

SEC/FILING/NSE-BSE/20-21/68B

July 23, 2020

The Secretary
BSE Limited
P J Street
Dalal Street,
Mumbai – 400 001.
Scrip Code: 511218

**National Stock Exchange of India
Limited**
Exchange Plaza, 5th floor
Plot no. C/1, G- Block
Bandra Kurla Complex
Bandra (East), Mumbai - 400 051.
Scrip Code: SRTRANSFIN

Sub: Intimation under Regulation 30 and other applicable regulations under Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations")

Dear Sir/Madam,

Pursuant to disclosure requirements under Regulation 30 of the SEBI LODR Regulations and other application provisions of the SEBI LODR Regulations, we enclose copy of the advertisement issued by the Company today, i.e. July 23, 2020, in all editions of Business Standard (English and Hindi).

This is for dissemination on your website.

Thanking you,

Yours faithfully,

for **SHRIRAM TRANSPORT FINANCE COMPANY LIMITED**



VIVEK ACHWAL
COMPANY SECRETARY

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated July 7, 2020, read with the compendium dated July 17, 2020, (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE") and together with BSE ("Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").



SHRIRAM
Transport Finance Company Limited

A WINNING RELATIONSHIP

Shriram Transport Finance Company Limited

Shriram Transport Finance Company Limited (our "Company"), a public limited company was incorporated under the Companies Act, 1956 pursuant to a certificate of incorporation dated June 30, 1979, issued by the Registrar of Companies, Chennai, Tamil Nadu (registered as a deposit taking Non-Banking Financial Company within the meaning of the Reserve Bank of India Act, 1934 (of 1934)). For details regarding registration in the registered office, please see "History and Corporate Structure" on page 92 of the LOF.

Corporate Identification Number: L65191TN1979PLC000784
Registered Office: Mookambika Complex, 37 Floor, No. 4, Lady Dooka Road, Madgaon, Chennai, Tamil Nadu - 600 004 Tel: +91 44 2499 0556
Corporate Office: Workload Towers, West Wing, Level-3, C-2, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Tel: +91 22 4095 9595
Website: www.stfc.in Compliance Officer and Contact Person: Mr. Vivek Madhukar Achwal. E-mail: stfcrcorp@gstfc.in

PROMOTER OF OUR COMPANY: SHRIRAM CAPITAL LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF SHRIRAM TRANSPORT FINANCE COMPANY LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 26,178,777 EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH ("RIGHTS EQUITY SHARES") AGGREGATING UP TO Rs. 14,921,902,890 TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY FOR CASH AT A PRICE OF Rs. 570 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF Rs. 560 PER RIGHTS EQUITY SHARE) IN THE RATIO OF 3 RIGHTS EQUITY SHARES FOR EVERY 26 EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON JULY 10, 2020 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 399 OF THE LETTER OF OFFER.

RIGHTS ISSUE OPEN

**LAST DATE FOR ON MARKET RENUNCIATION:
FRIDAY, JULY 24, 2020***

**ISSUE CLOSES ON:
THURSDAY, JULY 30, 2020***

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renunciator on or prior to the Issue Closing Date.

*Our Board or a duly authorized committee thereof will have the right to extend the issue period as it may determine from time to time, provided that the issue will not remain open in excess of 30 (thirty) days from the issue opening date. Further, no withdrawal of Application shall be permitted by any Applicant after the issue closing date.

ASBA*

Simple, Safe, Smart way of making
an application - Make use of it!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

Facilities for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all investors desiring to make an Application in the Issue are mandatorily required to use either the ASBA process or the optional mechanism available only for resident investors in the Issue. R-WAP. Investors should carefully read the provisions applicable before making their Application through ASBA or using the R-WAP. For details, see "Terms of the Issue - Procedure for Application through the ASBA Process" and "Terms of the Issue - Procedure for Application through R-WAP Facility" beginning on page 411 of the LOF.

(i) ASBA Facility:

Please note that subject to SCSSs complying with the requirements of the SEBI Circular CIR/CFDIL2/13/2012 dated September 25, 2012, within the periods stipulated therein, applications may be submitted at the Designated Branch of the SCSSs. Further, in terms of the SEBI Circular CIR/CFDIL2/13/2012 dated January 2, 2013, it is clarified that for making Applications by SCSSs on their own account using ASBA Facility, each SCSS should have a separate account in its own name with any other SEBI registered SCSS(s). Such account shall be used solely for the purpose of making an Application in the Issue and cleared demat funds should be available in such account for such Application.

