



Press Release Final

Sonata Software Announces the Launch of its Center of Excellence for Oracle Exalytics

Bangalore, Feb 19, 2013:

Sonata Software, an IT consulting and software services provider, today announced the launch of its Center of Excellence (CoE) for Oracle Exalytics. Oracle Exalytics In-Memory Machine is the world's first engineered system specifically designed to deliver high performance data analysis, modeling and planning. The CoE will enable Sonata to offer an extensive range of Business Analytics services to its clients around the globe.

The CoE will offer a comprehensive suite of capabilities that includes - Consulting and Advisory Services, Proof of Concepts (POC) Services, Implementation and Managed Services. By running Business Intelligence (BI) solutions on Oracle Exalytics, Sonata will help its customers lower the total cost of ownership, reduce operational risks and provide unparalleled analytical capabilities. The CoE will enable users to run POC to understand the BI solution capabilities and reduce risks from a sizing, architecture and investment perspective.

"Businesses are rapidly warming up to high performance analytics as a means to unlock new opportunities and sustain their competitive edge. Oracle Exalytics, the industry's first high-speed engineered system featuring in-memory business intelligence (BI) software and hardware to deliver extreme performance for analytical and performance management applications, is perfectly suited for this business need", said **Sunil Jose, Vice President, Applications, Oracle India**. "Sonata Software's new CoE for Oracle Exalytics marks a key milestone on our journey to build a strong partner ecosystem that is ready to meet a growing demand for analytics. Sonata's experience in providing cutting edge solutions on a variety of Business Intelligence platforms makes them a great partner for us," he added.

"The global relationship with Oracle fits with Sonata's overall BI & analytics strengths and strategy of new technology adoption. Through the CoE for Oracle Exalytics we will offer our clients an opportunity to experience cutting edge BI technology solutions by delivering fast, interactive and insightful analytics. This also stands as a testimony to our long-standing relationship with Oracle and the natural evolution of our work together." said **P.V.S.N. Raju, Senior Vice President and Head - BI & Analytics Practice, Sonata**.

Sonata has a long standing association with Oracle and is currently a Platinum level member of Oracle Partner Network (OPN) focused on Oracle Enterprise Resource Planning, Oracle Business Intelligence and core technologies. With over 15 years of BI experience, 100+ customer engagements in BI and Analytics, Sonata offers comprehensive Business Intelligence solutions to enable organizations to leverage their data to grow their business. Sonata has been working with some of the largest enterprises and ISVs in the world by designing and developing BI solutions for large volumes of both structured and unstructured data, and has supported multiple BI implementations across the globe.



About Sonata Software Limited

Sonata Software, headquartered in Bangalore, India, is an IT consulting and software services company delivering transformational IT solutions through customer specific Centres of Excellence. Sonata serves Software Product Companies, and enterprises in the Travel, Manufacturing, Retail and Distribution verticals across the globe. Its key service lines include Business Intelligence and Analytics, Application Development Management (ADM), Mobility, Cloud, Social Media, Testing, Enterprise Services (ERP and CRM), and Infrastructure Management services. Sonata has strategic alliances with leading global technology companies to deliver innovative solutions.

About the Oracle Partner Network:

Oracle Partner Network (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit: <http://www.oracle.com/partners>.

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