Spice Mobility Limited
(Formerly S Mobility Limited)
CIN No - L72900UP1986PLC008448
S Global Knowledge Park, 19A & 19B,
Sector 125, Noida - 201301, UP, India.
Tel: +91 120 3355131
www.spice-mobile.com
customercare@smobility.in

January 16, 2015

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
Scrip Code: 517214

National Stock Exchange of India Limited
Exchange Plaza, Plot no.C/1, G Block
Bandra – Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: SPICEMOBI

Sub: Intimation pursuant to clause 36 of the Listing Agreement – Acquisition of 38.53% stake in Anytime Learning Private Limited

Dear Sir(s),

With reference to above, this is to inform you that Spice Digital Limited ("SDL"), a subsidiary of the Company, has acquired 38.53% stake in Anytime Learning Private Limited. Anytime Learning Private Limited is into the space of providing online education over Internet.

Consequent to the said acquisition, Anytime Learning Private Limited has become an 'Associate Company' of SDL.

You are requested to kindly take the above on record and oblige.

Thanking you.
Yours faithfully,
For **Spice Mobility Limited**

Spice Mobility Limited 19A & 19B Sector-125 Noida 201301

M.R. Bothra
Vice President – Corporate Affairs
& Company Secretary