(ii) Registrar's Web-based Application Platform (R-WAP):

In accordance with SEBI circular SEBI/HO/CFDIL2/CIR/P2020/78 dated May 6, 2020, a separate web based application platform, i.e., the R-WAP facility (accessible at <https://rights.kfintech.com/shriram>), has been instituted for making an Application in the Issue by resident investors. Further, R-WAP is only an additional option and not a replacement of the ASBA process. At the R-WAP, resident investors can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UP facility from their own bank account.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT AN APPLICATION USING R-WAP FACILITY. R-WAP FACILITY WILL BE OPERATIONAL FROM THE ISSUE OPENING DATE, FOR RISKS ASSOCIATED WITH THE R-WAP PROCESS, SEE "RISK FACTORS - THE R-WAP PAYMENT MECHANISM FACILITY PROPOSED TO BE USED FOR THE ISSUE MAY BE EXPOSED TO RISKS, INCLUDING RISKS ASSOCIATED WITH PAYMENT GATEWAYS" ON PAGE 30 OF THE LOF.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors desiring to make an Application in the Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSS or online / electronic Application through the website of the SCSSs (if made available by such SCSS) for authorising such SCSS to block Application Money payable on Application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSSs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?toRecog=nsd&pf=jsr&st=nsd&id=34>. For details on Designated Branches of SCSSs belonging to the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

APPLICATION ON PAPER MODE:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSS for authorising such SCSS to block Application Money in the said bank account maintained with the same SCSS. Applications on plain paper shall not be accepted at any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements under the Issue. The Application Form for any purpose including renunciation even if it is received subsequently. Please note that the Application on plain paper cannot be submitted through R-WAP. In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense account opened, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSS before the Issue Closing Date and should contain the following particulars:

1. Name of the Company, being Shriram Transport Finance Company Limited, 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with the Company or the Depository); 3. Registered Folio Number (DP and Client ID No.); 4. Number of Equity Shares held as on Record Date; 5. Allotment option - only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of Rights Equity Shares applied for outside the Rights Entitlements; 9. Total number of Rights Equity Shares applied for; 10. Total number of Rights Equity Shares or Rights Entitlements for sale in the United States; 11. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSS; 12. In case of Non-Residents ("NR") Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/RO Account such as the account number, name, address and branch of the SCSS with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue; 14. Authorisation to the Designated Branch of the SCSS to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSS); 16. Any approval obtained from the RBI, as required, where a successful Application will result in the aggregate subscription or total voting rights of the Eligible Equity Shareholder (along with persons acting in concert) in the Company, to exceed applicable limits prescribed by the RBI or under FEMA, in terms of applicable RBI guidelines, prior approval of the RBI is required for acquisition of 26% or more of the issued and paid-up share capital of the Company. Eligible Equity Shareholders must send a copy of the approval from any regulatory authority, as may be required, or obtained from the RBI to the Registrars at <https://rights.kfintech.com/shriram> or stfcrights.kfintech.com; and 17. Additionally, all Applications are deemed to have accepted the following:

"I/We understand that neither the Rights Entitlements nor the Rights Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or any United States securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. I/we understand the Rights Equity Shares referred to in this application are being offered and sold in offshore transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. I/we understand that the issue is not an offer and no circumstances as to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation thereof to any person to buy or sell the Rights Equity Shares or Rights Entitlements in the United States. I/we confirm that I am (a) not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws, (b) complying with laws of jurisdictions applicable to such persons in connection with the Issue, and (c) understand that neither our Company, nor the Registrars, the Lead Managers or any other persons acting on behalf of our Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who our Company, the Registrars, the Lead Managers or any other person acting on behalf of our Company have reason to believe is in the United States or is outside of India and ineligible to participate in the Issue under the securities laws of their jurisdiction.

We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. If we satisfy, and each account for which I/we are acting satisfies, all (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of your residence, and (b) are eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence.

I/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section titled "Terms of the Issue-Purchaser Representations and Transfer Restrictions" beginning on page 415 of the LOF.

I/we understand and agree that the Rights Entitlements and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an

offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act.

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlement Letter may come, are required to inform themselves about and observe such restrictions. The Company is making the Issue on a rights basis to the Eligible Equity Shareholders of our Company and in accordance with the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and other MCA Circulars. Our Company will send the Abridged Letter of Offer, the Rights Entitlement Letter, Application Form and other issue material to all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. Those overseas Shareholders who do not update our records with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to send the Letter of Offer / Abridged Letter of Offer, Application Form and the Rights Entitlement Letter, shall not be mailed the Letter of Offer / Abridged Letter of Offer, Application Form and the Rights Entitlement Letter. Our Company, the Lead Managers and the Registrars will not be liable for non-dispatch of physical copies of offering materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form.

NO OFFER IN THE UNITED STATES

The Letter of Offer is being delivered only to Investors in "Offshore Transactions" as defined in, and in reliance on, Regulation S. None of the Rights Entitlement or the Rights Equity Shares has been, or will be, registered under the Securities Act or any state securities laws in the United States and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form or a plain paper Application is Thursday, July 30, 2020, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSS, updated with the Stock Exchanges and Application Money is not blocked with the SCSS or if the Application Form is not submitted at the R-WAP, or before or after the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to participate in the Issue shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section, "Terms of the Issue - Basis of Allotment" on page 428 of the LOF.

