



Srivari Spices and Foods Limited

CIN: L15494TG2019PLC130131

Reg. Off.: Shed No. 5-105/4/A, SY No.234/A Sriram Industrial Area, Kattedan, Jalpally, Hyderabad- 500077, Telangana, India

Corp. Off.: 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

Date: August 09, 2025

Symbol: SSFL

Dear Sir/Madam,

Sub: Intimation of launch of new D2C Platform in the name of 'Poushtik'

Ref: Regulation 30 of SEBI (LODR) Regulations, 2015

With reference to the above-cited subject, we wish to inform the exchange the board of directors of the company at their meeting held today, i.e., Saturday, August 09 2025 at the corporate office of the Company 4-1-875, 876, 877, and 877/1, RDB Blue Hope, Tilak Road, Abids, Hyderabad - 500001, Telangana, India has approved the launch of an in-house Direct-to-Consumer (D2C) application under the brand name '**Poushtik**' with effect from August 10, 2025.

The details as required under Regulation 30 of SEBI (LODR) Regulations, 2015, read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024, are enclosed herewith as **Annexure – 1**

This is for your information and records.

Thanking you.

Yours faithfully,

For Srivari Spices and Foods Limited

Sushma Barla
Company Secretary & Compliance Officer
ICSI M. No.: A51275

**Srivari Spices and Foods Limited****CIN:** L15494TG2019PLC130131**Reg. Off.:** Shed No. 5-105/4/A, SY No.234/A Sriram Industrial Area, Kattedan, Jalpally, Hyderabad- 500077, Telangana, India**Corp. Off.:** 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India**Annexure – 1**

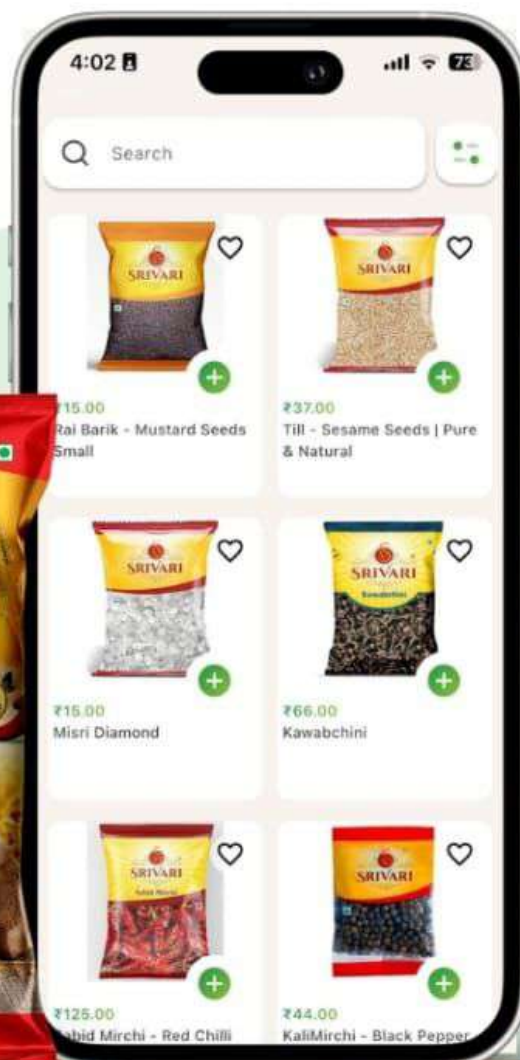
Sl. No.	Particulars	Details
1.	Name of the Product	Unique premium grocery products
2.	Date of Launch	August 10, 2025
3.	Category of the Product	Food and Beverages
4.	Whether Caters to Domestic/International Market	Domestic Market
5.	Name of the countries in which the product is launched (in case of international).	-

For Srivari Spices and Foods Limited**Sushma Barla****Company Secretary & Compliance Officer****ICSI M. No.: A51275**



