



Date: 24.10.2026

To,
The Manager,
Listing department,
National Stock Exchange of India Ltd,
'Exchange Plaza', C- 1 Block G,
Bandrakurla complex, Bandra (East)
Mumbai – 400051

SYMBOL: SONAMLTD

SUBJECT: INVESTOR PRESENTATION FOR Q2FY27.

Dear Sir/Madam,

Pursuant to regulation 30 of the Security and Exchange Board of India (LODR) Regulations 2015, attached herewith investor presentation for Q2FY27. This is for your information and record.

Thanking you.

Yours Faithfully,
For, SONAM LIMITED

JAYESH
CHHABILDAS
SHAH

Digitally signed by JAYESH
CHHABILDAS SHAH
Date: 2026.10.24 11:38:33
+05'30'



Jayeshbhai Chhabildas Shah
Chairman & Managing Director
DIN: 00500814

Sonam Limited

Formerly known as Sonam Clock Limited

CIN : L33302GJ2001PLC039689

Registered Office : Survey No.337/P Morbi Rajkot Highway, At Lajai, Tal. Tankara, Dist. Morbi, Gujarat - 363641.

Phone : + 91 2822 285017, 9978052717 Fax : + 91 2822 285987. email : info@sonamquartz.com, url : www.sonamquartz.com





INVESTOR PRESENTATION

Sonam Limited

H1FY27



**MANUFACTURING
HUB**

Morbi, Gujarat



**STRONG
DISTRIBUTION**

150+ Distributors
35,000+ Retailers



**GLOBAL
PRESENCE**

25+ Countries
Served



**TRUSTED
BRANDS**

Sonam, ampm
Lotus



INDIAN
MANUFACTURING
FOR A
BRIGHTER
TOMORROW



72 lakhs p.a.

INSTALLED CAPACITY - CLOCKS



240 lakhs p.a.

INSTALLED CAPACITY - MOVEMENTS



25+

COUNTRIES SERVED



SECTION ONE

Company Overview & Governance

Disclaimer

- This communication is being issued by SONAM Ltd. (“the Company”) for general information purposes only. The information contained herein is based on management’s current expectations and beliefs and is subject to change without notice. Certain statements in this document may be forward-looking in nature and involve known and unknown risks, uncertainties, and other factors which may cause actual results, performance, or achievements of the Company to differ materially from those expressed or implied.
- This document does not constitute or form part of any offer, invitation, or recommendation to purchase, hold, or sell any securities of the Company, nor shall any part of it form the basis of or be relied upon in connection with any contract or investment decision.
- The financial results referred to herein are prepared in accordance with applicable Indian Accounting Standards and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and are subject to audit / limited review by the statutory auditors of the Company.
- Neither the Company nor its directors, officers, employees, or advisors accept any liability whatsoever for any loss or damage arising from the use of this information.
- The Company undertakes no obligation to update any forward-looking statements or information contained herein to reflect subsequent events or circumstances, except as required under applicable law.

Message from the Chairman



Mr. Jayeshbhai Chhabildas Shah

Chairman and Managing Director

Good morning, everyone. It gives me immense pleasure to share with you the financial performance of SONAM Limited for the first half of FY 2026-27.

Our performance during this period marks an important milestone in SONAM's growth journey. We have delivered exceptional growth in revenue and profitability, reflecting the progress of our business and our commitment to creating sustainable value for all our stakeholders.

During H1 FY27, our Revenue from Operations increased by 183.10%, reaching ₹19,596.41 lakhs, compared with ₹6,922.09 lakhs in the corresponding period of the previous financial year.

This remarkable increase represents a significant step forward for our company and sets a strong benchmark for our future aspirations. Our EBITDA increased by 121.31%, reaching ₹1,194.68 lakhs, compared with ₹539.82 lakhs in H1 FY26. Our EBITDA margin stood at 6.07%, compared with 7.73% in the corresponding period last year. More importantly, our Profit After Tax witnessed exceptional growth of 203.92%, reaching ₹675.73 lakhs, compared with ₹222.34 lakhs in H1 FY26. Our PAT margin also improved to 3.43% from 3.18%, reflecting an improvement of 0.25 percentage points.

These numbers demonstrate the substantial growth in the scale and profitability of our business. While we are encouraged by this performance, we also recognise the importance of strengthening operating efficiency and improving margins as we move forward.

Message from the Chairman (contd.)

At SONAM, we have always believed that our success should be measured not only by financial growth but also by the trust we build with our customers, the quality of our products and the long-term strength of our business.

With a legacy dating back to 1996, our journey has been guided by a commitment to precision, product innovation, quality and customer satisfaction.

