



pharmaceuticals ltd.

Registered & Corporate Office :

Plot No. 19-111, Road No. 71,
Opp. Bharatiya Vidya Bhavan Public School,
Jubilee Hills Hyderabad - 500 096. Telangana. INDIA,
Tel : +91-40-6628 8888, Fax : +91-40-2355 1401/402
CIN : L24239AP1987PLC008066
Email : info@smspharma.com, www.smspharma.com

4th April, 2017

To,
The Managers,
Corporate Filings Department,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

The Managers,
Listing Compliance Department,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

Security Code: 532815

Symbol: SMSPHARMA

Subject: Disclosure under Regulation 30 of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

We would like to intimate you that pursuant to Regulation 30 of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 we are herewith submitting the details of the aggregate shareholding and voting rights as of the 31st March, 2017 of the promoter of SMS Pharmaceuticals Limited (i.e. Target Company) together with persons acting in concert with him.

Please take the same on your records.

Yours faithfully

For SMS Pharmaceuticals Limited

Ramesh Babu Potluri
Chairman and Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Ramesh Babu Potluri		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	1,45,06,960 (Equity Shares)	17.14	Not Applicable
Total	1,45,06,960	17.14	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Talluri Veera Venkata Satyanarayana Murthy		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of:			
a) Shares	82,27,000 (Equity Shares)	9.72	Not Applicable
b) Voting Rights (otherwise than by shares)			
c) Warrants			
d) Convertible Securities			
e) Any other instrument that would entitle the holder to receive shares in the TC.			
Total	82,27,000	9.72	--

For SMS Pharmaceuticals Ltd.


Ramesh Babu Potluri
Chairman & Managing Director

Part-B*

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	3. BSE Limited. 4. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Talluri Veera Venkata Satyanarayana Murthy (HUF)		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of:			
a) Shares	39,81,340 (Equity Shares)	4.70	Not Applicable
b) Voting Rights (otherwise than by shares)			
c) Warrants			
d) Convertible Securities			
e) Any other instrument that would entitle the holder to receive shares in the TC.			
Total	39,81,340	4.70	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mrs. Hima Bindu Potluri		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	1,23,73,360 (Equity Shares)	14.62	Not Applicable
Total	1,23,73,360	14.62	--

For SMS Pharmaceuticals Ltd.


Ramesh Babu Potluri
 Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	M/s. Potluri Infra Projects LLP		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	58,60,000 (Equity Shares)	6.92	Not Applicable
Total	58,60,000	6.92	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mrs. T. Annapurna		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	43,90,340 (Equity Shares)	5.19	Not Applicable
Total	43,90,340	5.19	--

For SMS Pharmaceuticals Ltd.



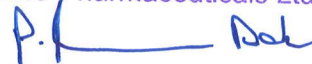
Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Vamsi Krishna Potluri		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	20,30,590 (Equity Shares)	2.40	Not Applicable
Total	20,30,590	2.40	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Ms. Gopineedi Sudeepthi		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	17,50,000 (Equity Shares)	2.07	Not Applicable
Total	17,50,000	2.07	---

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Trilok Potluri		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	14,31,340 (Equity Shares)	1.69	Not Applicable
Total	14,31,340	1.69	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Talluri Venkata Praveen		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	12,95,340 (Equity Shares)	1.53	Not Applicable
Total	12,95,340	1.53	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Ms. Satya Vani Potluru		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	7,56,660 (Equity Shares)	0.89	Not Applicable
Total	7,56,660	0.89	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Hari Kishore Potluri		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	4,30,060 (Equity Shares)	0.51	Not Applicable
Total	4,30,060	0.51	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. P Suresh Babu		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	1,41,440 (Equity Shares)	0.17	Not Applicable
Total	1,41,440	0.17	--

For SMS Pharmaceuticals Ltd.



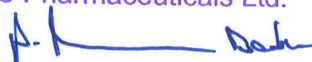
Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mrs. Sukumari Koneru		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	40,000 (Equity Shares)	0.05	Not Applicable
Total	40,000	0.05	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A - Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	M/s. Potluri Laboratories Private Limited.		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	7,420 (Equity Shares)	0.0088	Not Applicable
Total	7,420	0.0088	--

For SMS Pharmaceuticals Ltd.



Ramesh Babu Potluri
Chairman & Managing Director

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	SMS Pharmaceuticals Limited		
Name(s) of the stock exchange(s) where the shares of the TC are listed	1. BSE Limited. 2. National Stock Exchange of India Limited.		
Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Rajeswara Rao Gopineedi		
Particulars of the shareholding of person(s) mentioned in (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share / voting capital of TC
As of 31 st March, 2017 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	1,040 (Equity Shares)	0.0012	Not Applicable
Total	1,040	0.0012	--

For SMS Pharmaceuticals Ltd.


Ramesh Babu Potluri
Chairman & Managing Director