ALLOTMENT ONLY IN DEMATERIALIZED FORM: The Allotment of the Rights Equity Shares pursuant to the Issue will only be made in dematerialised form. In accordance with the SEBI Rights Issue Circulars, (a) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date, or (b) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in the Issue during the Issue Period subject to certain conditions. Such Eligible Equity Shareholders must check the procedure for Application by credit of Rights Equity Shares to such Eligible Equity Shareholders in "Terms of the Issue - Application by Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue - Allotment Advice or Refund/Unblocking of ASBA accounts" beginning on pages 417 and 427, respectively of the Letter of Offer.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

LISTINGS: The Equity Shares of our Company are listed on BSE Limited and the National Stock Exchange of India Limited. Our Company has received "in-principle" approvals from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated July 1, 2020 and July 2, 2020, respectively. Our Company will also make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFDIL2/CIR/P2020/78 dated May 6, 2020. For the purposes of the Issue, the Designated Stock Exchanges are NSE.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 392 of the LOF.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the "Disclaimer Clause of BSE" beginning on page 393 of the LOF.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the "Disclaimer Clause of NSE" on page 396 of the LOF.

BANKERS TO THE ISSUE: Axis Bank Limited and ICICI Bank Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, SEBI circular CIR/CFDIL2/CIR/P2020/78 dated May 6, 2020 and the MCA Circular, our Company will send the Abridged Letter of Offer, the Rights Entitlement Letter, Application Form and other issue material to all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. The Letter of Offer will be provided by the Registrars on behalf of our Company or Lead Managers to the Eligible Equity Shareholders who have provided their Indian addresses to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions and in each case who make a request in this regard.

In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on July 13, 2020 by the Registrars to the Issue.

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrars (i.e., (i) Kfintech Technologies Private Limited at <https://rights.kfintech.com/shriram>) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.stfc.in).

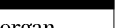
Our Company along with the Lead Managers have taken and will continue to undertake all adequate steps to reach out to the Eligible Equity Shareholders who have provided their Indian addresses through means as may be feasible. In light of the current COVID-19 situation, our Company, the Lead Managers and the Registrars will not be liable for non-dispatch of physical copies of issue materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable securities laws) on the websites of: i. our Company at www.stfc.in; ii. the Registrars, i.e., (i) Kfintech Technologies Private Limited at <https://rights.kfintech.com/shriram>; and (ii) Integrated Registry Management Services Private Limited at <https://www.integratedregistry.com/shriram>; iii. the Global Co-ordinators and Lead Managers, i.e., (i) ICICI Securities Limited at www.icicisecurities.com; (ii) BNP Paribas at www.bnpparibas.com; (iii) Citigroup Global Markets India Private Limited at www.online.citibank.com/in/nrml/citigroupglobalmarkets1.htm; (iv) Credit Suisse Securities (India) Private Limited at www.credit-suisse.com; (v) HSC Securities and Capital Markets (India) Private Limited at www.business.hsbc.co.in/en-gb/investing/cip-open-offer-and-buyback; and (vi) J.P. Morgan India Private Limited at www.jpm.com; iv. the Joint Lead Managers, i.e., (i) Axis Capital Limited at www.axiscapital.co.in; and (ii) SBI Capital Markets Limited at www.sbi.com; v. the Stock Exchanges at www.bseindia.com and www.nseindia.com; and vi. the Registrar's web-based application platform at <https://rights.kfintech.com/shriram>.

The Investors can visit following links for the below-mentioned purposes: • Frequently asked questions and online/electronic dedicated investor helpline for guidance on the Application process and resolution of difficulties faced by the Investors: <https://rights.kfintech.com/shriram> • Update of Indian address/ email address/ mobile number in the record maintained by the Registrars or our Company: <https://rights.kfintech.com/shriram> and <https://www.integratedregistry.com/shriram> • Update of demat account details by Eligible Equity Shareholders holding shares in physical form: <https://rights.kfintech.com/shriram> and <https://www.integratedregistry.com/shriram> • Submission of self-attested PAN, client master sheet and demat account details by nonresident Eligible Equity Shareholders: <https://rights.kfintech.com/shriram> and <https://www.integratedregistry.com/shriram> •

The LOF is also available on the website of SEBI at www.sebi.gov.in.

