

SML/SEC/2019
25th July, 2019

Dy. General Manager- Corporate Relationship Department BSE Limited P J Towers, Dalal Street, Fort Mumbai 400 001 Scrip Code: 505192	The Secretary National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, G Block Bandra – Kurla Complex Scrip Code: SMLISUZU
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Dear Sir,

Press Release

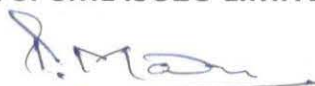
This is to inform you that the Company is showcasing three Bus Models, including two new Models – Executive Lx Coach and BH Series Bus, today (i.e. 25th July, 2019) at Prawaas 2019, Mumbai. New Models are expected to be launched in the market in near future. In this regard, please find enclosed herewith a copy of Press Release issued by the Company.

This is for your information and record please.

Thanking you,

Yours faithfully,

For SML ISUZU LIMITED



(PARVESH MADAN)

Company Secretary & Compliance Officer

pmadan@smlisuzu.com

ACS-31266

SML ISUZU Limited

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T +91 1881 270255 **F** +91 1881 270223 **W** www.smlisuzu.com **CIN** L50101PB1983PLC005516

Trucks & Buses

Date: 7/25/2019

Press Release: SML Isuzu Ltd., Prawaas 2019 – Mumbai

SML Isuzu Ltd., as we all know is one of the leading commercial vehicles manufacturers, is transforming and redesigning the mobility solutions in India for over 35 years. Alongside Indian expertise imbibing cutting edge Japanese Technology and adapting it to the rather harsh operating conditions prevalent in the Indian subcontinent, while maintaining the essential spirit of “Make in India”, the company is a renowned manufacturer of trucks and buses. SML was the first ever company to introduce fully built-up buses in the Indian Market in late 80s. In fact the company manufactures almost all applications running on four wheels which includes trucks, buses, ambulances, garbage dumper placers, water tanker, sky lifts, and towing vans etc., basically the vehicles best suited to transfer both men and material.

SML Isuzu has pioneered the sale of fully built-up buses in India, changing the trend to the sales of fully built buses rather than chassis and unorganized fabrication in the late 80's, the company also boasts of the first bus fabrication unit inside the main plant nestled on the banks of river Satluj near Ropar in Punjab. The range of SML Isuzu buses includes Standard, S7, Executive, BH Series and Ecomax from 12 Seats to 60 Seats, Wheelbases ranging from 2515 mm to 5100 mm, Bus lengths from 5068 mm to 9280 mm with optimized fitments like air conditioning, ITES, FDAS, Auto-pneumatic door and Seatbelts to name a few. It was the first company to get its products complying with stringent Bus Body Codes.

At a high esteemed platform like ‘Prawaas-2019’, we would like to take this wonderful opportunity to showcase and exhibit following three bus models which broadly cater to staff and tourist applications: -

1. **Executive Lx Coach**, with longer wheelbase (5100 mm) and more powerful engine (85 kW), has seating capacity range from 25+1 to 38+1.
2. **S7 Bus with CNG Turbo**, for the expanding market of environment friendly CNG buses, has seating capacity 28+1 to 38+1.
3. **BH Series Bus**, with stylish new looks and superior operational economics, with Seating Range 28+1 to 38+1.

The buses rightly sum up one of our slogan “Towards New Horizons”. These coaches are a leap-ahead in terms of the built-quality, stylish ergonomical design, comfort level, safety & last but not the least

economical operations for higher profitability. These certainly are eye-catching vehicles, but there is more than that which meet the eyes – thoughtfully conceived features, modern looks & feel, comfortable seating, interior space & ambiance, and a fool-proof cabin. But that's not all, refinement and reliability of the engine are far superior, whilst improved fuel efficiency is also assured. The coaches throws a strong value proposition for private travel operators, along with customization options from SML to suit buyer's unique needs. So, the buck definitely stops with the "SML Buses" which do mark a new beginning!

