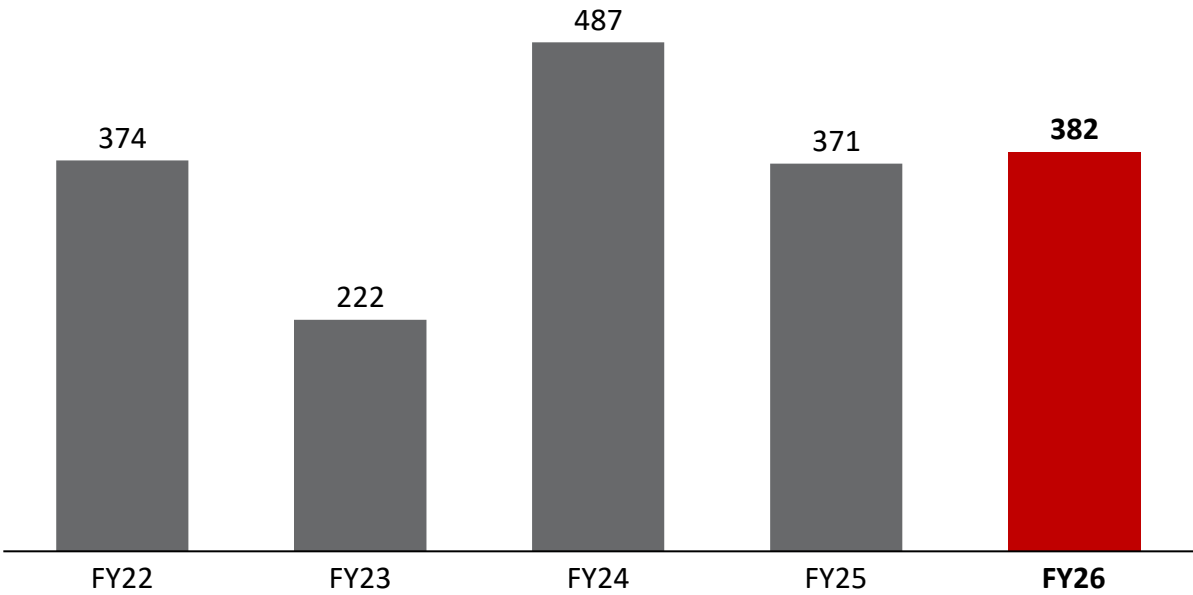


Balance Sheet KPIs

Cash Accruals (Rs. in Crs.)



Long Term Debt (Rs. in Crs.)



Net Capex of INR 196 Crs. was incurred through FY26 towards incremental capacity expansion, largely focused on aluminium wheels and aluminium knuckles.