GLOBAL CO-ORDINATORS AND LEAD MANAGERS TO THE ISSUE

 ICICI Securities Limited ICICI Centre, H.T. Parekh Marg, Churchgate Mumbai 400 020, Maharashtra Telephone no: +91 22 2288 2460 E-mail: sfc-rights@icicisecurities.com Investor Grievance e-mail: customercare@icicisecurities.com Website: www.icicisecurities.com Contact Person: Rishi Tiwari/ Nith Wangmo SEBI Registration No.: INM00011179	 BNP Paribas BNP Paribas House, 14/0th, Avenue, Maker Maxity, Bandra, Kurla Complex Bandra (E), Mumbai 400 051 Telephone no: +91 22 3370 4000 E mail: di-rights@asia.bnpparibas.com Investor Grievance e-mail: indianinvestors.care@asia.bnpparibas.com Website: www.bnpparibas.com Contact Person: Nehal Goleval SEBI Registration No.: INM00011534	 Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Center, G-Block, C 54 & 55, Bandra Kurla Complex, Bandra (E), Mumbai 400 096, Maharashtra, India Telephone no: +91 22 6175 9599 E mail: sfc-rights@citifinancial.com Investor Grievance e-mail: investors.cgm@citigroup.com Website: www.online.citibank.com/in/nrml/citigroupglobalmarkets1.htm Contact Person: Siddharth Sharma SEBI Registration No.: INM00010718	 Credit Suisse Securities (India) Private Limited 2nd Floor, Croy House, Plot F, Shrawan Estate, Der Anant Estate Road, Mumbai 400 018. Telephone no: +91 22 6777 3885 E-mail: india.projects@credit-suisse.com Investor Grievance e-mail: investor-grievance@credit-suisse.com Website: www.credit-suisse.com Contact Person: Aishwarya Joshi SEBI Registration No.: INM00001161	 HSBC Securities and Capital Markets (India) Private Limited 52/60, Mahatma Gandhi Road, Fort, Mumbai 400 001 Telephone no: +91 22 2268 5555 E-mail: sfcrights@hsbc.co.in Investor Grievance e-mail: investorgrievance@hsbc.co.in Website: https://www.business.hsbc.co.in/en-gb/investing/cip-open-offer-and-buyback Contact Person: Mr. Anusha N. K. Balasubramanian SEBI Registration No.: INM00010353	 J.P. Morgan India Private Limited J.P. Morgan Towers, Off CST Road, Kalina, Santacruz East, Mumbai, 400 098 Telephone no: +91 22 6157 3000 E-mail: sfc-rights@jpmorgan.com Investor Grievance e-mail: investorsmb.jpm@jpmorgan.com Website: www.jpm.com Contact Person: Sushant Gupta SEBI Registration No.: INM00002970
JOINT LEAD MANAGERS TO THE ISSUE			REGISTRARS TO THE ISSUE		COMPANY SECRETARY AND COMPLIANCE OFFICER
 Axis Capital Limited 1st Floor, Axis House, C-2 Wadia International Centre, Pandurang Budhkar Marg, Worli, Mumbai 400 025 Telephone no: +91 22 4325 2183 E-mail: sfc@axiscapital.com Investor Grievance e-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Sagar Jalteyia SEBI Registration No.: INM00012029	 SBI Capital Markets Limited 202, Market Tower, E Cuffe Parade, Mumbai 400 005 Telephone no: +91 22 2217 8300 E mail: sfc@sbicaps.com Investor Grievance e-mail: investor.relations@sbicaps.com Website: www.sbicaps.com Contact Person: Aayisha Deshpande/ Sayisha Mendonca SEBI Registration No.: INM000003531	 Kfintech Technologies Private Limited (Formerly known as "Koroy Finance Private Limited") Plot No 31 and 32, Tower B, Selenium, Sachinwadi, Hyderabad 500 032. Telephone no: +91 40 6716 2222. Toll Free Number: 18003454001 E-mail: sfc@sbicaps.com Investor Grievance e-mail: investor.relations@sbicaps.com Website: www.kfintech.com Contact Person: Mr. Murali Krishna SEBI Registration No.: INR000002021	 Integrated Registry Management Services Private Limited 2nd Floor, "Koroy House", Plot No. 31 and 32, Tower B, Selenium, Sachinwadi, Hyderabad 500 032. Tel: +91 44 2814 0801, +91 44 2814 0802 and +91 44 2814 0803 E-mail: sfc@integratedindia.in Investor Grievance e-mail: sureshbabu@integratedindia.in Website: www.integratedindia.in Contact Person: Ms. Anusha N. K. Balasubramanian SEBI Registration No.: INR00000544	 Mr. Vivek Madhukar Achwal Company Secretary and Compliance Officer Workload Towers, Level-3, West Wing, C-2, G Block Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Tel: +91 22 4095 9595; Email: sfcrcorp@gstfc.in	

Investors may contact the Registrars or the Company Secretary and Compliance Officer for any pre issue or post issue related matter. All grievances related to the ASBA process or the optional mechanism R-WAP process may be addressed to the Registrars, with a copy to the SCSSs (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e-mail address of the holder of the issue, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process) or amount debited (in case of the R-WAP process). ASBA Account number and the Designated Branch of the SCSSs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of the R-WAP process).

Place: Chennai
Date: July 22, 2020

Shriram Transport Finance Company Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated July 7, 2020 with SEBI and the Stock Exchanges (read with the compendium dated July 17, 2020). The LOF is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges, i.e., National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.bseindia.com and the website of the Global Co-ordinators and Lead Managers, i.e., ICICI Securities Limited, BNP Paribas, Citigroup Global Markets India Private Limited, Credit Suisse Securities (India) Private Limited, HSC Securities and Capital Markets (India) Private Limited and J.P. Morgan India Private Limited at <https://www.business.hsbc.co.in/en-gb/investing/cip-open-offer-and-buyback> and www.jpm.com, respectively and the Joint Lead Managers, i.e., Axis Capital Limited and SBI Capital Markets Limited at www.axiscapital.co.in and www.sbi.com, respectively and on the R-WAP. Investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 15 of the LOF.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and the Rights Equity Shares are being offered and sold in "offshore transactions" outside the United States in compliance with Regulation S under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated July 7, 2020, read with the corrigendum dated July 17, 2020, (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").