Not to mention here that over the years, SML Isuzu has always remained & enjoyed as a market leader of **School Buses** in the Indian Market, thanks to the trust and return on investment it offers to its buyers and comfort along with safety and dependability it provides to the school children. SML School buses come broadly in five variants: SML Bus, S7 School, BH Series (School), EcoMax LR & Executive Lx (School). The school buses have seating capacity ranging from 16 to 60 seats.

SML Isuzu understands that for a customer the vehicle is not just a means to make a living; but also to accomplish his ambitions as well. SMLI with its customer centric approach thus partners in the success of all its constituents starting from customers to its suppliers, dealers and employees as well. With the Govt. of India's regulation of Bharat Stage VI Emission Norms and encouragement for the eco-friendly electric vehicles we strive to keep ourselves updated with latest developments emerging in the industry on every front. The perpetual quest and endeavour at SML Isuzu is to upgrade and improve its products continuously to enhance customer delight with the buses, trucks & even special application vehicles. The company's objective is clear and bold which is to be the most preferred manufacturer of commercial vehicles in India and also "To Be the Best, Be the One."

**SML
ISUZU**

**ELEGANCE,
COMFORT
& ECONOMY**

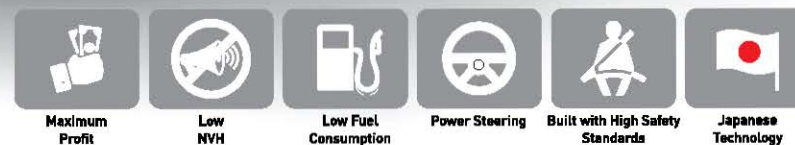
AT THEIR BEST



Executive ^{LX} **COACH**
NOW WITH MORE SEATING OPTIONS



Ideal For
Tours & Sightseeing
Staff Shuttle



Trucks & Buses

TECHNICAL SPECIFICATIONS

ENGINE

Model	SL T4 BS IV Compliant
Type	Diesel Engine Direct Injection Turbo-charged with Inter Cooler (In line 4 cylinders)
Displacement	3455 cc
Power	75 kW @ 2800 rpm / 85 kW @ 2600 rpm*
Torque	310 Nm @ 1500 rpm / 400 Nm @ 1500 rpm*

ELECTRICALS

System Voltage	12 V
Battery Rating (Voltage, Current)	12 V, 70 A/h

STEERING

Power Steering	Yes
Type	Recirculating Ball Type

DRIVE TRAIN

Clutch Type	Dry Single Plate
Transmission	5 Forward + 1 Reverse

SUSPENSION

Type	Semi-Elliptical with Multi Leaf Springs
Shock Absorbers	Hydraulic Double Acting & Telescopic Dampers (Front & Rear)

BRAKES

Service Brakes	Dual Circuit Vacuum Assisted Pneumatic (Air Brakes)
Auto Slack Adjuster	Provided
ABS	Provided

TYRES

Tyre Size	6 + 1, 8.25 x 16 - 16 PR
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FUEL TANK

Capacity	90 litres
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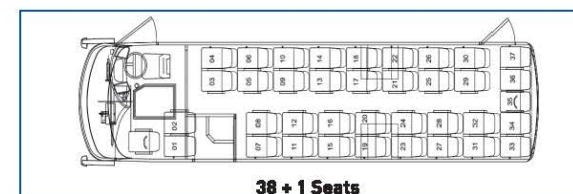
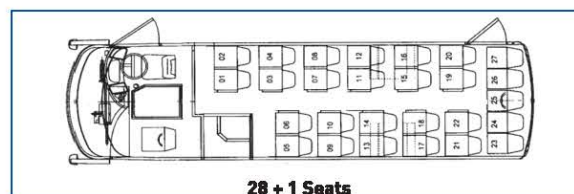
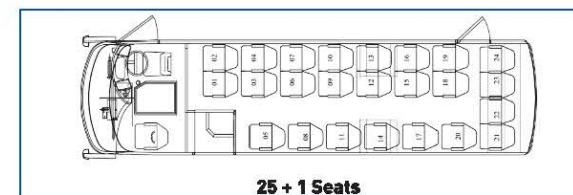
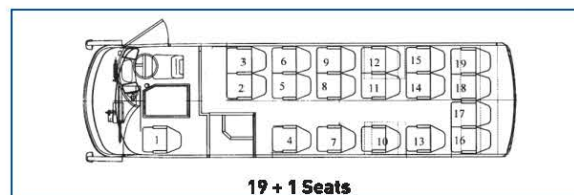
DIMENSIONS