As we look ahead, our focus will remain on strengthening our product portfolio, enhancing operational capabilities, maintaining financial discipline and identifying opportunities that support long-term business growth.

We understand that sustaining growth requires consistent execution, adaptability and a clear focus on customer expectations. Our objective is to build on the momentum achieved during the first half of the year while continuing to strengthen the foundations of our business.

I would also like to take this opportunity to express my sincere gratitude to our employees, customers, business partners and shareholders for their continued trust and support.

Their confidence in SONAM motivates us to aim higher, perform better and pursue greater milestones.

At SONAM, we believe that every passing moment presents a new opportunity to grow, innovate and create value.

As our H1 FY27 performance demonstrates, we are committed to:

“Setting new benchmarks with every passing moment.”

Thank you for your continued confidence in SONAM Limited.

Thank you.

Company Overview



- Located in Morbi, Gujarat, Sonam Ltd. is a clock manufacturing Company offering a wide range of table and wall clocks at various price points across budget, mid level and premium styles.
- They are offering different types of clocks including LED digital clock, light sensor clocks, pendulum clocks, musical clocks, rotating pendulum musical clocks, sweep clocks, office clocks, designer clocks, alarm clocks, table clocks, and regular clocks.
- They also offer customized corporate clocks in bulk quantities for corporate gifting purpose.
- Additionally, they are also engaged in the sale of clock parts which includes clock movements, clock cases, etc.
- Their Manufacturing facility is located in Morbi, Gujarat and has present installed production capacity of approximately 72 lakhs p.a. for clocks and 240 lakhs p.a. for clock movements.
- The products are sold under the brand name of Sonam, ampm and Lotus.
- In F.Y. 2024-25, the net revenue from operations comprised of (Rs. Lakhs) of which (%) comprised of export sales to Middle-East countries such as Dubai and Iraq.

AT A GLANCE

■ MANUFACTURING HUB

Morbi, Gujarat

■ INSTALLED CAPACITY - CLOCKS

72 lakhs p.a.

■ INSTALLED CAPACITY - MOVEMENTS

240 lakhs p.a.

■ BRAND PORTFOLIO

Sonam, ampm, Lotus

■ EXPORT MARKETS

Dubai, Iraq & other Middle-East countries

Key Facts and Figures



PRESENT INSTALLED CAPACITY FOR CLOCKS

72 lakhs p.a.



PRESENT INSTALLED CAPACITY FOR CLOCK MOVEMENTS

240 lakhs p.a.



TOTAL SQ. FOOT OF PRODUCTION AREA

200000+



DISTRIBUTORS

150+



RETAILERS

35000+



COUNTRIES SERVED

25+



TEAM SIZE

300+



CERTIFICATION

ISO 9001:2015 certified



CERTIFICATION

ISO 9001:2008 accredited

H1 FY27

REVENUE -

19,596.41

PAT -

675.73

EBITDA -

1194.68

ROE -

—

ROCE -

—

Vision and Values



VISION

To become a globally recognized clock brand, enriching homes and workplaces through innovative, high-quality, and timeless timekeeping solutions.

OUR VALUES



Precision



Craftsmanship



Customer Focus



Innovation



Teamwork



Integrity

Visionary Leadership



**Mr. Jayeshbhai
Chhabildas Shah**

DESIGNATION

Chairman and Managing
Director

EXPERIENCE

32+ years



**Mrs. Deepaben
Jayeshbhai Shah**

DESIGNATION

Whole Time Director

EXPERIENCE

17+ years



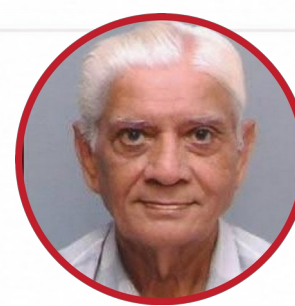
**Mr. Shreyansh
Vijaybhai Vora**

DESIGNATION

Independent Director

EXPERIENCE

5+ years



**Mr. Suresh Somnath
Dave**

DESIGNATION

Independent Director

EXPERIENCE

3+ years



Mr. Harshil Shah

DESIGNATION

Director & Production
Head

EXPERIENCE

7+ years

Sonam Ltd. – Growth Story



1996

Foundation

Sonam brand established by Mr. Jayesh Shah through Riddhi Enterprise in Morbi with an initial production capacity of 250 pieces per day.

1999

Capacity & Distribution Growth

Expanded production capacity across 5000 wall clocks/day, 10000 alarm clocks, and 10000 Ganesh articles while establishing a pan-India network of 107 stockists.