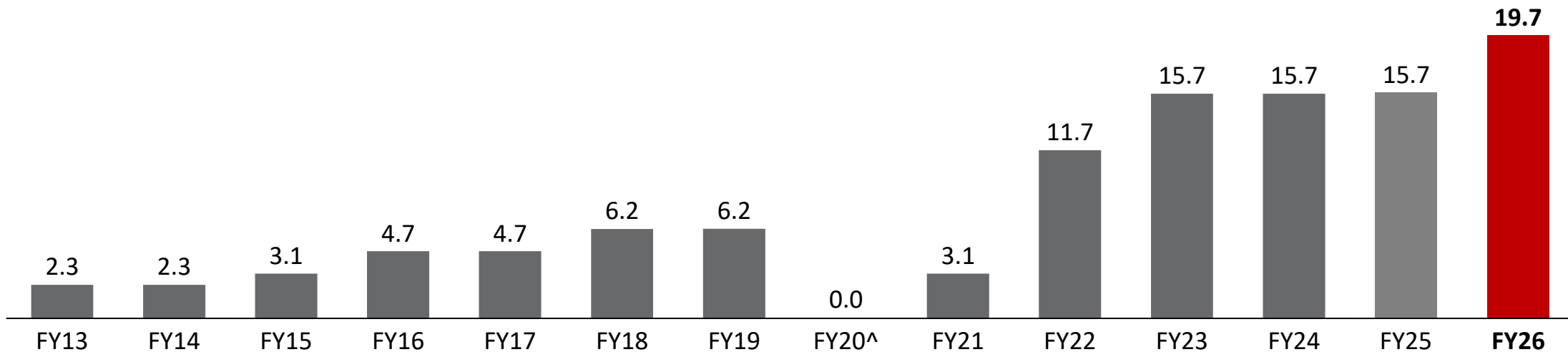


Dividend Payout History

Dividend
Declared for
(%)

{ 15% } { 15% } { 20% } { 30% } { 30% } { 40% } { 40% } { 0% } { 20% } { 75% } { 100% } { 100% } { 125% } { **150%** }

Dividend
Paid during
FY (Rs in Cr)



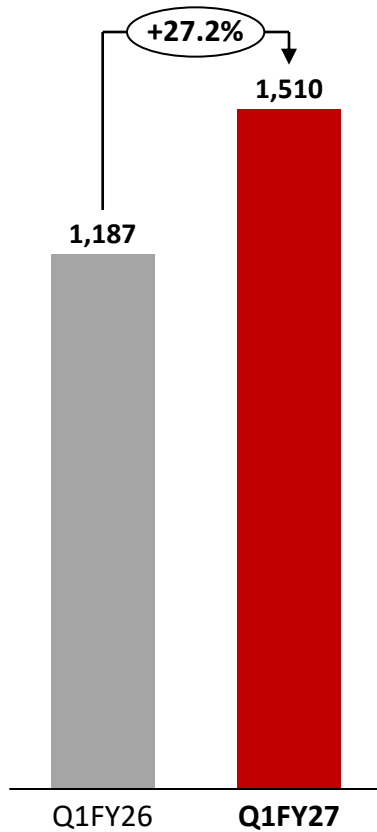
Consistent Dividend paid by the Company



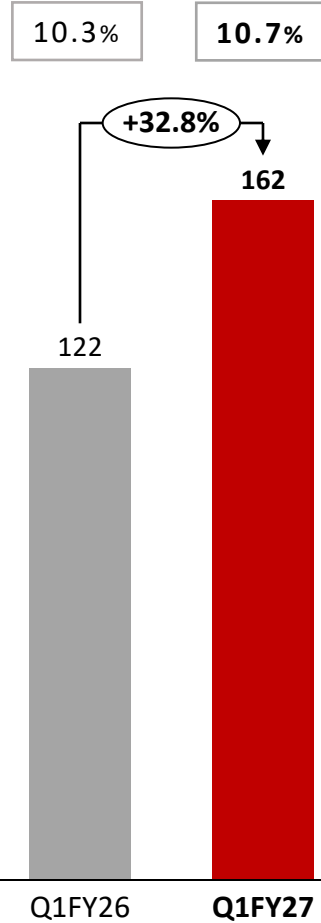
Q1 FY27 Financials

Q1 FY27 Financial Performance Snapshot

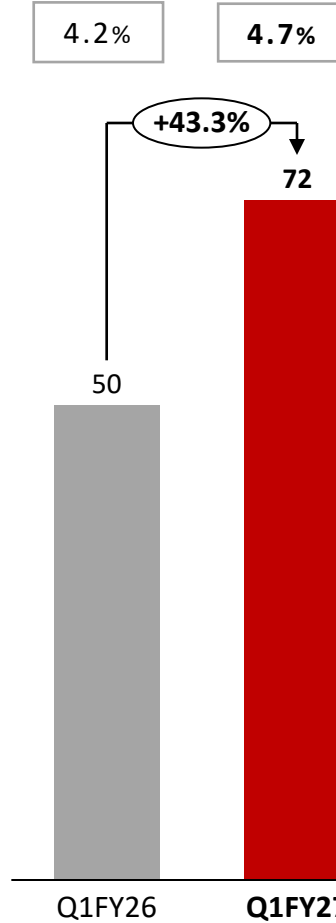
Revenues from operations (Rs. Crs.)