Wheel Base	4240 mm	5100 mm
No. of Seats		
Reclining Pushback (2x1)	19+1 / 21+1	25+1 / 27+1
Semi-reclining Highback (2x2)	28+1 / 30+1	36+1 / 38+1
Overall Length	8291 mm	9650 mm
Overall Width	2262 mm	2262 mm
Overall Height	3060 mm	3060 mm

Disclaimer: The Specifications are Indicative only and may change without any prior notice, as a result of company's continuous endeavour to improve the products and service.

ILLUSTRATED BUS SEATING LAYOUTS

FULLYBUILT EXECUTIVE LX COACH



*Available for 5100 mm wheel base

FEATURES & FITMENTS

SENSE OF COMFORT AND LUXURY



Spacious Interiors with Best
In Class Gangway & Hatracks



Pushback Seats with Padded Armrests & Footrests



Ergonomic Dashboard For Driving Comfort



Low Footstep Entry with
Driver Controlled Electronic Door

SPECIAL FEATURES ABOUNDS



Individual AC Louvers & Reading Lamps



Mobile Charging Ports With Every Seat



On Board Entertainment with
LCD Screen & Music System



Spacious Boot Suitable For Long Travels

RESSURINGLY SAFE, LIKE NO ONE ELSE



Robust Structure For Safety



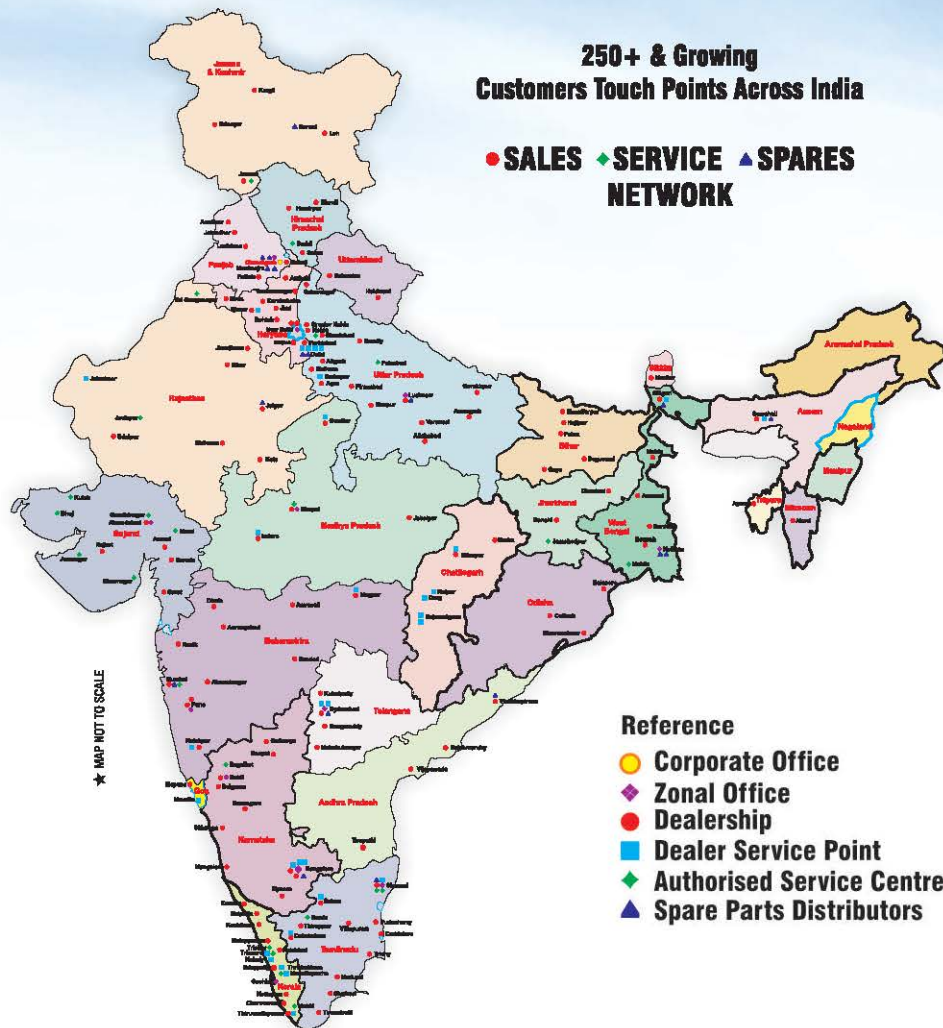
Anti Skid Flooring



Peep Window for Better Visibility on Sides



Efficient, Timetested & Proven Engine



SML ISUZU LTD.

S.C.O. 204-205, Sector 34-A, Chandigarh - 160 022

Website : www.smlisuzu.com

Pan India SML Sales Support # +91 93198 41155

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WHY CHOOSE SML?

- Wide and far reaching dealership network
- Excellent service support
- Trustworthy and assures that your vehicle is in safe hands when it comes to service
- Easily available spares
- Mechanic friendly aggregates, a trust of more than three decades