2009

Quality Certification

Received ISO 9001:2008 certification, strengthening quality standards and operational systems.

2016

Indigenous Innovation

Developed proprietary quartz movement moulds in line with the Government's "Make in India" initiative.

2019

Capacity Expansion

Expanded infrastructure to 250,000+ sq. ft. across three production units and enhanced production capacity up to 25,000 pieces per day.

1997

Infrastructure Expansion

Operations shifted to owned premises with a 15,000 sq. ft. manufacturing facility.

2001

Incorporation

Business formally incorporated as Sonam Clock Private Limited under the brand "Sonam Quartz".

2002

Large-Scale Manufacturing Setup

Commissioned a new manufacturing unit in Rajkot with a built-up area of 200,000 sq. ft. and production capacity of 25,000 pieces per day.

2012

Backward Integration

Started in-house manufacturing of clock movements, reducing dependence on external suppliers.

2018

Public Listing

Converted into Sonam Clock Limited and successfully listed on NSE Emerge.

2021

Scale & Distribution Strength

Achieved production capacity of 40,000–50,000 clock movements with a diversified product portfolio and a strong network of 150+ distributors and 35,000+ retailers across India.

Awards and Recognitions

AWARDS & RECOGNITIONS



**Appreciation for Excellent Work
as a Corona Warrior**



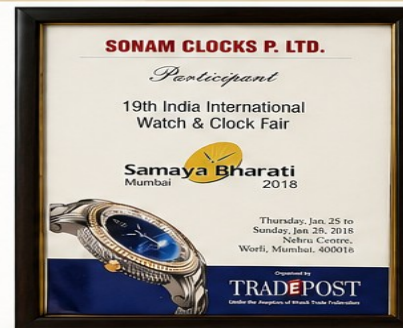
**Honoured with Plantation of Trees by
National Stock Exchange of India Ltd**



**Man of the Year
2022 Award**



**Best Stall Design – Clocks & Timepieces
(1st Prize)**



**Participant – 19th India International
Watch & Clock Fair 2018**



**ISO 9001:2008
Certification**



SECTION TWO

Business Overview & Operations

Business Overview

BUSINESS VERTICALS



CLOCK SEGMENT

The clock segment comprises the manufacturing and sale of a wide range of time-keeping products, including analog wall clocks, designer and decorative clocks, alarm clocks, and LED digital clocks.



CALCULATOR SEGMENT

Manufacturing and marketing of “Check & Correct” calculators with advanced features including 12-digit display, step-check functionality, dual power options, solar power, and user-friendly keyboards.

- We operate a well-established manufacturing facility in Morbi, Gujarat, where products are assembled using high-quality components and movement mechanisms.
- In-house production of clock movements is our core strength, with backward integration including quartz movement development – the “heart of the clock.”
- Both finished products and key internal components are manufactured in-house, enabling better control over quality, efficiency and lead times.
- Strong distribution network across India through dealers, distributors and retail channels, with presence in institutional and bulk segments. Also engaged in OEM and private label manufacturing.
- Our integrated value chain covers manufacturing, design, customization and distribution – catering to both retail and institutional markets.

Our Product Portfolio



NIGHT GLOW CLOCK

Night Glow Numbers & Hands for Visibility in the Dark



DIGITAL CALENDAR CLOCK

Date, Month, Year & Time Display with LED Technology



SWEEP DOUBLE SIDE WALL CLOCK

Timeless Elegance with Double-Sided Brilliance



SL 027 SWEEP WALL CLOCK

Decorative Design that Enhances Every Space



MODEL 2347 SWEEP

Modern Square Design with Premium Textured Dial



SLQ 14057 SWEEP

Lifestyle Clock with Digital Display & Unique Designs



MODEL 2777 SWEEP

Timeless Style for Every Moment



SLQ 06 SWEEP

Classic Design with Premium Finish



SLQ 11

Everyday Value Segment with Elegant Appeal



SLC 14057 SWEEP

Lifestyle Clock with Digital Display & Unique Designs



SLQ 11

Everyday Value Segment with Elegant Appeal

Our Product Portfolio



CONTINUED

Our Product Portfolio



Business Model



MANUFACTURING FACILITY
Morbi, Gujarat

DOMESTIC MARKET (PAN INDIA)