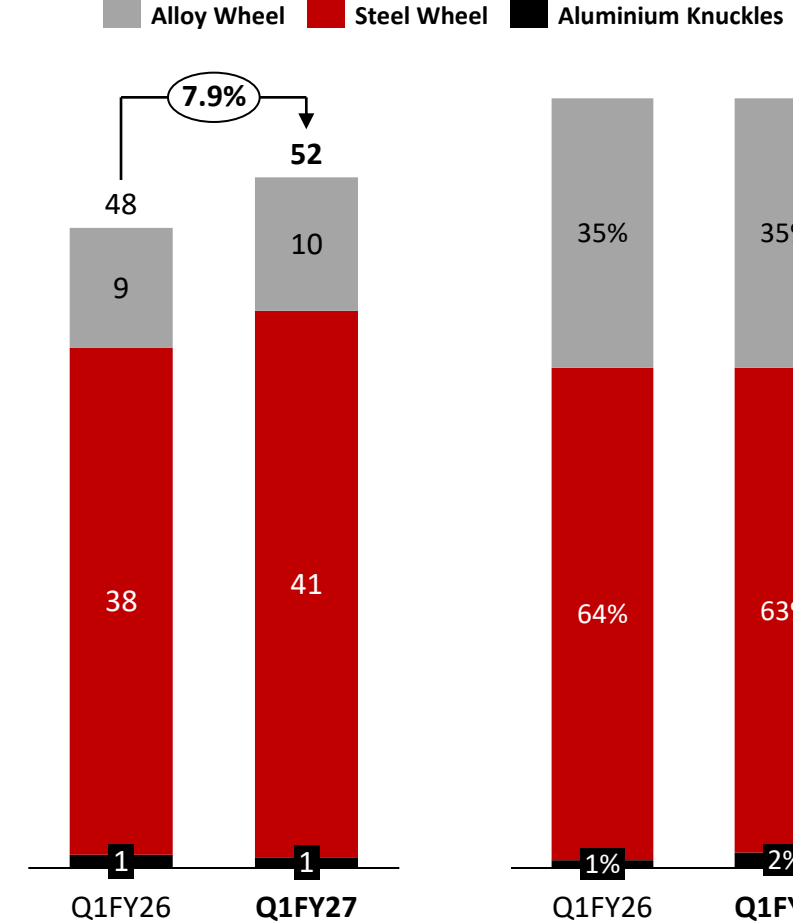
EBITDA (Rs. Crs.) EBITDA Margins %



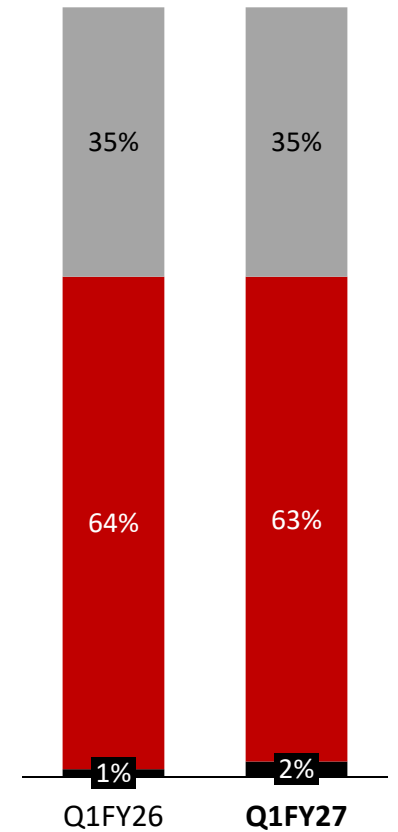
PAT (Rs. Crs.) PAT Margins %



Volumes (in Lakh units)



