



Srivari Spices and Foods Limited

(Formerly Known as Srivari Spices and Foods Private Limited)

CIN: L15494TG2019PLC130131

Reg. Off.: Shed No. 5-105/4/A, SY No.234/A Sriram Industrial Area, Kattedan, Jalpally, Hyderabad- 500077, Telangana, India

Corp. Off.: 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

Date: September 21, 2024

Sub: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 – Proposed Placement of Company Products on ‘Jumbotail’, a B2B e-commerce marketplace

Ref: Srivari Spices and Foods Limited (‘The Company’), SYMBOL: SSFL

Dear Sir/Madam,

We are pleased to inform the exchange that we are planning to place our Company’s products on the Jumbotail platform- **a B2B e-commerce marketplace** owned by **Jumbotail Technologies Private Limited**, in order to supply our products to 12000 B2B stores across Telangana in a phased manner. This strategic initiative is in line with our expansion of distribution channels.

We anticipate a positive impact on the company’s brand following the placement of our products on the **Jumbotail** platform. A brief profile of Jumbotail is attached herewith.

This is for your information and records.

Thanking you.

Yours faithfully,

For Srivari Spices and Foods Limited
(Formerly known as “Srivari Spices and Foods Private Limited”)

RATHI
NARAYAN
DAS

Digitally signed
by RATHI
NARAYAN DAS
Date: 2024.09.21
14:14:55 +05'30'

Narayan Das Rathi
Chairman & Whole-Time Director
DIN: 09065949

Encl. as above.



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BRIEF PROFILE OF JUMBOTAIL

INDIA'S LEADING B2B MARKETPLACE AND NEW RETAIL PLATFORM FOR FOOD AND GROCERIES.

Jumbotail is India's leading B2B marketplace and New Retail platform, serving thousands of mom & pop stores ("Kiranases"). Jumbotail ecosystem has 4 in-house, proprietary platforms:

1. B2B online marketplace,
2. Supply Chain & Logistics,
3. Fintech for SME Lending, and
4. Retail platform that powers its J24 branded convenience grocery stores.

Jumbotail transforms traditional unorganised kirana stores into J24 branded modern convenience grocery stores, owned and operated by kirana entrepreneurs, powered by Jumbotail's New Retail platform and playbook consisting of J24 consumer branding, in-store GoldenEye retail technology, data driven product selection and merchandising insights, integrated supply chain with daily store fulfilments, Greencard loyalty program, and payment solutions.

JUMBOTAIL offers a wide selection of high-quality staples, packaged foods, personal care, and home care products from all the leading brands and staples producers.

JUMBOTAIL owns and operates our full stack tech-driven supply chain and logistics to provide warehousing and fulfillment solutions to our sellers and storefront delivery to our customers.

Our vision is to organise the food and grocery ecosystem in India using technology, data science and design. We are building products, platforms, and services for the next billion people of India, who have fundamentally different needs - access, language, selection, supply chain, financial, cultural, and the like. Our market potential is huge - in the order of hundreds of billions of dollars. We are reimagining and reengineering the food and grocery ecosystem through intelligent technology, intuitive design, and innovative business and supply chain models.

We are a passionate team driven by our sense of purpose to solve a critical real-world problem. Each team member will have significant ownership of key components that go into the next-generation e-commerce, supply chain, demand generation, and credit technology platforms and services that we are building. The work you will do at Jumbotail will impact real lives and bring a lasting positive change for the next billion people of India. We promise a fun, fast-paced ride with some of the smartest people, with full of opportunities to learn and grow and leave a legacy.