DISTRIBUTORS

WHOLESALERS

DEALERS

RETAILERS

CONSUMERS

INTERNATIONAL MARKET



Direct importers in different countries



Exporting to multiple countries across the Middle East and beyond

Diversified Revenue Streams

1



Consumer Clocks

Wide range across budget, mid and premium segments

2



Corporate Gifting and Customization

Customized clocks in bulk for corporate, promotional and institutional needs

3

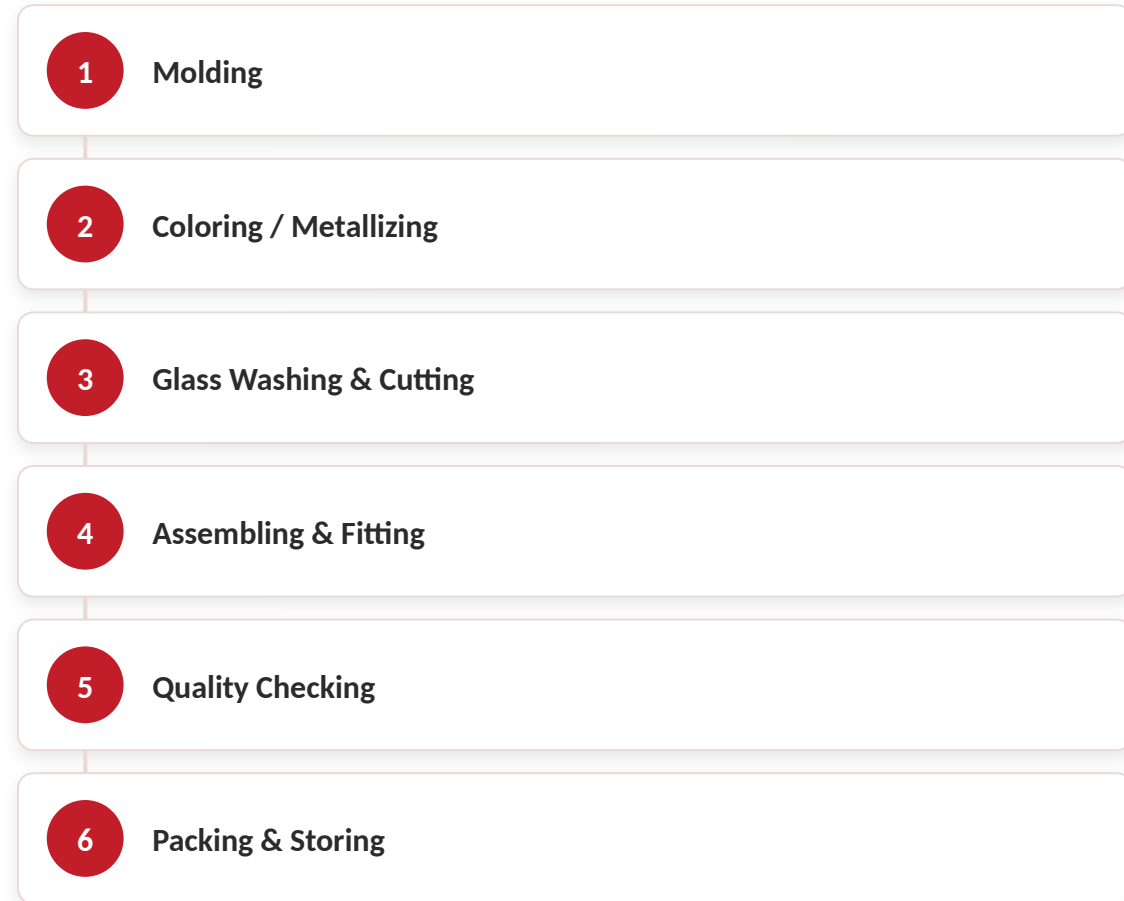


Components Business

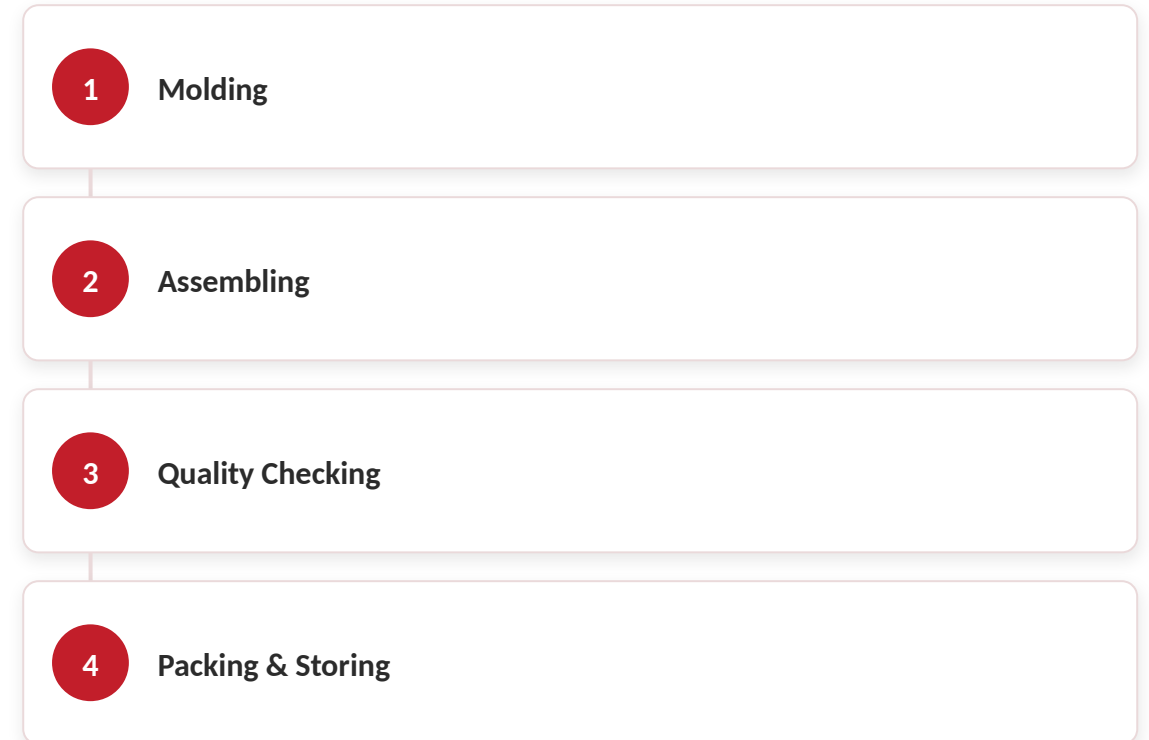
Sale of clock movements, clock cases and other clock parts

Manufacturing Process

CLOCKS



CLOCK MOVEMENTS



Geography Wise Revenue Bifurcation

DOMESTIC - INDIA

Particulars	%
Kerala	15.39
Tamil Nadu	14.58
Gujarat	10.46
Rajasthan	10.34
Maharashtra	10.26
Uttar Pradesh	10.00
West Bengal	8.00
Karnataka	7.00
Madhya Pradesh	3.61
Andhra Pradesh	2.39
Jharkhand	2.02
Odisha	1.42
J&K	1.33
Telangana	1.16
Chattisgarh	1.04
Punjab	1.00

INTERNATIONAL

Particulars	%
Iraq	37.86
Turkey	11.58
UAE	10.16
Nepal	9.90
Sri Lanka	8.00
Bangladesh	6.28
Cameroon	3.43
Saudi Arabia	3.40
Jordan	3.04
Nigeria	2.93
Uganda	2.01
Mali	1.32
USA	0.11

Quality Control and Development

Sonam Limited is recognized for its commitment to delivering high-quality products and ensuring superior customer satisfaction. The Company remains dedicated to upholding the trust and confidence placed in it by its customers through a robust and well-structured quality management framework. Its integrated quality systems are aligned with international standards and are compliant with ISO 9001:2015 certification requirements, reflecting the Company's strong focus on operational excellence and product reliability. To further strengthen quality assurance across operations, the Company has established a dedicated