Revenue Mix



Profit & Loss

Particulars (Rs. in Crs)	Q1 FY27	Q1 FY26	Y-o-Y
Revenue from Operations	1,509.8	1,186.8	27.2%
Cost of Materials Consumed	1,088.8	818.7	
Changes in Inventory	-103.4	-47.6	
Gross Profit	524.4	415.7	26.1%
Gross Profit Margin	34.7%	35.0%	
Employee Cost	120.6	102.4	
Other Expenses	241.6	191.3	
EBITDA	162.3	122.0	33.0%
EBITDA Margin	10.7%	10.3%	
Depreciation	36.6	30.4	
Other Income	2.9	3.1	
EBIT	128.6	94.7	35.8%
EBIT Margin	8.5%	8.0%	
Finance Cost	32.3	28.8	
Profit before Tax	96.3	65.9	46.2%
Profit before Tax Margin	6.4%	5.6%	
Tax	24.8	16.0	
Prior Period Adjustment/Deferred Tax	0.0	0.0	
Profit After Tax	71.5	49.9	43.3%
Profit After Tax Margin	4.7%	4.2%	

- Revenue from Operations grew 27% YoY, driven largely by strong domestic demand.
- EBITDA rose 33.0% YoY, with margin expanding by 40 bps to 10.7%. The margin improvement reflects a favourable product mix, cost optimization initiatives, and a rising share of premium products in the portfolio.
- Profit After Tax grew 43% YoY, with PAT margin improving to 4.7% reflecting the combined benefit of revenue growth, margin expansion, and operating leverage
- While the reported numbers are domestic-demand led, exports began showing signs of recovery in June as tariff-related disruptions normalized — a potential tailwind for coming quarters.



CSR, ESG & Awards



Giving Back to Society is Our Core Value

Awards





Historical Financials

Historical Profit and Loss

Profit and Loss (Rs in Crs)	FY26	FY25	FY24	FY23	FY22
Revenue from Operations	5,182.8	4,429.0	4,357.1	4,040.5	3,560.0
Cost of Materials Consumed	3,463.2	2,878.1	2,854.3	2,688.3	2,221.6
Changes in Inventory	-64.6	-19.9	-18.3	-24.7	-34.5
Gross Profit	1784.3	1570.8	1,521.0	1,376.9	1,372.8
Gross Profit Margin	34.4%	35.5%	34.9%	34.1%	38.6%
Employee Cost	429.8	379.8	358.0	283.7	218.7
Other Expenses	843.4	704.2	697.8	650.4	701.4
EBITDA	511.1	486.8	465.2	442.8	452.8
EBITDA Margin	9.9%	11.0%	10.7%	11.0%	12.7%
Depreciation	128.8	101.0	90.0	80.4	76.9
Other Income	11.9	13.4	16.1	12.4	13.0
EBIT	394.2	399.2	391.3	374.8	388.9
EBIT Margin	7.6%	9.0%	9.0%	9.3%	10.9%
Finance Cost	123.2	117.2	102.7	83.5	85.4
Profit before Tax	270.9	282.0	288.6	291.2	303.5
Profit before Tax Margin	5.2%	6.4%	6.6%	7.2%	8.5%
Tax	68.8	72.1	68.7	97.3	97.8
Prior Period Adjustment	0.1	0.0	0.0	0.1	0.3
Profit After Tax	202.1	210.0	219.9	193.8	205.5
Profit After Tax Margin	3.9%	4.7%	5.0%	4.8%	5.8%
EPS	12.86	13.38	14.04	12.39	13.16