A WINNING RELATIONSHIP

Shriram Transport Finance Company Limited

Shriram Transport Finance Company Limited (our "Company"), a public limited company was incorporated under the Companies Act, 1956 pursuant to a certificate of incorporation dated June 30, 1979, issued by the Registrar of Companies, Chennai, Tamil Nadu (registered as a deposit bank Non-Banking Financial Company within the purview of the Reserve Bank of India Act, 1934 (2 of 1934)). For details regarding change in the registered office, please see "History and Corporate Structure" on page 92 of the LOF.

Corporate Identification Number: L55191TN1979PCL0207874
Registered Office: Mookambika Complex, 3rd Floor, No. 4, Lady Desika Road, Mylapore, Chennai, Tamil Nadu- 600 004 Tel: +91 44 2469 0356
Corporate Office: Workdatta Towers, West Wing, Level-3, C-2, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Tel: +91 22 4095 9998
Website: www.stfc.in **Compliance Officer and Contact Person:** Mr. Vivek Madhukar Achwal. E-mail: stfc@stfc.in

PROMOTER OF OUR COMPANY: SHRIRAM CAPITAL LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF SHRIRAM TRANSPORT FINANCE COMPANY LIMITED (OUR "COMPANY" OR THE "ISSUER") ONLY
 ISSUE OF UP TO 16,718,777 EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH ("RIGHTS EQUITY SHARES") AGGREGATING UP TO Rs. 14,321,902,890 TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY FOR CASH AT A PRICE OF Rs. 570 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF Rs. 560 PER RIGHTS EQUITY SHARE) IN THE RATIO OF 3 RIGHTS EQUITY SHARES FOR EVERY 26 EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON JULY 10, 2020 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 399 OF THE LETTER OF OFFER.

RIGHTS ISSUE OPEN

**LAST DATE FOR ON MARKET RENUNCIATION:
FRIDAY, JULY 24, 2020***

**ISSUE CLOSING ON:
THURSDAY, JULY 30, 2020***

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee on or prior to the Issue Closing Date.

Our Board or a duly authorized committee has agreed to have the right to extend the issue period as it may determine from time to time, provided that the issue will not remain open in excess of 30 (thirty) days from the issue opening date. Further, no withdrawal of Application shall be permitted by any Applicant after the issue closing date.

ASBA*

Simple, Safe, Smart way of making
an application - Make use of it!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

Facilities for Application in the Issue

In accordance with Regulation 15 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all investors desiring to make an Application in the issue are mandatorily required to use either the ASBA process or the optional mechanism instituted only for resident investors in the issue, i.e., R-WAP. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or using the R-WAP. For details, see "Terms of the Issue - Procedure for Application through the ASBA Process" and "Terms of the Issue - Procedure for Application through R-WAP facility" beginning on page 414 of the LOF.

(i) ASBA Facility:

Please note that subject to SEBI's compliance with the requirements of the SEBI Circular CIR/CFDIL/13/2012 dated September 25, 2012, within the periods stipulated therein, applications may be submitted to the Designated Branches of the SCBs. Further, in terms of the SEBI Circular CIR/CFDIL/12/2013 dated January 2, 2013, it is clarified that for making Applications by SCBs on their own account using ASBA facility, each such SCB should have a separate account in its own name with any other SEBI registered SCBs. Such account shall be used solely for the purpose of making an Application in the issue and clear demarcated funds should be available in such account for such an Application.

(ii) Registrar's Web-based Application Platform (R-WAP):

In accordance with SEBI circular SEBI/IOCFDIL/2012/CIR/2020/78 dated May 6, 2020, a separate web based application platform, i.e., the R-WAP facility (accessible at <https://rights.kfintech.com/shareholders>), has been instituted for making an Application in the issue by resident investors. Further, R-WAP is only an additional option and not a replacement of the ASBA process. At the R-WAP, resident investors can access and submit the online Application Form in electronic mode using R-WAP and make online payment using their internet banking or UPI facility from their own bank account.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT AN APPLICATION USING R-WAP FACILITY. R-WAP FACILITY WILL BE OPERATIONAL FROM THE ISSUE OPENING DATE, FOR RISKS ASSOCIATED WITH THE R-WAP PROCESS, SEE "RISK FACTORS - THE R-WAP PAYMENT MECHANISM FACILITY PROPOSED TO BE USED FOR THE ISSUE MAY BE EXPOSED TO RISKS, INCLUDING RISKS ASSOCIATED WITH PAYMENT GATEWAYS" ON PAGE 39 OF THE LOF.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors desiring to make an Application in the issue through ASBA process, may submit the Application Form to the Designated Branch of the SCBs or online electronic Application through the website of the SCBs. If made available by such SCBs for authorising such SCB to block Application Money payable on the Application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCBs for the ASBA process, please refer to <https://www.sebi.gov.in/web/sebi/otherAction.do?webAction=RecognisedRfP=yes&id=34>. For details on Designated Branches of SCBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

APPLICATION ON PLAN PAPER:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plan paper. An Eligible Equity Shareholder shall submit the plan paper Application to the Designated Branch of the SCBs for authorising such SCB to block Application Money in the said bank account maintained with the same SCB. Applications on plan paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plan paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently. Please note that the Application on plan paper cannot be submitted through R-WAP. In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in a demat suspense escrow account, including cases where an investor submits Application Forms along with a plan paper Application, such Applications shall be liable to be rejected.