Quality Assurance (QA) department responsible for developing, implementing, and continuously monitoring the Quality Management System (QMS). In addition, an independent Quality Control (QC) department operates round-the-clock to conduct in-process, intermediate, and finished product testing, ensuring stringent quality standards, consistency, and compliance at every stage of production.





SECTION THREE

Strategy & Market Position

Competitive Strengths

1



Strategic Manufacturing Location

The manufacturing facility is located in Morbi, Gujarat, a major clock manufacturing hub in India, providing access to skilled labor, strong supply-chain infrastructure, and efficient raw material availability.

2



In-House Manufacturing of Clock Movements

The Company has an in-house facility for manufacturing clock movements (calibers), enabling better quality control, operational efficiency, and reduced dependency on external suppliers.

3



Diversified Product Portfolio and Design Range

The Company offers a wide range of clock designs and price categories, catering to diverse customer segments, including retail and corporate clients.

4



Quality Certifications and Compliance Standards

Sonam Clock Limited is ISO 9001:2008 certified by the Dubai Accreditation Center (DAC), reflecting its commitment to quality management and manufacturing excellence.

5



Experienced Promoters and Skilled Workforce

Led by promoters with over 30 years of industry experience, the Company benefits from strong leadership and a skilled workforce supporting long-term growth.

6



Strong and Long-Standing Customer Relationships

Consistent product quality, timely delivery, and technical expertise have enabled the Company to build long-term and trusted relationships with customers.