Balance Sheet

Assets (Rs. in Crs)	FY26	FY25	FY24	FY23	FY22
Non - Current Assets	2,045.9	1,957.6	1,919.4	1,603.1	1,497.0
Property Plant & Equipments	1,821.9	1,626.1	1,454.8	1,347.3	1,358.3
CWIP	141.7	271.1	345.8	163.4	96.9
Intangible assets	3.9	1.7	1.9	1.3	1.3
Financial Assets	34.6	29.8	44.0	36.8	30.3
Other Non - Current Assets	43.8	29.0	72.8	54.4	10.1
Current Assets	1,770.9	1,407.8	1,325.3	1,178.3	1,204.6
Inventories	952.5	743.1	697.0	734.0	647.0
Financial Assets					
(i) Trade receivables	609.0	486.4	439.7	348.8	392.3
(ii) Cash and cash equivalents	1.5	0.4	28.3	18.3	23.2
(iii) Bank Balance & Other than above	5.0	2.7	2.6	25.7	34.7
(iv) Loans	144.7	142.8	139.7	4.8	4.1
(v) Other Financial Assets	0.1	0.0	0.0	0.0	0.0
Current Tax Assets (Net)	0.0	3.5	0.3	3.9	0.0
Other Current Assets	58.1	29.0	17.8	42.9	103.2
Total Assets	3,816.7	3,365.4	3,244.7	2,781.4	2,701.6

Equity & Liabilities (Rs. in Crs)	FY26	FY25	FY24	FY23	FY22
Total Equity	1,734.8	1,543.8	1,345.7	1,134.7	951.8
Share Capital	15.7	15.7	15.7	15.7	15.6
Other Equity	1719.1	1528.1	1330.0	1,119.1	936.2
Share application money pending allotment	0.0	0.0	0.0	0.0	0.0
Non-Current Liabilities	459.4	457.8	582.1	431.4	548.4
Financial Liabilities					
(i) Borrowings	275.9	278.6	381.4	161.1	279.3
(ii) Other Financial Liabilities	17.1	20.4	19.5	68.3	75.1
Provisions	14.4	6.2	34.3	30.5	23.5
Deferred Tax Liabilities (Net)	152.0	152.7	146.9	171.6	170.6
Current Liabilities	1,622.5	1,363.8	1,317.0	1,215.2	1,201.3
Financial Liabilities					
(i) Borrowings	550.0	548.8	666.6	477.2	498.6
(ii) Trade Payables	1,001.8	752.1	599.9	694.8	659.1
(iii) Other Financial Liabilities	1.3	0.7	0.7	0.0	0.0
Current tax liabilities (net)	11.2	0.0	0.0	0.0	1.8
Provisions	1.4	6.2	6.2	5.1	4.6
Other current liabilities	56.9	56.1	43.7	38.1	37.2
Total Equity & Liabilities	3,816.7	3,365.4	3,244.7	2,781.4	2,701.6



