

SML Mahindra Limited  
Trucks & Buses

Regd. Office & Works:  
Village Asron, Distt. Shahid Bhagat Singh  
Nagar (Nawanshahr) Punjab – 144533  
Tel +91 1881 270155

SML/SEC/2026-27-42  
29<sup>th</sup> July, 2026

|                                                                                                                                 |                                                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Dy. General Manager-<br>Corporate Relationship Department<br>BSE Limited<br>P.J Towers,<br>Dalal Street Fort,<br>Mumbai-400 001 | The Secretary,<br>National Stock Exchange of India Ltd.<br>Exchange Plaza, 5th Floor,<br>Plot no. C/1, G Block<br>Bandra- Kurla Complex<br>Bandra (E), Mumbai – 400 051 |
| <b>Scrip Code: 505192</b>                                                                                                       | <b>Symbol: SMLMAH</b>                                                                                                                                                   |

**Subject- Schedule of Press/Analyst/Institutional Investor Meeting**

**Re: Intimation under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”)**

Dear Sir,

We wish to inform you that pursuant to Regulation 30 of SEBI LODR Regulations read with Clause 19 of the Industry Standards Note on Regulation 30 of the SEBI LODR Regulations, the Schedule of Analyst or Institutional Investor Meeting(s) with the Company is as under:

| Sr. No | Details required                                          | Particulars                                                                                                                                                                                                                                             |
|--------|-----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Details pertaining to the meeting/call                    | <b>SML Mahindra Limited</b><br>Analyst/ Press Meet<br><b>29<sup>th</sup> July 2026 (Wednesday)</b><br>From 2:15 PM to 2:45 PM IST*                                                                                                                      |
| 2      | Venue                                                     | Mumbai                                                                                                                                                                                                                                                  |
| 3      | Mode of attending                                         | Virtual                                                                                                                                                                                                                                                 |
| 4      | Details pertaining to registrations: Live Webcast details | <b>Registration/Joining Link-</b><br><a href="https://teams.microsoft.com/meet/478015055265788?p=j4mPRwQ5D440zqVkh0">https://teams.microsoft.com/meet/478015055265788?p=j4mPRwQ5D440zqVkh0</a><br>Meeting ID: 478 015 055 265 788<br>Passcode: 9nf73CQ6 |

SML Mahindra Limited (Formerly SML Isuzu Limited)

Corporate Office: 1st Floor, T-7 Tech Park, C-119, Industrial Area Phase-7,  
SAS Nagar (Mohali) – 160055 (Punjab), Telephone 0172 - 2647700-02  
CIN No. L50101PB1983PLC005516  
Website: [www.smlmahindra.com](http://www.smlmahindra.com)

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| Sr. No | Details required                                                  | Particulars                                                                                    |
|--------|-------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| 5      | Disclaimers/note to complete/ease registration/attending the call | The live webcast also provides a facility to ask your questions, if any, to Senior Management. |
| 6      | Details regarding specific platform requirements, if any          | NA                                                                                             |
| 7      | Inclusions/exclusions of audience / participants, if any          | Analysts/Investors/Media                                                                       |

*\*NOTE: The schedule and mode of meeting may undergo a change due to exigencies on the part of Investors/Analyst/Company*

Please note that no unpublished price sensitive information is proposed to be shared by the Company during the aforesaid Analyst/Press Meet.

The Analyst/Press Meet is being convened to discuss the outcome of the recently concluded Board Meeting of the Company. Due to the urgency of this matter, this Meeting is being scheduled at a shorter notice, in accordance with applicable Regulations. Further, no one-on-one meetings are proposed either preceding or succeeding the aforesaid Analyst/Press Meet.

Please also find enclosed herewith the presentation to be delivered at the aforesaid Analyst / Institutional Investor Meet.

You are requested to take the same on your records.

Yours faithfully,  
**For SML MAHINDRA LIMITED**  
**(Formerly SML ISUZU LIMITED)**

(PARVESH MADAN)  
Company Secretary & Compliance Officer  
[pmadan@smlmahindra.com](mailto:pmadan@smlmahindra.com)  
ACS-31266

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# **SML Mahindra Limited**

*Analyst & Press Meet  
29<sup>th</sup> July 2026*



# SAFE HARBOR STATEMENT

“Certain statements in this meeting with regard to our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements.”