1. Enhancing Operational Efficiency and Product Quality

The Company focuses on improving operational efficiency through economies of scale, continuous process optimization, technology development, and enhanced customer service to achieve cost efficiencies and strengthen its competitive positioning.



2. Consistent Focus on Quality Standards

The Company remains committed to maintaining high product quality standards from both customer and regulatory perspectives through continuous process reviews, timely corrective actions, and technology-driven quality management systems.



3. Building a Professionally Managed Organization

The Company is focused on strengthening its organizational structure through transparency, operational discipline, and strong stakeholder coordination, supported by an experienced management team and external technical and financial advisors.



4. Strengthening Relationships with Stakeholders

The Company continues to build long-term relationships with customers, suppliers, and employees through a customer-centric approach, operational reliability, and consistent timely delivery of products.

Sales and Marketing Strategy



1. Existing Market Focus

Strengthening presence across established markets and customer base.



2. Distribution Expansion

Expanding dealer and distributor network to increase market penetration.



3. Market Trend Tracking

Continuous monitoring of market trends and consumer preferences.



4. Supply of Quality Products

Commitment to deliver reliable and high quality products.



5. Timely Order Execution

Efficient order processing and timely delivery for maximum customer satisfaction.

News and Media Coverage



Award Received from Chief Minister of Gujarat Shri Vijay Rupani



Mr. Jayesh Shah met Tarak Mehta fame Sodhi



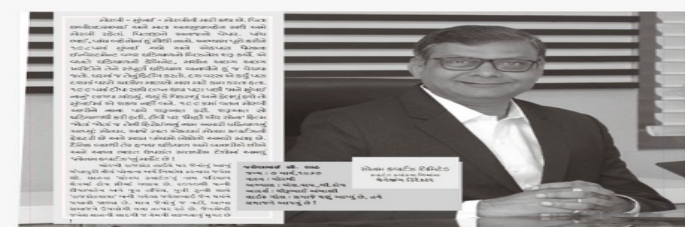
Article in Rajkotvala Newspaper



GMIC conclave award covered in magazine



Article in Newspaper



Article in Newspaper



SECTION FOUR

Financial Performance

Profit And Loss Statement



Rs in lakhs

Particulars	30-09-2026	30-09-2025
Revenue from operations	19,596.41	6,922.09
Other income	98.53	58.88
Total Income	19,694.94	6,980.97
Expenses		
Cost of Service Consumed	1,848.25	1,847.24
purchase of stock in trade	15,529.95	3,954.30
Change in inventory	85.62	-171.14
Employee Benefit Expenses	284.20	294.70
Finance costs	146.91	98.46
Depreciation and amortization expense	146.00	139.92
Other Expenses	752.24	516.04
Total Expenses	18,793.17	6,679.52
PBT	901.77	301.44
Tax Expense	226.05	79.11
PAT	675.73	222.34

Balance Sheet — Equity and Liabilities

Rs in lakhs

Equity and Liabilities	30-09-2026	31-03-2026
Shareholder's fund		
Equity Share capital	2,001.60	2,001.60
Other equity	5,822.69	5,146.14
Total	7,824.29	7,147.74
NON CURRENT LIABILITIES		
Financial Liabilities :		
Borrowings	752.52	360.00
Deferred tax liabilities	431.20	434.48
Other non current liabilities	2.43	10.20
Total non current liabilities	1,186.15	804.68
CURRENT LIABILITIES		
Short term borrowings	2,272.54	1,762.65
Trade payables	1,968.57	1,436.81
Other financial liabilities	0.61	1.15
Provisions	-	3.50
Employee benefit obligations	56.17	59.18
Current tax liabilities net	86.54	111.44
Other current liabilities	146.02	159.15
Total current liabilities	4,530.45	3,533.88
Total	13,540.89	11,486.29

Balance Sheet — Assets

Rs in lakhs

ASSETS	30-09-2026	31-03-2026
NON CURRENT ASSETS		
Property, plant, and equipment	4,809.97	4,893.47
Other non current investments :		
a. investment	993.44	1,018.99
Other non current assets	206.85	23.85
Total non current investments	6,010.26	5,936.31
CURRENT ASSETS		
Inventories	3,669.59	3,598.76
Trade receivables	1,944.27	812.20
Cash and cash equivalents	48.14	22.88
Short term loans and advances	450.00	275.00
Other current assets	1,418.62	841.14
Total Current assets	7,530.62	5,549.99
Total	13,540.89	11,486.29

Cashflow Statement — Operating Activities (1/2)