The Application on plan paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCBs before the Issue Closing Date and should contain the following particulars:
 1. Name of our company, being Shriram Transport Finance Company Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our company or the Depository); 3. Registered Folio Number (DP and Client ID No.); 4. Number of Equity Shares applied for on Record Date; 5. Allotment option - only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for; 10. Total amount paid at the rate of Rs. 570 per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name and address and branch of the relevant SCB; 12. In case of Non-Residents ("NR") Eligible Equity Shareholders making an Application with an Indian address, details of the NREFCN/RNRO account such as the account number, name, address and branch of the SCB with which the account is maintained, and the name of the Registrar or State Government and the officials appointed by the courts; PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue; 14. Authorisation to the Designated Branch of the SCB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCBs); 16. Any approval obtained from the RBI, as required, where a successful Application will result in the aggregate shareholding or total voting rights of the Eligible Equity Shareholder (along with persons acting in concert) in our company, to exceed all limits prescribed by the RBI or under FEMA; in terms of applicable RBI guidelines, prior approval of the RBI is required for acquisition of 26% or more of the issued and paid-up share capital of the Company. Eligible Equity Shareholders must sign a copy of the approval from any regulatory authority, as may be required, obtained from the RBI to the Registrars at <https://rights.kfintech.com/shareholders> or stfc@stfc.in; and 17. Additionally, all such Applicants are deemed to have accepted the following:

"I/we understand that neither the Rights Entitlements nor the Rights Equity Shares which may be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("the United States"), except pursuant to an exemption from, or a transaction not subject to, the registration requirements of the U.S. Securities Act. If we understand the Rights Equity Shares referred to in this application are being offered and sold in other transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions, I/we understand that the issue and, under no circumstances to be construed as, an offering of any Rights Equity Shares. Rights Entitlements for sale in the United States, or as a solicitation herein to offer to buy any of the said Rights Equity Shares or Rights Entitlements in the United States, I/we confirm that I am/we are (a) not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws, (b) complying with laws of jurisdictions applicable to such person in connection with this issue, and (c) understand that neither our company, nor the Registrars, the Lead Managers or any other person acting on behalf of our Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who our Company, the Registrars, the Lead Managers or any other person acting on behalf of our Company have reason to believe is in the United States or is outside of India and ineligible to participate in the issue under the securities laws of their jurisdiction.

"We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be offered by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/we satisfy, and each account for which I/we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/joint residence, and (b) is/are eligible to subscribe and is/are subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence.

"We hereby make the representations, warranties, acknowledgments and agreements set forth in the section titled "Terms of the Issue-Purchaser Representations and Transfer Restrictions" beginning on page 415 of the LOF.

"I/we understand and agree that the Rights Entitlements and Rights Equity Shares may not be reoffered, resold or otherwise transferred except in an

offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act.

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlement Letter may come, are required to inform themselves and observe such restrictions. The Company is making the Issue on a rights basis to the Eligible Equity Shareholders of our Company and in accordance with the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the MCA Circular, our Company will send the Abridged Letter of Offer, the Rights Entitlement Letter, Application Form and other issue material to all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. Those overseas Shareholders who do not update their records with their Indian addresses or the names of their duly authorized representative in India, prior to the date on which we propose to send the Letter of Offer/ Abridged Letter of Offer/ Application Form and the Rights Entitlement Letter, shall not be mailed the Letter of Offer/ Abridged Letter of Offer, Application Form and the Rights Entitlement Letter. Our Company, the Lead Managers and the Registrars will not be liable for non-dispatch of physical copies of offering materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form.

NO OFFER IN THE UNITED STATES

The Letter of Offer is being delivered only to Investors in "Offshore Transactions" as defined in, and in reliance on, Regulation S. None of the Rights Entitlements or the Rights Equity Shares has been, or will be, registered under the Securities Act or any state securities laws in the United States and may not be offered or sold within the United States except pursuant to an exemption from, or a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form or a plan paper Application is Thursday, July 30, 2020, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the issue period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCBS, updated with the Stock Exchanges and Application Money is not blocked with the SCB or if the Application Form is not accepted at the R-WAP, on or before the Issue Closing Date or such date may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section, "Terms of the Issue - Basis of Allotment" on page 428 of the LOF.

