CIN: L15494TG2019PLC130131



Reg. Off.: Shed No. 5-105/4/A, SY No.234/A Sriram Industrial Area, Kattedan, Jalpally, Hyderabad-500077, Telangana, India

Corp. Off.: 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India

To, Date: August 09, 2025

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

Symbol: SSFL

Dear Sir/Madam,

Sub: Outcome of Board Meeting held on August 09, 2025

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI (LODR)Regulations, 2015')

With reference to the above-cited subject and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors of **Srivari Spices and Foods Limited** ('The Company') at their meeting held today, i.e., Saturday, August 09 2025 at the corporate office of the Company 4-1-875, 876, 877, and 877/1, RDB Blue Hope, Tilak Road, Abids, Hyderabad - 500001, Telangana, India has inter-alia, considered and approved the following matters:

1. Proposal for Alteration of Memorandum of Association

The Board has approved, subject to the approval of shareholders at the ensuing General Meeting, the alteration of the Objects Clause of the Memorandum of Association to include a new line of business for manufacturing, trading, and dealing in pooja articles, devotional goods, festival-related items, and other allied products, and carrying on all incidental and ancillary activities thereto.

2. Approval of New Brand Name

The Board has approved the adoption and use of the brand name "Neihaa Narayan" for the Company's proposed vertical relating to pooja products.

3. Launch of Poushtik:

The board has approved the launch of an in-house Direct-to-Consumer (D2C) application under the brand name 'Poushtik' with effect from August 10, 2025.

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The details as required under Regulation 30 of SEBI (LODR) Regulations, 2015, read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024, are enclosed herewith as **Annexure – 1 & 2.**

The board meeting commenced at 06:00 P.M. and concluded at 07:30 P.M.

This is for your information and records.

Thank you,

Yours faithfully,
For Srivari Spices and Foods Limited

Sushma Barla
Company Secretary & Compliance Officer
ICSI M. No.: A51275

Encl. as stated above

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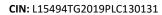
Corp. Off.: 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India

Annexure - 1

Sl. No.	Particulars	Details			
1.	industry or area to which the new	FMCG - Cultural, devotional, and festival-related			
	line of business belongs to	consumer products			
2.	expected benefits;	Diversification of the Company's product			
		portfolio, entry into a high-demand and high-			
		frequency purchase segment, and expansion of			
		revenue streams.			
3.	estimated amount to be invested.	An initial investment of approximately ₹ 2 crore is			
		proposed to be deployed over a period of 12			
		months from the commencement of operations			
		of the new business vertical, to be funded through			
		borrowings.			

For Srivari Spices and Foods Limited

Sushma Barla Company Secretary & Compliance Officer ICSI M. No.: A51275





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Annexure - 2

Sl. No.	Particulars	Details
1.	Name of the Product	Unique premium grocery products
2.	Date of Launch	August 10, 2025
3.	Category of the Product	Food and Beverages
4.	Whether Caters to	Domestic Market
	Domestic/International Market	
5.	Name of the countries in which	-
	the product is launched (in case	
	of international).	