Rs in lakhs

Particulars	30-09-2026	31-03-2026
Cash Flow From Operating Activities	901.77	301.44
Net Profit Before Tax & Exceptional Items As Per Statement Of Profit & Loss		
Adjusted For :		
Depreciation & Amortisation Expense	146.00	139.92
interest and Finance Charges	146.91	98.46
Interest Income	-20.62	-17.61
Unrealized fair market revalued (Gain)/Loss (Net)	34.72	-
(Profit)/Loss on sale / Discard of Fixed Assets/ Assets written off (net)		-0.36
Operating Profit Before Working Capital Changes	1,208.79	521.85

Cashflow Statement — Operating Activities (2/2)

Rs in lakhs

Particulars	30-09-2026	31-03-2026
Adjusted For :		
Increase}/decrease Trade Receivable	-1,132.07	-67.65
(Increase)/decrease Other Current Financial Assets		
(Increase)/decrease Other Current Assets	-752.49	-362.92
(Increase)/decrease Inventories	-70.83	65.40
(Increase)/decrease Other Non-Current Assets	-183.00	0.08
increase/(decrease) Trade Payable	531.75	-40.44
Increase/(decrease) Other Current Financial Liabilities	-0.54	4.44
Increase/(decrease) Other Current Liabilities	-13.13	115.06
increase/(decrease) Provisions	-6.51	-37.99
increase/(decrease) Other Non-Current Liabilities	-7.77	-
Cash Generated from Operation	-425.80	197.83
Income Taxes Refund /(paid)	-294.90	-65.12
Net Cash Flow From Operating Activities (A)	-720.69	132.72

Cashflow Statement — Investing Activities

Rs in lakhs

Particulars	30-09-2026	31-03-2026
Cash Flow from Investing Activities		
Sale / (Purchase) of Fixed Assets (including CWIP)	-62.48	-94.41
Sale of Fixed Assets		
Proceeds / (Invest) in Long Term Advances and Investments	-285.38	-94.40
Sale/(Purchase) Of short term investment	437.80	
Interest Income	20.62	17.61
TDS.on Interest		
Net Cash Outflow From Investing Activities (B)	110.55	-171.21

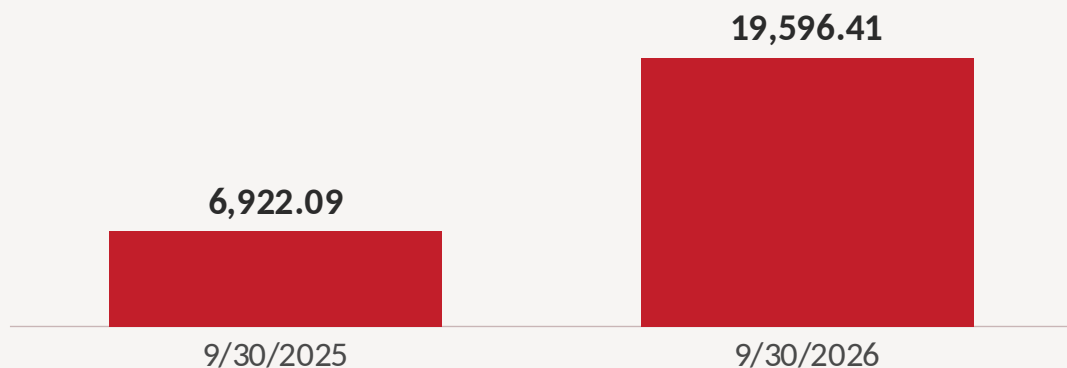
Cashflow Statement — Financing Activities