Online premium grocery store

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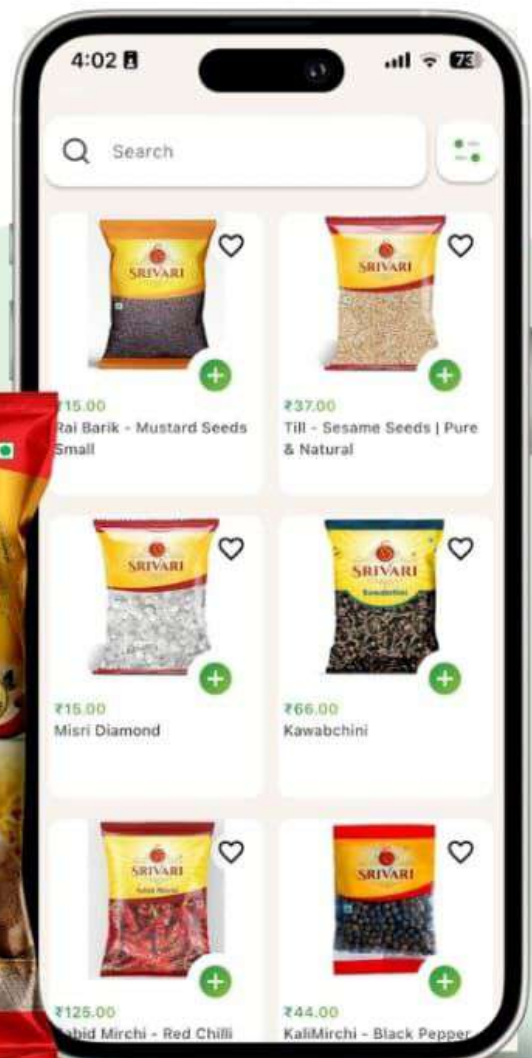


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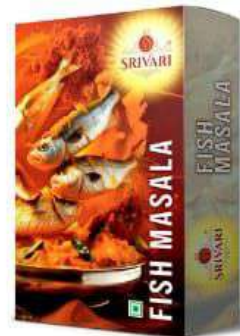
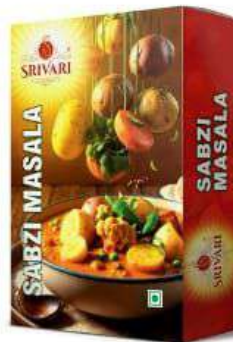
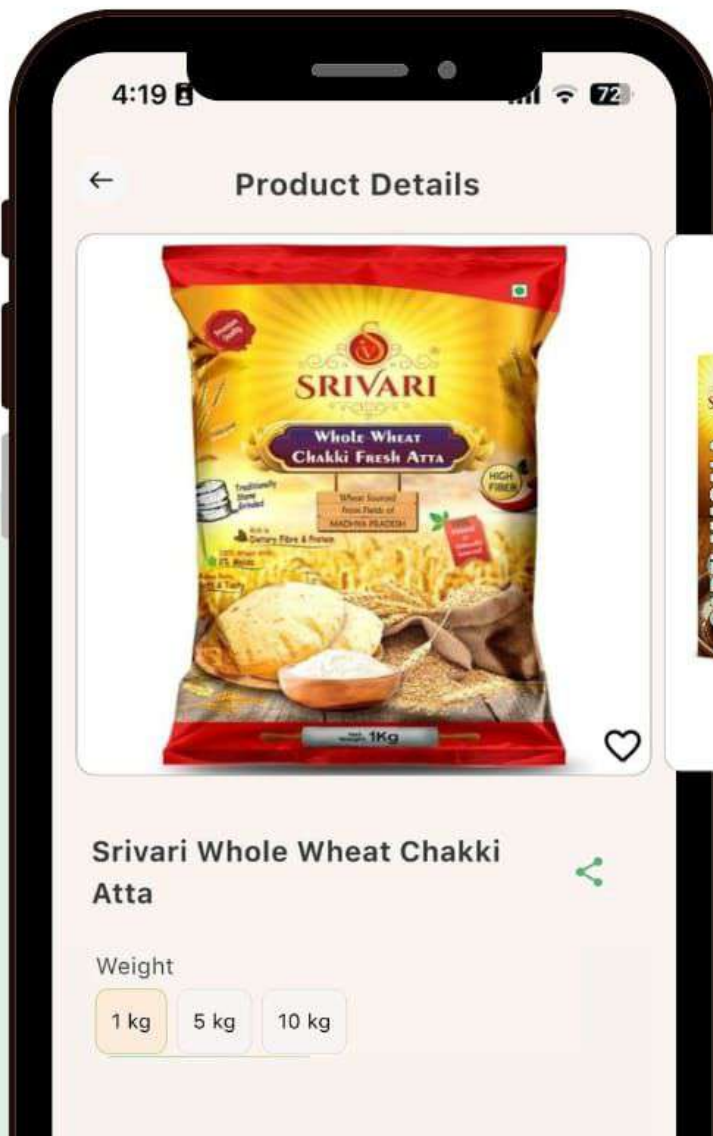