For Srivari Spices and Foods Limited

Sushma Barla
Company Secretary & Compliance Officer
ICSI M. No.: A51275



DELIVERING

Poushtik

Online premium grocery store

Live from 10th of August

Download Now



4:02

App available on







Premium Grocery, Delivered Right

Only on



Download Now



App available on





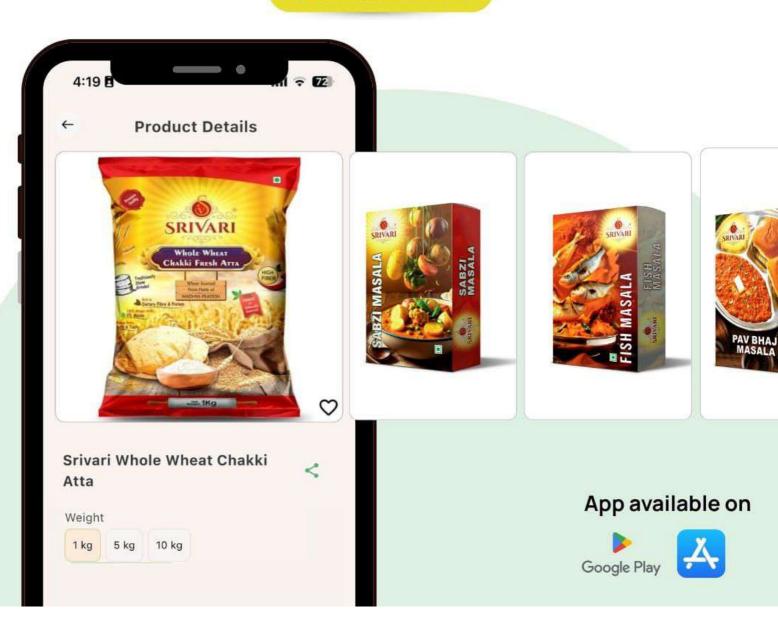


Premium Grocery, Delivered Right

Only on

Poushtik

Download Now

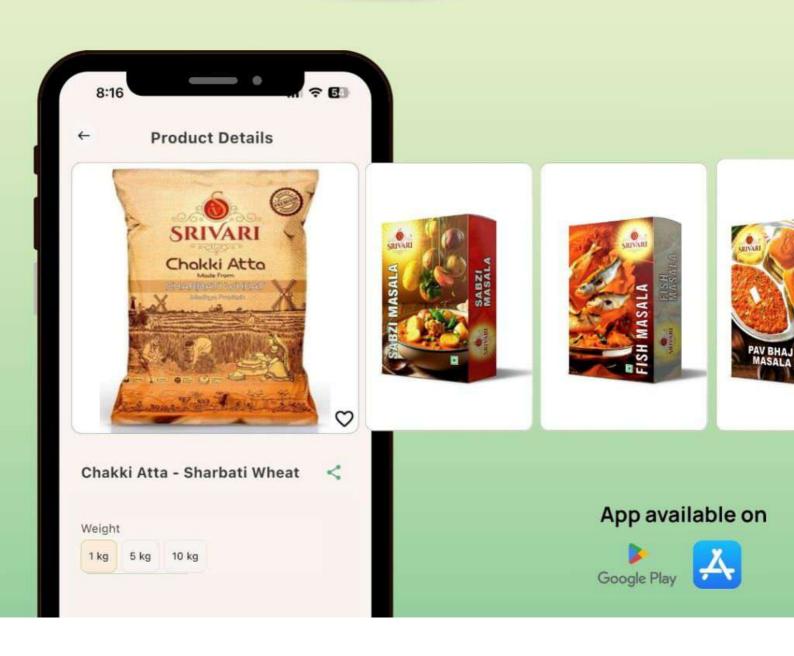


Premium Grocery, Delivered Right

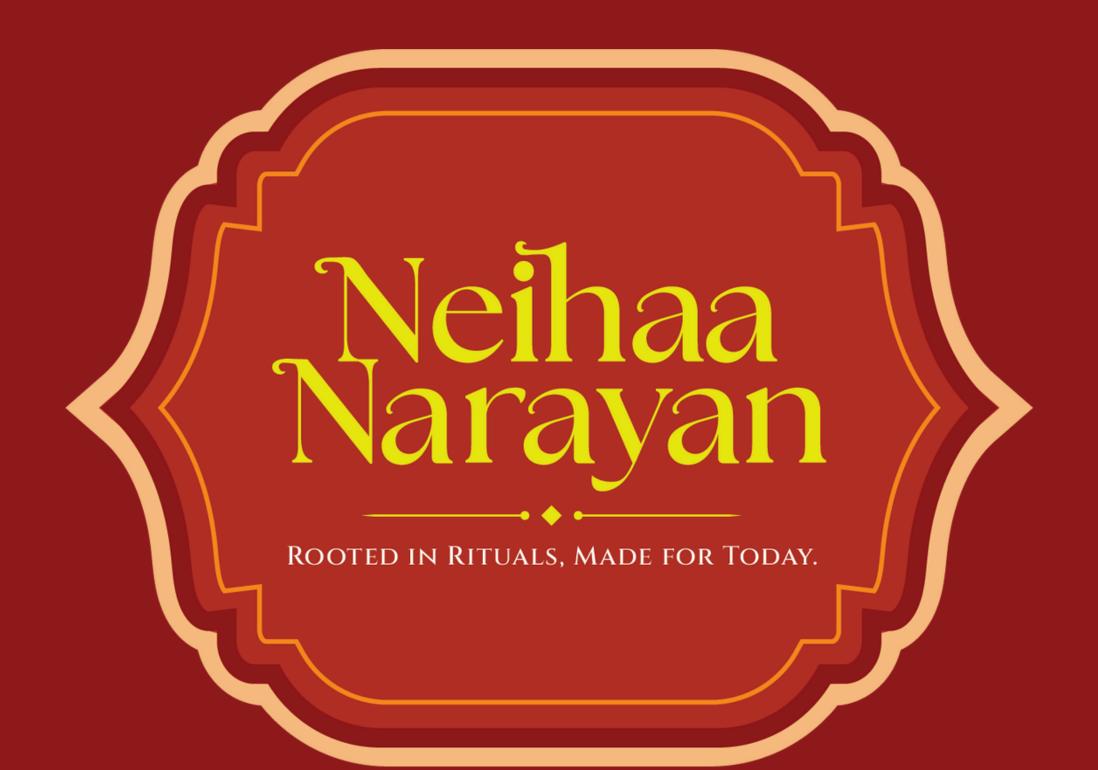
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Poushtik

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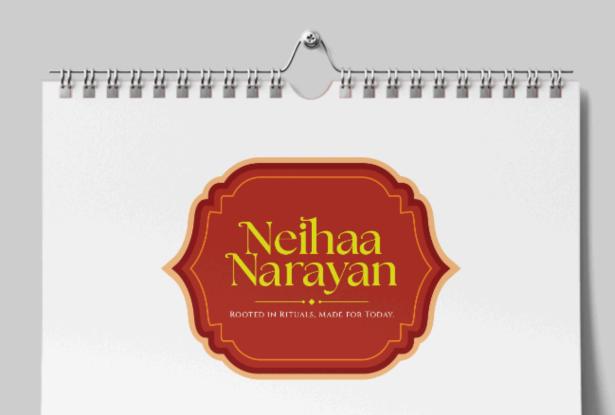












JANUARY					01		
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
	14						
						26	
20	21	22	23	24	25	26	
27	28	29	30	31			

Thank You!