ALLOTMENT ONLY IN DEMATERIALIZED FORM: The Allotment of the Rights Equity Shares pursuant to the Issue will only be made in dematerialised form. In accordance with the SEBI Rights Issue Circulars, (a) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date, or (b) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in the issue during the issue period subject to certain conditions. Such Eligible Equity Shareholders may also apply for the rights to subscribe for the Rights Equity Shares to such Eligible Equity Shareholders in "Terms of the Issue-Application for Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue-Allotment Advice or Refund/Unblocking of ASBA Accounts" beginning on pages 417 and 427, respectively of the Letter of Offer.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

LISTING: The Equity Shares of our Company are listed on BSE Limited and the National Stock Exchange of India Limited. Our Company has received "in-principle" approvals from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated July 1, 2020 and July 2, 2020, respectively. Our Company will also make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/IOCFDIL/2012/CIR/2020/13 dated January 22, 2020. For the purposes of the issue, the Designated Stock Exchanges are NSE.

DISCLAIMER CLAUSE OF SEBI: Subsequent to the issue of the "Disclaimer Clause of SEBI" beginning on page 395 of the LOF.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of SEBI" beginning on page 395 of the LOF.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of SEBI" beginning on page 395 of the LOF.

BANKERS TO THE ISSUE - Axis Bank Limited and ICICI Bank Limited

In accordance with the SEBI ICDR Regulations, SEBI circular SEBI/IOCFDIL/2012/CIR/2020/78 dated May 6, 2020 and the MCA Circular, our Company will send the Abridged Letter of Offer, the Rights Entitlement Letter, Application Form and other issue material to all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. The Letter of Offer will be provided by the Registrars on behalf of our Company or Lead Managers to the Eligible Equity Shareholders who have provided their Indian addresses to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions and in each case who make a request in this regard.

In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed on July 13, 2020 by the Registrars to the issue.

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrars (i.e., (i) Kfin Technologies Private Limited at <https://rights.kfintech.com/shareholders>) by entering their DP ID and Client ID Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.stfc.in).

Our Company along with the Lead Managers have taken and will continue to undertake all adequate steps to reach out to the Eligible Equity Shareholders who have provided their Indian addresses through means as may be feasible. In light of the current COVID-19 situation, our Company, the Lead Managers and the Registrars will not be liable for non-dispatch of physical copies of issue materials, including the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable securities laws) on the websites of: (i) our Company at www.stfc.in; (ii) the Registrars, i.e., (i) Kfin Technologies Private Limited at <https://rights.kfintech.com/shareholders> and (ii) Integrated Registry Management Services Private Limited at <https://www.integratedregistry.com>; (iii) the Global Co-ordinators and Lead Managers, i.e., (i) ICICI Securities Limited at www.icicisecurities.com; (ii) BNP Paribas at www.bnpparibas.com; (iii) Citigroup Global Markets India Private Limited at www.online.citi.com/citigroupglobalmarketsindia; (iv) Credit Suisse Securities (India) Private Limited at www.credit-suisse.com; (v) HSBC Securities and Capital Markets (India) Private Limited at <https://www.business.hsbc.co.in/en-gb/infringercap-open-offer-and-buyback>; and (vi) J.P. Morgan India Private Limited at www.jpmorgan.com; (vii) Axis Capital Markets, and (viii) SBI Capital Markets Limited at www.sbi.com; and (viii) the Stock Exchanges at www.bseindia.com and www.nseindia.com; and (viii) the Registrar's web-based application platform at <https://rights.kfintech.com/shareholders>.

The investors can visit following links for the below-mentioned purposes: * Frequently asked questions and online electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: <https://rights.kfintech.com/shareholders> * Update of Indian address email address mobile number in the records maintained by the Registrars or our Company: <https://rights.kfintech.com/shareholders> and <https://www.integratedregistry.com> * Update of demat account details of Eligible Equity Shareholders holding shares in physical form: <https://rights.kfintech.com/shareholders> and <https://www.integratedregistry.com> * Submission of self-attested PAN, client master sheet and demat account details by nonresident Eligible Equity Shareholders: <https://rights.kfintech.com/shareholders> and <https://www.integratedregistry.com>.

The LOF is also available on the website of SEBI at www.sebi.gov.in.