**“ *Top 3* in India's ILCV Trucks & Buses  
with a focused play in HCVs ”**



# CREATING INR 12,500 CR BUSINESS BY F31



F26 full year MS figures for Mahindra’s Truck & Bus business (SML + Mahindra Truck and Bus Division)

# ADOPTING A TWO-PRONGED GROWTH STRATEGY...

## Deepen ILCV (Top 3)

Strengthen core bus & truck segments



**INTEGRATED PRODUCT  
ROADMAP**



**LEVERAGE EACH OTHER'S  
BRAND EQUITY**



**FOCUSED INVESTMENT/  
DIVERSIFICATION**



**OPERATIONAL EXCELLENCE &  
MANUFACTURING EFFICIENCIES**

## Focused Play in HCV

Expand into high-value heavy commercial vehicles



**PROFIT POOL  
OPPORTUNITY**



**REINVIGORATING HCV  
STRATEGY**



**CUSTOMER-CENTRIC  
INNOVATION**

...TO CREATE A POWERFUL CHALLENGER...

STRONG SUB BRANDS

BLAZO X

FURIO

S7

Hiroi

mahindra  
CRUZIO

Mahindra  
DI3200  
JAYO

SARTAJ

SUPEREME

LOADKING  
optimo

Executive LX

SAMRAT

PRESTIGE

SUPER GS

# ...WITH A COMPREHENSIVE PRODUCT PORTFOLIO...



**mahindra**  
TRUCK AND BUS



**SML**  
mahindra

## Combined range of special purpose vehicles



Troop carrier



Ambulance



Water bowser



Dual cab



Reefer van



Closed container



Diesel Bowser



Closed container

# ...AND A SET OF INITIATIVES TO ACHIEVE OUR AMBITION



## PRODUCT PORTFOLIO

Addressing gaps through platform sharing & rebadging



## STRENGTHEN R&D

Development of wider product range and alternate fuels



## VALUE ENGINEERING

Design, cost and process optimization



## NETWORK SYNERGIES

Cross-leverage dealers across brands



## SOURCING SYNERGIES

Harness strategic sourcing capabilities



## ENHANCE MANUFACTURING

Leverage existing manufacturing footprint



## OPERATIONAL EFFICIENCIES

Cost optimization, use of shared services



## HARMONISED LEADERSHIP

Harmonised organisation structure and talent

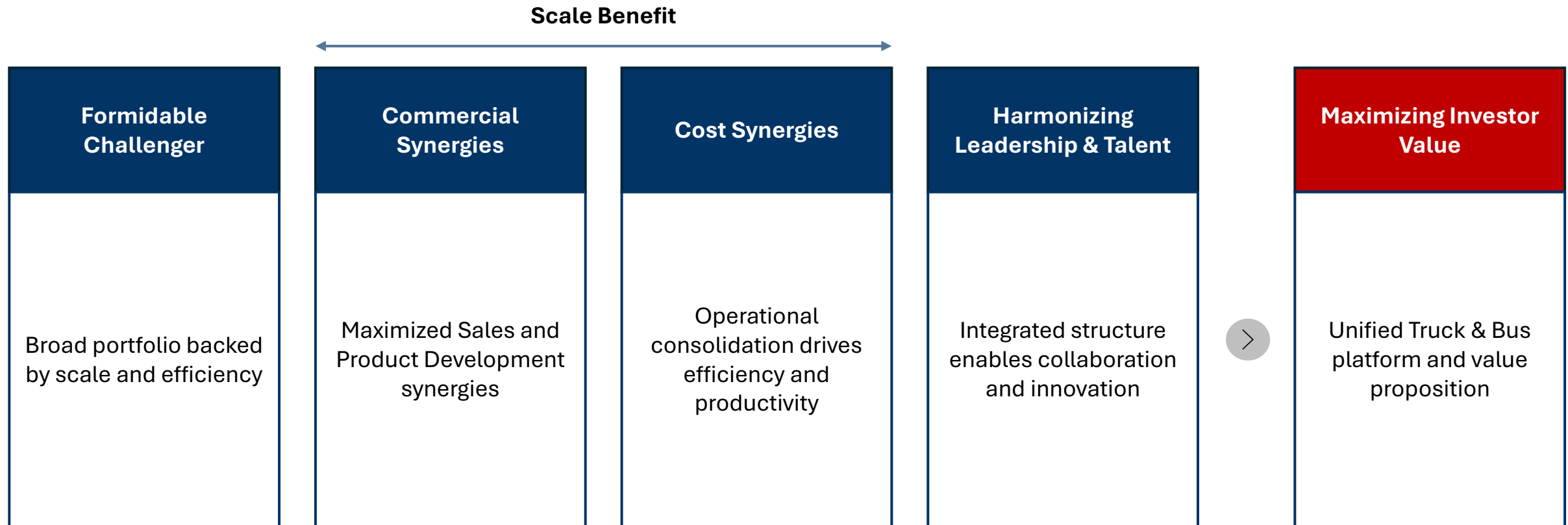
# COMBINATION UNLOCKS FULL POTENTIAL...



