



Srivari Spices and Foods Limited

CIN: L15494TG2019PLC130131

Reg. Off.: Shed No. 5-105/4/A, SY No.234/A Sriram Industrial Area, Kattedan, Jalpally, Hyderabad- 500077, Telangana, India

Corp. Off.: 4-1- 875, 876, 877 and 877/1, Tilak Road, Abids, Hyderabad G.P.O., Hyderabad -500001, Telangana, India

Date: September 03, 2025

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

Dear Sir/Madam,

Subject: Intimation under Regulation 30 of SEBI (LODR Regulations) 2015 – **Feature in Forbes India Magazine**

SYMBOL: SSFL

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform the exchange that *Srivari Spices and Foods Limited* has been featured in the **August 2025 edition of Forbes India magazine.**

The coverage highlights the Company's growth journey since its inception in 2019, its vision of blending tradition with modern business excellence, and its emergence as a trusted FMCG brand in India. The article also recognizes:

- The leadership of our Chairman, Mrs. Neihaa Rath, and Whole Time Director, Mr. Narayan Das Rath, in shaping Srivari Spices into a household name.
- Our origin-based sourcing model – chillies from South India, coriander from Central India, turmeric from the western belts, and premium Sharbati wheat.
- Our strong market presence with over 18,000 retail outlets for spices and 15,000 outlets for flour in Andhra Pradesh and Telangana.
- Recognition received, including Best Emerging Spices Brand (2021) and Excellence in FMCG Spices Brand (2023).
- The overwhelming success of our SME IPO, which was the most subscribed of the year with bids of over ₹2,700 crore against ₹9 crore on offer, demonstrating strong market trust.

The feature also notes our expansion plans into major metros, including Bangalore, Chennai, Delhi, and Mumbai, along with long-term ambitions for global markets.



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This recognition in *Forbes India* stands as a testimony to the Company's credibility, innovation, and commitment to delivering purity and trust to every Indian kitchen.

This is for your information and records.

Thanking you.

Yours faithfully,

For Srivari Spices and Foods Limited

Sushma Barla

Company Secretary & Compliance Officer

ICSI Membership No.: A51275

Encl. the copy of the feature on Srivari Spices & Foods Limited, published in Forbes India magazine (August 2025 edition)

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Srivari Spices & Foods Ltd: A Legacy of Purity, A Vision for the Future



In a world where food defines culture and trust defines brands, Srivari Spices & Foods Ltd has carved a niche for itself by blending tradition with modern business excellence.

Founded in 2019 in Hyderabad, this rising FMCG brand is the brainchild of power couple Neihaa Rathie, Chairman, and Narayan Das Rathie, Managing Director. Their shared passion for quality and authenticity has transformed a family legacy into a growing household name.

Rooted in decades of expertise, Srivari was born out of a desire to offer high-quality, unadulterated spices and food products to Indian kitchens. Neihaa Rathie, a certified nutritionist and Mrs. Telangana winner, brings a strategic and customer-centric approach to the company. Narayan Das Rathie, a veteran in the food industry, leads operations with a sharp focus on purity, consistency, and execution. Together, they have built a brand that not only respects heritage but also embraces innovation.

Srivari's products stand out for their origin-based sourcing — chillies from South India, coriander from Central India, turmeric from the western belts, and premium Sharbati

wheat. Their three manufacturing units in Hyderabad ensure that every batch is processed using state-of-the-art technology, without compromising the traditional essence of Indian spices.

With over 100 SKUs and a strong presence in Andhra Pradesh and Telangana, Srivari has expanded to over 18,000 retail outlets for spices and 15,000 outlets for flour. Their commitment to quality has earned them accolades such as the Best Emerging Spices Brand (2021) and Excellence in FMCG Spices Brand (2023). Their SME IPO was the most subscribed of the year, with ₹9 crore raised against ₹2,700 crore in bids — a resounding testimony to their market credibility and brand trust.

The future looks even more promising. With plans to enter major Indian metros like Bangalore, Chennai, Delhi, and Mumbai — and with long-term goals of global expansion — Srivari is gearing up to become a national and international force.

As Neihaa Rathie aptly puts it, "In every Indian kitchen, spices are sacred. If you lose purity, you lose trust." Srivari's story is not just about spices — it's about leadership, legacy, and a deep-rooted commitment to delivering purity from farm to kitchen.

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