



pharmaceuticals ltd.

Regd. & Corporate Office :
Plot No. 19-111, Road No. 71,
Opp. Bharatiya Vidya Bhavan Public School,
Jubilee Hills Hyderabad - 500 096. A.P. INDIA,
Tel : +91-40-6628 8888, Fax : +91-40-2355 1401

By Email/Courier

June 24, 2013

Stock Code : BSE: 532815
NSE : SMSPHARMA

Bombay Stock Exchange Limited
Corporate Relationship Department
2nd Floor, New Trading Wing
Dalal Street, Mumbai-400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.

Dear Sirs,

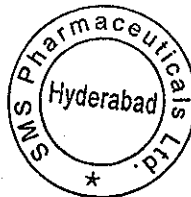
Sub: Disclosures under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

As per our Listing Agreement, we are submitting herewith the statement showing the details of the Disclosures under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in our company. This is for your information and record.

Please take the same on your records.

Yours faithfully,
For SMS Pharmaceuticals Limited

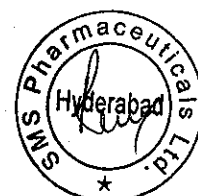

Ramesh Babu Potluri
Chairman and Managing Director



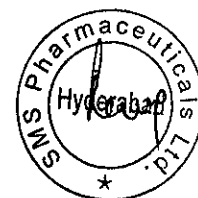
Encl : a/a/

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	SMS PHARMACEUTICALS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	(1) Hima Bindu Potluri (2) Ramesh Babu Potluri (3) T V V S N Murthy (4) Potluri Hire Purchase And Finance Private Limited (5) T Annapurna (6) T V V S N Murthy (HUF) (7) Gopineedi Sudeepthi (8) Vamsi Krishna Potluri (9) Trilok Potluri (10) T V Praveen (11) Satya Vani Potluru (12) Raghavendrarao Potluri (13) Hari Kishore Potluri (14) P Suresh Babu (15) Sukumari Koneru (16) Madanagopalaswamy Gopineedi		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	(1) BSE Limited. (2) National Stock Exchange of India Limited.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	54,10,443	54.02	54.02
b) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	NA	NA	NA



TC (specify holding in each category)			
d) Total (a+b+c)	54,10,443	54.02	54.02
Details of acquisition/sale			
a) Shares carrying voting rights acquired	NA	NA	NA
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Total (a+b+c)	NA	NA	NA
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	54,10,443	56.08	56.08
b) VRs otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Total (a+b+c)	54,10,443	56.08	56.08
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	No equity shares have been acquired by the Promoter and Promoter Group, the increase in voting rights is only a consequential effect of reduction in equity capital on account of the extinguishment of shares purchased by the Company under Buyback from Open Market through Stock Exchange Route.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of letter received from CDSL on extinguishment of equity shares: June 20, 2013		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Prior to Buyback 1,00,15,203 Equity shares of Rs.10/- each		



	aggregating to Rs.10,01,52,030
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Post extinguishment of equity shares confirmed by CDSL on June 20, 2013 96,47,640 Equity shares of Rs.10/- each aggregating to Rs.9,64,76,400
Total diluted share/voting capital of the TC after the said acquisition/sale	96,47,640 Equity shares of Rs.10/- each aggregating to Rs.9,64,76,400

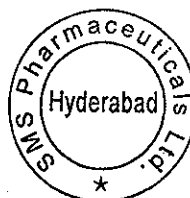
Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For SMS Pharmaceuticals Limited

P. Ramesh Babu

P Ramesh Babu
Chairman & Managing Director



Signature of the acquirer / Seller/ Authorised Signatory

(Signed under authority on behalf of all the Acquirers)

Place: Hyderabad

Date: June 24, 2013