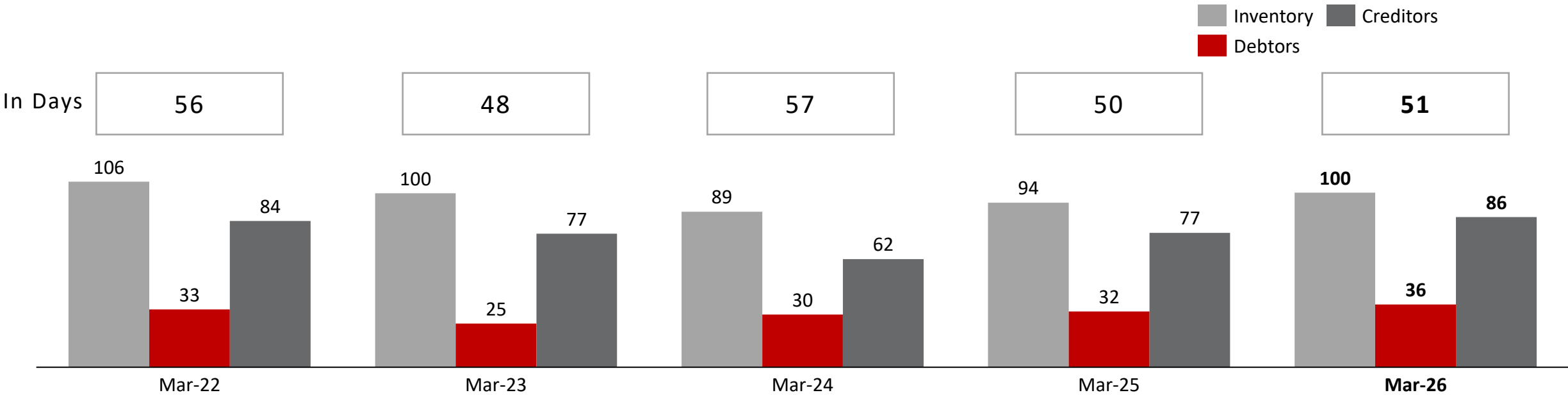
Cash Flow - Snapshot

Particulars (Rs. in Crs)	FY26	FY25	FY24	FY23	FY22
Net Profit Before Tax	271	282.0	288.6	291.2	300.9
Adjustments for: Non -Cash Items / Other Investment or Financial Items	249	209.7	183.1	152.1	150.9
Operating profit before working capital changes	520	491.7	471.7	443.4	451.8
Changes in working capital	-147	90.9	-344.7	-47.6	0.5
Cash generated from Operations	373	582.6	131.7	395.7	452.3
Direct taxes paid (net of refund)	42	65.0	62.0	47.6	46.2
Net Cash from Operating Activities	331	517.6	64.7	348.1	406.1
Net Cash from Investing Activities	-184	-191.8	-370.0	-127.9	-153.5
Net Cash from Financing Activities	-144	-353.7	292.0	-234.1	-247.9
Net Increase/(Decrease) in Cash and Cash equivalents	3	-27.9	-13.1	-13.9	4.7
Add: Cash & Cash equivalents at the beginning of the period	3	30.9	44.0	57.9	53.2
Cash & Cash equivalents at the end of the period	7	3.1	30.9	44.0	57.9



Strengthening Balance Sheet

Cash Conversion Cycle



RoCE*

18.0%

RoE*

12.0%

Cash & Cash
Equivalents*

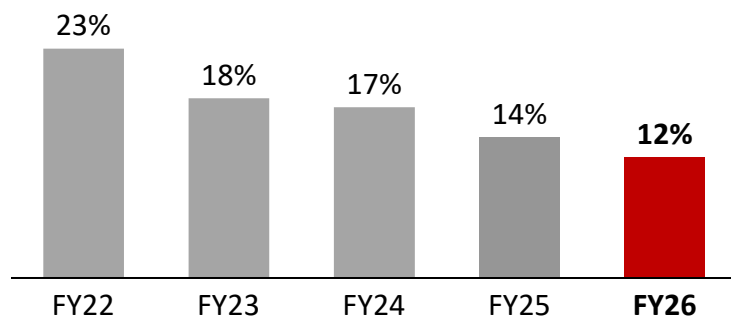
Rs. 6.5 Crs.