- Easily available finance from all leading banks and finance lending institutions

WARRANTY*

Engine & Gear Box : 3 years on unlimited kilometer

Differential & Aggregate : 2 years on unlimited kilometer

Bus Body : 1 year on unlimited kilometer

ALWAYS USE GENUINE SML ISUZU SPARES



FREE

DRIVER ON WHEELS

Accidental Insurance for 3 years

Authorised Dealer

CONVENIENT & COMFORTABLE COMMUTE FOR A **PRODUCTIVE DAY!**

Ideal For:

- Staff Shuttle
- Tours & Sightseeing

**BS IV****ENVIRONMENT
FRIENDLY*****NON-AC VERSION ALSO AVAILABLE****S7 WITH CNG TURBO****AIR CONDITIONED BUS***

SPECIFICATIONS

Model	S7 with CNG Turbo	
Engine		
Description	NGTC BS-IV	
Displacement	3455 cc	
Engine Type	Dedicated CNG Turbocharged with Inter-cooler	
Performance		
Power	80 kW (108 hp) @ 2800 rpm	
Torque	315 Nm @ 1400 - 1800 rpm	
Transmission		
Gear Box	Synchromesh Manual 5 - Forward 1 - Reverse	
Clutch	Single Plate Dry Diaphragm type	
Suspension	Semielliptical with Multi-leaf Springs with Hydraulic Shock Absorbers	
Wheel Base	4240 mm	5100 mm
Seating Layout	2x2 High Headrest Seats	
Air Conditioned (with Driver Partition)	27+1+1	35+1+1
Non Air Conditioned	30+1	38+1
Dimensions	L x W x H (all in mm)	
Air Conditioned (with Driver Partition)	7920 x 2262 x 3040	9280 x 2262 x 3040
Non Air Conditioned	7920 x 2262 x 2840	9280 x 2262 x 2840
No. of Tyres	6+1	
Tyre Size	8.25X16 - 16PR	
Power Steering	Available	
Brakes	Air Brakes	

Disclaimer: The specifications given in this brochure may change without any prior notice, as per company policy of the continuous improvement of its Products & Service. The photographs used are for reference purpose only, the original product may vary.



