



Press Release Draft

Sonata Software Celebrates 'Joy of Giving Week' 2012

Bangalore, Oct 05, 2012:

Employees of Sonata Software, an IT consulting and software services provider, have come together to celebrate the Joy of Giving Week, starting Oct 2, 2012, through a series of philanthropic activities and donation drives.

Amongst the initiatives that have been taken up are distribution of Solar LED Study lamps to underprivileged students and street children, donation of essential supplies to deprived sections of our society and providing financial aid to people with chronic diseases. Sonata has also organised a blood donation drive in association with Rotary Blood Bank as a part of this week long initiative.

"Corporate Social Responsibility is a way of life and a key area of focus at Sonata", said, Swati Sengupta, Head, Corporate Marketing & CSR, Sonata Software. "Through our donation drives and employee volunteerism, we try and make a difference to communities in need, and in return this becomes a satisfying and humbling experience for us as an organization. What is especially heartening is the enthusiasm shown by Sonatians to lead all the initiatives from ideation to execution."

The Joy of Giving Week, a "festival of giving" is being organized across India from October 2nd to 8th, driven by a large group of volunteers from all over the country. It aims at inspiring Indians across the country to give their time, money, resources or skills back to society- by creating or participating in "events" of their choice.

About Sonata Software Limited

Sonata Software, headquartered in Bangalore, India, is an IT consulting and software services company delivering transformational IT solutions through customer specific Centres of Excellence. Sonata serves Software Product Companies, and enterprises in the Travel, Manufacturing, Retail and Distribution verticals across the globe. Its key service lines include Business Intelligence and Analytics, Application Development Management (ADM), Mobility, Cloud, Social Media, Testing, Enterprise Services (ERP and CRM), and Infrastructure Management services. Sonata has strategic alliances with global technology majors like Microsoft, SAP, IBM, Oracle, and HP to deliver innovative solutions.

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