Rs in lakhs

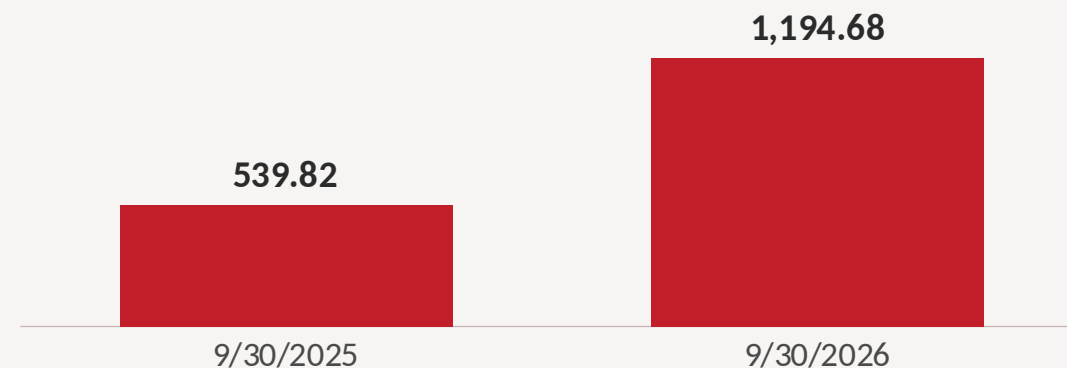
Particulars	30-09-2026	31-03-2026
CASH FLOW FROM FINANCING ACTIVITIES		
Proceeds (Repayment) from Long Term Borrowings	392.52	-70.44
Proceeds / (Repayment) from other long-term borrowings		
Proceeds (Repayment) from Short Term Borrowings	509.89	195.32
Proceeds from issue of Share Capital		
Security Premium (Net of Share Issue Expenses)		
Interest Paid	-146.91	-98.46
Dividend Paid (including corporate dividend tax)	-120.10	-
NET CASH INFLOW FROM FINANCING ACTIVITIES (C)	635.40	26.42
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS (A+B+C)	25.26	-12.07
CASH AND CASH EQUIVALENTS		
Opening		
Cash & Cash Equivalent	22.88	37.82
Closing		
Cash & Cash Equivalent	48.14	25.75

Financial Ratios

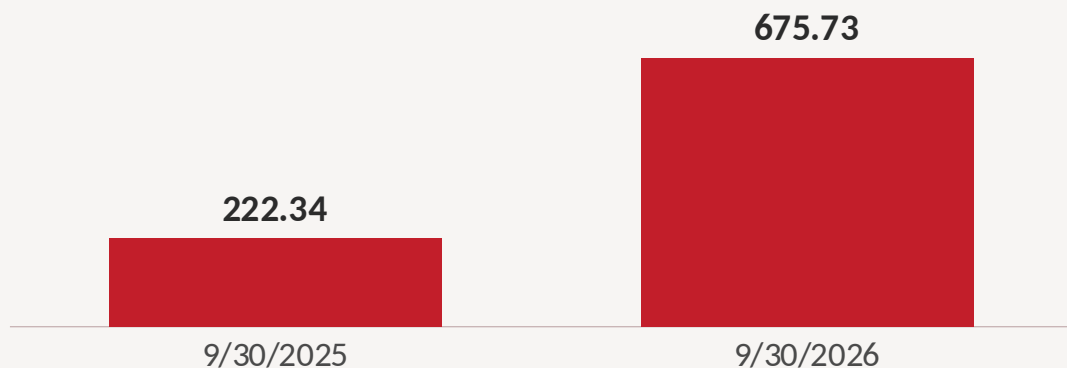
Revenue from operations (Rs in lakhs)



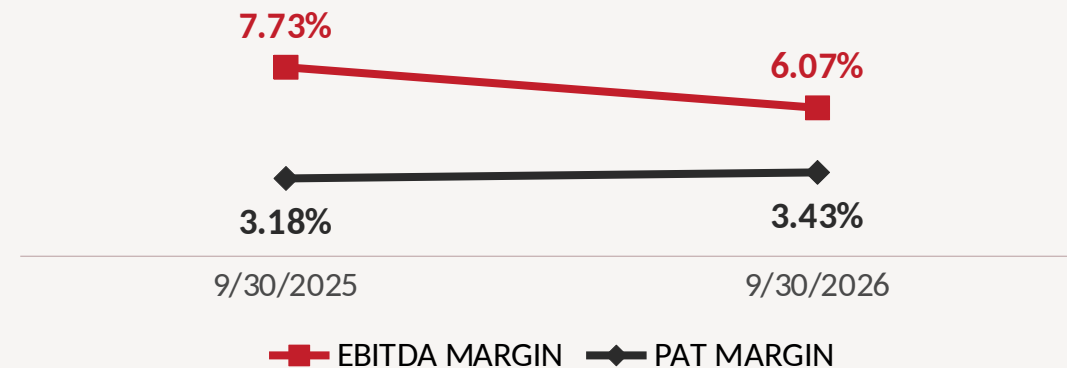
EBITDA (Rs in Lakhs)



PAT (Rs in Lakhs)



EBITDA AND PAT MARGIN %





Thank You

FOR YOUR TIME AND CONTINUED SUPPORT



PEOPLE

Our Strength



PRECISION

Our Commitment



PROGRESS

Our Shared Journey



INDIAN
MANUFACTURING
FOR A
BRIGHTER
TOMORROW



Registered Office
Morbi, Gujarat, India



Phone
+91 2822 243484



Email
info@sonamlimited.com



Website
www.sonamlimited.com

SONAM LIMITED
SINCE 1996