* As on 31st March 2026

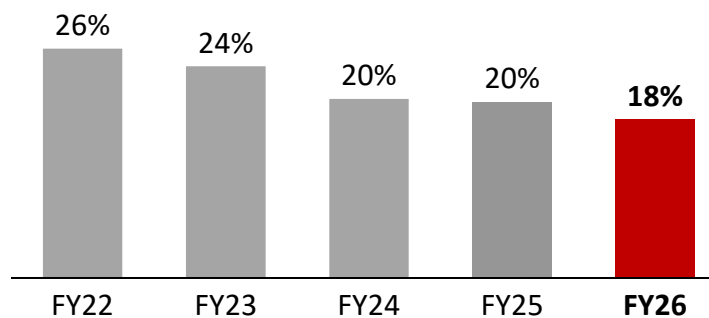


Performance Ratios

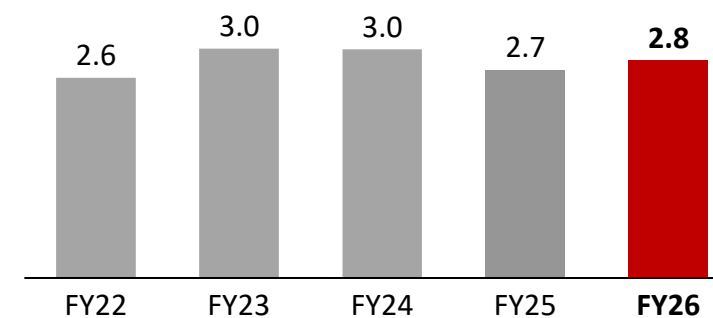
Return on Equity (RoE)



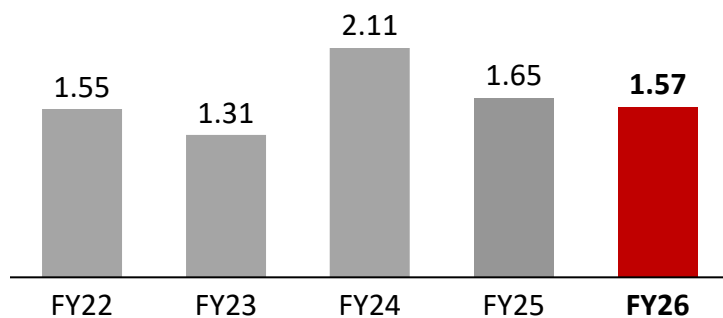
Return on Capital Employed (RoCE)



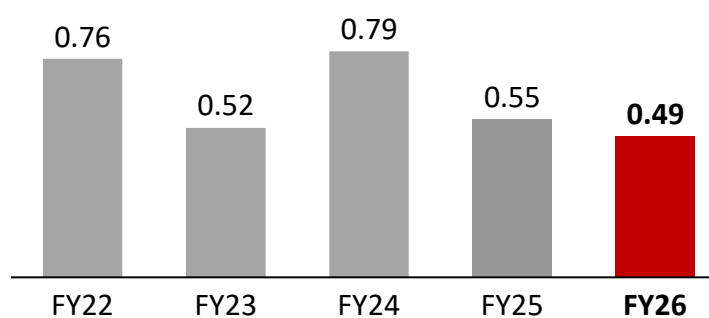
Fixed Asset Turnover Ratio



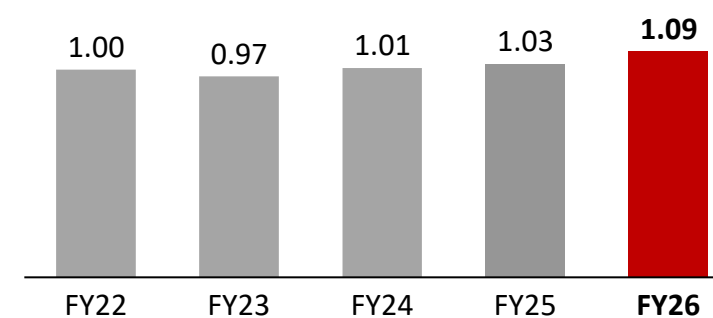
Debt / EBITDA



Debt / Equity



Current Ratio





Steel Strips Wheels Limited

THANK YOU

Company: Steel Strips Wheels Limited

CIN: L27107PB1985PLC006159



Steel Strips Wheels Limited

info@ssslindia.com

Tel: +91-172 2790979

Investor Relations: Strategic Growth Advisors (SGA)

CIN: U74140MH2010PTC204285

SGA Strategic Growth Advisors

Mr. Deven Dhruva / Ms. Prachi Chuggani

deven.dhruva@sgapl.net / prachi.chuggani@sgapl.net

Tel: +91 98333 73300 / +91 89492 92029