

Date: 9th April, 2026

To,

The Compliance Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers Dalal
Street,
Mumbai – 400001
Scrip Code: 544469

The Manager
Listing and Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East), Mumbai 400051.
Scrip Symbol: LOTUSDEV

ISIN: INE0V9Q01010

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company wishes to inform that it has today announced the launch of its first brand campaign, "**Luxury Coastline Collection**" marking a strategic expansion beyond its stronghold in Juhu and Andheri West into Mumbai's most prestigious coastal micro-markets. This first-of-its-kind initiative in India features 11 stunning projects across Mumbai's most sought-after coastal locations, including Versova, Juhu, Carter Road, Bandstand, Prabhadevi, and Nepean Sea Road.

The press release is enclosed herewith for your reference and records.

You are requested to take the above information on record.

Thanking You,

Yours Faithfully,

**For Sri Lotus Developers and Realty Limited
(Formerly known as AKP Holdings Limited)**

Ankit Kumar Tater
Company Secretary and Compliance Officer
Membership No. A57623



Sri Lotus Developers unveils one of its kind Brand Campaign “Luxury Coastline Collection” showcasing its Vision of Luxury Living across Mumbai’s coastline

The spectacular waterfront developments will come up in locations including Versova, Juhu, Carter Road, Bandstand, Prabhadevi, and Nepean Sea Road, strengthening the company’s brand presence across major micro-markets of Mumbai.

Mumbai, 9th April 2026

Sri Lotus Developers & Realty Limited, a developer of luxury and ultra luxury residential and commercial properties in Mumbai, today announced the launch of its first brand campaign, **“Luxury Coastline Collection”** marking a strategic expansion beyond its stronghold in Juhu and Andheri West into Mumbai’s most prestigious coastal micro-markets. This first-of-its-kind initiative in India features 11 stunning projects across Mumbai’s most sought-after coastal locations, including Versova, Juhu, Carter Road, Bandstand, Prabhadevi, and Nepean Sea Road. The portfolio is slated for completion within the next four years.

Bringing together multiple landmark addresses under a single overarching vision, the collection moves beyond standalone developments and presents a unified approach to ultra-luxury coastal living, an idea not previously explored at this scale in Mumbai’s real estate space.

Coastal living continues to attract high-net-worth individuals, NRIs, celebrities and business families looking for privacy, panoramic views and location-driven value. With limited supply of waterfront land, such developments continue to command strong interest and pricing power. The Company is well placed with its curated portfolio to capture this demand.

“We are reimagining a new era of true luxury living, set against the backdrop of Mumbai’s most coveted coastline. The campaign comes at a time when the city’s luxury housing segment is seeing strong demand for exclusive, sea-facing residences. This will help strengthen our brand value across major micro-markets of Mumbai, strengthening brand recall, building a unified identity in the ultra-luxury segment and establishing a larger footprint across high-value coastal corridor. This reflects the expansive vision and execution strength that define Sri Lotus Developers. Through this collection, we aim to set a new benchmark for luxury living.” **said Anand Pandit, Chairman and Managing Director, Sri Lotus Developers & Realty Limited.**



**About Sri Lotus Developers & Realty Limited:**

Incorporated in 2015 (formerly AKP Holdings Limited), Sri Lotus Developers & Realty Ltd. is a Mumbai-based real estate developer specializing in luxury and ultra-luxury residential and premium commercial projects, with a strong focus on redevelopment in the western suburbs of Mumbai. The company has completed 4 projects aggregating over 4.2 lakh sq. ft. of carpet area, with 6 ongoing and 12 upcoming developments covering ~27.6 lakh sq. ft. of carpet area and ~20.5 lakh sq. ft. of saleable area.

With a strong presence in Juhu and Andheri West and the company plans to expand into South and Central Mumbai, Bandra, and Versova. Sri Lotus Developers manages end-to-end execution—from design and construction to sales and customer engagement—ensuring consistent quality, superior materials, and customer satisfaction. Guided by its philosophy of creating inclusive and high-quality living spaces, the company is shaping some of the most coveted addresses in Mumbai’s real estate landscape

For more information, please contact:**Mr. Rakesh Gupta – CFO**investors@lotusdevelopers.comwww.lotusdevelopers.com**For Investor Relations, please contact:****Mr. Deven Dhruva / Ms. Prachi Chhugani**deven.dhruva@sgapl.net / prachi.chhugani@sgapl.net

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