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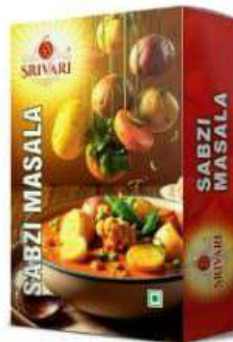
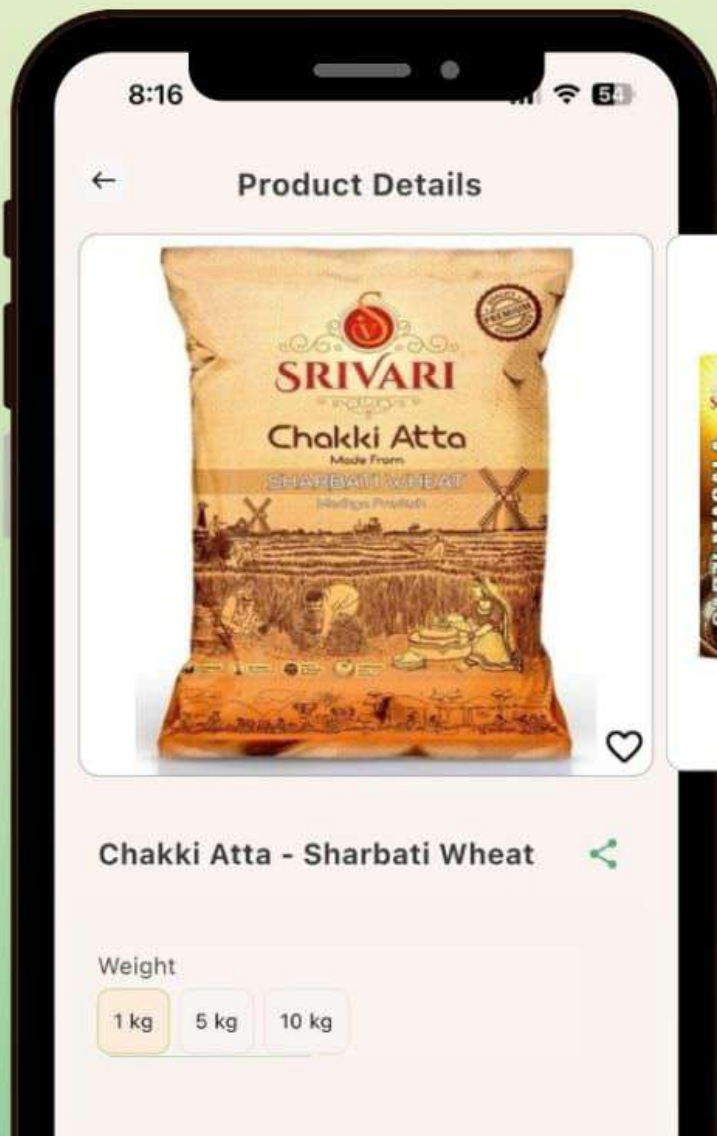


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