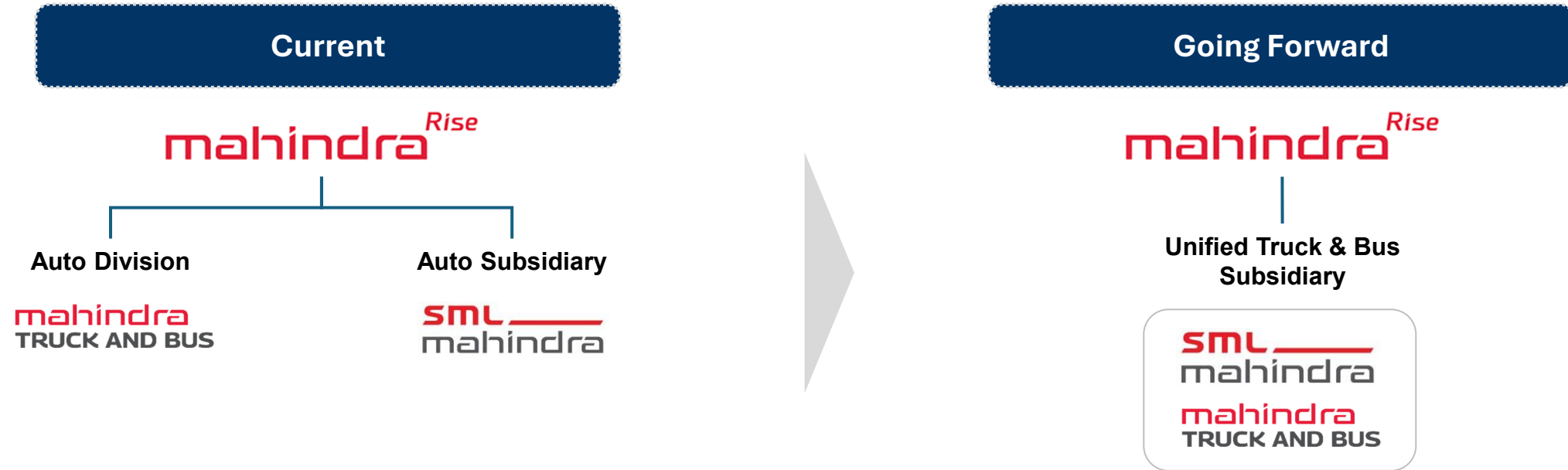
|            |                                      | Without Combination | With Combination |
|------------|--------------------------------------|---------------------|------------------|
| Product    | Product Portfolio                    |                     |                  |
|            | Strengthen R&D                       |                     |                  |
|            | Value Engineering                    |                     |                  |
| Network    | Service Network Integration          |                     |                  |
|            | Optimal Integration of Sales Network |                     |                  |
| Operations | Sourcing Synergies                   |                     |                  |
|            | Harmonized Leadership & Talent       |                     |                  |
|            | Enhanced Manufacturing               |                     |                  |

Combining the two businesses to allow unlocking full synergies and creating a unified truck & bus platform

# ...CREATING SIGNIFICANT SHAREHOLDER VALUE



# TRANSACTION OVERVIEW



- Acquisition of MTBD\* division on a Slump Sale basis by SML Mahindra
- Consideration: **INR 525 cr.**, *(subject to working capital adjustments as set out in the BTA)*
- M&M to continue manufacturing of MTBD products under contract manufacturing arrangement
- Transaction subject to SML shareholders' approval – expected completion by end of F27

**Thank you**