SPECIAL FEATURES AND FITMENTS



**Comfortable Seats
with Arm-rests**



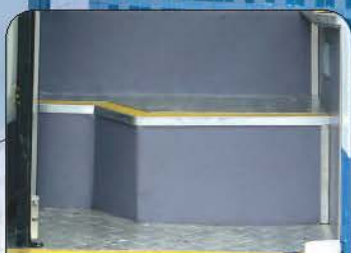
Full Length & Wide Hatrack



Best in Class Gangway



LED Saloon Lights



**Low FootStep Height
for Easy Entry/Exit**



Individual AC louvers



**Peep Window for Better
Visibility on Sides**



**Adjustable Power Steering
for Less Driver Fatigue**



Emergency Exit



Anti-skid Floor



**FirstAid Kit &
Fire Extinguisher**



**Individual Emergency
Stop Switch**

250+ & Growing Customer Touch Points Across India

● SALES ● SERVICE ▲ SPARES
NETWORK



Reference

- Corporate Office
- ◆ Zonal Office
- Dealership
- Dealer Service Point
- ◆ Authorised Service Centre
- ▲ Spare Parts Distributors

SML ISUZU

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WHY CHOOSE SML ?

- Wide and Far Reaching Network.
- Excellent Service Support.
- Trustworthy and be assured that your vehicle is in the safe hands when it comes to service.
- Easy Available of Spares.
- Easy Finance Available from all leading Banks and financial lending institutions.

ALWAYS USE GENUINE SML ISUZU SPARES

WARRANTY *

- Engine & Gearbox: 2 years for unlimited kilometers.
- Differential & Aggregates: 2 years for unlimited kilometers.
- Bus Body: 1 year for unlimited kilometers.



FREE

DRIVER ON WHEELS

Accidental Insurance for 3 years

Authorised Dealer

COMFORT & ECONOMY AT THEIR BEST!



Stylish Modern
Looks



Built with High
Standards of Safety



Economical Operations
with Maximum Earnings



Comfortable & Low
NVH Bus



AC & Non AC
Variants Available

BH Series Bus

FOR STAFF & TOURIST APPLICATIONS



TECHNICAL SPECIFICATIONS

Variant	BH Series Staff Bus	
Engine		
Description	BS-IV SLT4	
Displacement	3455 cc	
Engine Type	4-Cylinders In-line Common Rail Direct Injection Diesel Turbocharger with Intercooler	
Performance		
Engine Power	75 kW (101 hp) @ 2800 rpm	
Torque	310 Nm @ 1500 rpm	
Transmission		
Gear Box	Synchromesh Manual (5 - Forward & 1 - Reverse)	
Clutch	Dry Single Plate Diaphragm Type & Hydraulically Operated	
Suspension		
Anti Roll Bar	Yes	
Shock Absorber	Hydraulic Telescopic Double Acting	
Wheel Base	5100 mm	4240 mm
Seating Layout		
No. of Seats	High Head Rest Seats in 2x2 Configuration 38* + 1 / 36 + 1 30* + 1 / 28 + 1	
Bus Dimensions		
	Length x Width x Height (All in mm) 9280/7920 x 2262 x 2960	
Ground Clearance	228 mm	
Tyre Size	8.25 X 16 - 16 PR	
No. of Tyres	6+1	
Steering Type	Power Steering	
Brakes Type	Air Brakes (Dual Circuit 'S' Cam, Fully Pneumatic Assisted)	
Auto Slack Adjuster Fitted	Yes	
Anti-lock Breaking System Fitted	Yes	
Electricals		
System Voltage	12 V	
Battery Rating	70 Ah	
Fuel & Fuel Tank Capacity		
	Diesel, 90 litre	

*Two Seats less with Driver's Partition

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SPECIAL FEATURES AND FITMENTS



Comfortable Seats
with Arm-rests & Seat Belts*



Full Length & Wide Hatrack



Best in Class Gangway



LED Saloon Lights



Low FootStep Height
for Easy Entry/Exit



Individual USB Mobile
Charging Point



Peep Window for Better
Visibility on Sides



Adjustable Power Steering
for Less Driver Fatigue



Emergency Exits



Reverse Parking Camera*



LED Display Board*



Emergency Stop Switches

*Optional Fitments



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ISUZU**

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Authorised Dealer

*Terms & Conditions Apply