GLOBAL CO-ORDINATORS AND LEAD MANAGERS TO THE ISSUE

ICICI Securities Limited ICICI Centre, H-1, Parkside Marg, Churchgate Mumbai 400 020, Maharashtra Telephone no.: +91 22 2288 2450 E-mail: stfc@stfc.in Investor Grievance e-mail: customer.care@icicisecurities.com Website: www.icicisecurities.com Contact Person: Rishi Thakur, Nishu Vengaloor SEBI Registration No.: INM000011179	BNP Paribas BNP Paribas House, 1 North, Avenue, Maker Maxity Bandra, Kurla Complex Bandra (E), Mumbai 400 051 Telephone no.: +91 22 3570 4000 E-mail: stfc@stfc.in Investor Grievance e-mail: investor.relations@bnpparibas.com Website: www.bnpparibas.com Contact Person: Aditya Daidandekar, Sylvia Mendonca SEBI Registration No.: INM000003531	Citigroup Global Markets India Private Limited 1202, 12th Floor, First International Financial Centre, G-Block, C 54 & 55, Bandra Kurla Complex, Bandra (East), Mumbai 400 098, Maharashtra, India Telephone no.: +91 22 5715 9999 E-mail: stfc@stfc.in Investor Grievance e-mail: investors.cgm@citigroup.com Website: www.citibank.com/in/en/citigroup Contact Person: Siddharth Sharma SEBI Registration No.: INR000010718	Credit Suisse Securities (India) Private Limited 9th Floor, Conquest House, Plot F, Shivajinagar Estate, Dr. Ambedkar Road, Mumbai 400 018 Telephone no.: +91 22 2777 3885 E-mail: stfc@stfc.in Investor Grievance e-mail: investor.grievance@credit-suisse.com Website: www.credit-suisse.com Contact Person: Anubhav Joshi SEBI Registration No.: INM000011151	HSBC Securities and Capital Markets (India) Private Limited 52/60, Mahatma Gandhi Road, Fort, Mumbai 400 001 Telephone no.: +91 22 288 5555 E-mail: stfc@stfc.in Investor Grievance e-mail: investor.grievance@hsbc.co.in Website: https://www.business.hsbc.co.in/en-gb/infringercap-open-offer-and-buyback Contact Person: Mr. Anshul Jain / Mr. Sanjana Maniar SEBI Registration No.: INM000010353	J.P. Morgan India Private Limited J.P. Morgan Towers, 9F CST Road, Kalina, Santacruz East, Mumbai, 400 098 Telephone no.: +91 22 6157 3000 E-mail: stfc@stfc.in Investor Grievance e-mail: investors.msi@jpmorgan.com Website: www.jpmorgan.com Contact Person: Shikhar Chhabra, Shagun Gupta SEBI Registration No.: INM000002970
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JOINT LEAD MANAGERS TO THE ISSUE

Axis Capital Limited 1st Floor, Axis House, C-2 West International Centre Pandurang Budhkar Marg, Worli, Mumbai 400 025 Telephone no.: +91 22 4325 2163 E-mail: stfc@stfc.in Investor Grievance e-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Sagor Jaitanya SEBI Registration No.: INM000012029	SBI Capital Markets Limited 202, Market Tower 'E', Cuffe Parade, Mumbai 400 005 Telephone no.: +91 22 2217 5300 E-mail: stfc@stfc.in Investor Grievance e-mail: investor.relations@sbi.com Website: www.sbi.com Contact Person: Aditya Daidandekar, Sylvia Mendonca SEBI Registration No.: INM000003531
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REGISTRARS TO THE ISSUE

Kfin Technologies Private Limited (formerly known as "Karyn Private Private Limited") Plot No 31 and 32, Tower 3, Selenium Gachibowli, Hyderabad 500 032 Telephone no.: +91 40 8716 2222 Toll Free Number: 18003454001 E-mail: stfc@stfc.in Investor Grievance e-mail: enquiry@kfintech.com Website: https://rights.kfintech.com/shareholders Contact Person: M. Murali Krishna SEBI Registration No.: INR000000221	Integrated Registry Management Services Private Limited 2nd Floor, "Kencos Towers", No. 1, Ramkrishna Street, Narayan Road, T. Nagar, Chennai - 600 017 Tel: +91 44 2814 0801 / +91 44 2814 0802 and +91 44 2814 0803 Fax: +91 44 2814 2479 Website: https://www.business.hsbc.co.in/en-gb/infringercap-open-offer-and-buyback Contact Person: Mr. Anubhav Joshi / Mr. Balasubramanian SEBI Registration No.: INR000000544
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COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Vivek Madhukar Achwal Company Secretary and Compliance Officer Workdatta Towers, Level-3, West Wing, C-2, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Tel: +91 22 4095 9995 Email: stfc@stfc.in
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Investors may contact the Registrars or the Company Secretary and Compliance Officer for any pre issue or post issue related matter. All grievances relating to the ASBA process or the optional mechanism R-WAP process may be addressed to the Registrars, with a copy to the SCBs (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole first holder, total number of demat account number, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process) or amount blocked (in case of the R-WAP process). ASBA Account number and the Designated Branch of the SCBs where the Application Form or the plan paper application, as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the acknowledgement (in case of the R-WAP process).

Place: Chennai
 Date: July 22, 2020

Shriram Transport Finance Company Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated July 7, 2020 with SEBI and the Stock Exchanges (read with the corrigendum dated July 17, 2020). The LOF is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. National Stock Exchange of India Limited and www.nseindia.com, BSE Limited and www.bseindia.com and the website of the Global Co-ordinators and Lead Managers, i.e., ICICI Securities Limited, BNP Paribas, Citigroup Global Markets India Private Limited, Credit Suisse Securities (India) Private Limited, HSBC Securities and Capital Markets (India) Private Limited and J.P. Morgan India Private Limited at www.icicisecurities.com, www.bnpparibas.com, www.online.citi.com/citigroupglobalmarketsindia, www.credit-suisse.com, <https://www.business.hsbc.co.in/en-gb/infringercap-open-offer-and-buyback>, and www.jpmorgan.com, respectively, and the Joint Lead Managers, i.e., Axis Capital Limited and SBI Capital Markets Limited at www.axiscapital.co.in, and www.sbi.com, respectively and on the R-WAP, investors may check that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 15 of the LOF.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in "offshore transactions" outside the United States in compliance with Regulation S under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.