SONATA SOFTWARE LIMITED

May 13, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

Please find enclosed copy of the press release which is being released today announcing that the Company will be participating as a partner and exhibitor at the etailcore Live event, to be held in New York, USA from 14th to 15th May this year.

Kindly take the same on record.

Thanking you,

Very truly yours
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd – Mumbai

SONATA SOFTWARE

Sonata to Partner and Exhibit at etailcore Live

Bengaluru, May 13th, 2015

Sonata Software, a global IT services and technology solutions company, announced today that it will be participating as a partner and exhibitor at the etailcore Live event, to be held in New York, USA from 14th to 15th May this year.

At the event, Sonata will feature its retail technology solutions, including 'Brick and Click' Solution - its unified end to end Omni-channel platform that has enabled large retail companies optimize their operations and provide seamless, consistent and differentiated customer experience across channels. Other retail technology services that Sonata would showcase include ecommerce, mobility and analytics.

This year, Sonata has intensified the focus on retail vertical to leverage its domain expertise and talent pool to build end to end solutions to mid-size retailers across the globe, resulting in reduced cost of ownership and faster implementations.

Speaking on the occasion, Hanumanth Tenneti, Head – e-Commerce at Sonata Software said, "e-Commerce has swayed over the globe. Increasing retail firms are embracing the e-Commerce marketplace to reach out to their customers. Sonata has some of the best e-Commerce solutions that can provide retailers a competitive edge. This year, the etailcore live event focuses on omnichannel and mobility for which Sonata has strong offerings making this a fitting event for Sonata to attend".

etailcore event conducted in Europe and United States has provided a place for over 500 retail professionals from around the world to gather for latest trends, innovations and finding right partners for their online businesses. It is one of the most important e-Commerce events being conducted.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 100 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:
Anuj Kumar Saxena
Sonata Software Limited
CIN- L72200MH1994PLC082110
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Bangalore 560019, India
Tel: +91 80 67781999
anujkumar.s@sonata-software.com