SML/SEC/2019
16th September, 2019

Dy. General Manager- Corporate Relationship Department BSE Limited P J Towers, Dalal Street, Fort Mumbai 400 001	The Secretary National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, G Block Bandra – Kurla Complex
Scrip Code: 505192	**Scrip Code: SMLISUZU**

Dear Sir,

Intimation of Product Launch

This is further to our letter dated 25th July 2019, wherein, it was informed that the Company has showcased two new models (Executive Lx Coach and BH Series Bus) at Prawaas 2019. Please be informed that the Company is launching "Executive Lx 5100 XT Bus" in the market today i.e. 16th September, 2019.

Detail of the Bus is enclosed as **Annexure I**.

This is for your information and record please.

Thanking you,

Yours faithfully,
For SML ISUZU LIMITED

(PARVESH MADAN)
Company Secretary & Compliance Officer
pmadan@smlisuzu.com
ACS-31266

Annexure I

The information related to Vehicle Launch required to be disclosed under SEBI (LODR) Regulations, 2015 are as follows:

S No	Particulars	Product 1
1	Name of the Product	Executive Lx 5100 XT Bus
2	Date of Launch	16th September, 2019
3	Category of the Product	Commercial Vehicle-Bus category
4	Whether caters to domestic/international market	Domestic market
5	Name of the countries in which the product is launched (in case of international)	Not Applicable
6	Features of the Product	As per the attached Brochure

SML ISUZU LIMITED Chandigarh

SML ISUZU

ELEGANCE, COMFORT & ECONOMY

AT THEIR BEST

BUILT AS PER AIS 052 BUS BODY CODE



Executive LX COACH

NOW WITH MORE SEATING OPTIONS

Ideal For

Tours & Sightseeing

Staff Shuttle

Maximum Profit | Low NVH | Low Fuel Consumption | Power Steering | Built with High Safety Standards | Japanese Technology

Trucks & Buses

TECHNICAL SPECIFICATIONS

ENGINE

Model	SL T4 BS IV Compliant
Type	Diesel Engine Direct Injection Turbo-charged with Inter Cooler (In line 4 cylinders)
Displacement	3455 cc
Power	75 kW @ 2800 rpm / 85 kW @ 2600 rpm*
Torque	310 Nm @ 1500 rpm / 400 Nm @ 1500 rpm*

ELECTRICALS

System Voltage	12 V
Battary Rating (Voltage, Current)	12 V, 70 A/h

STEERING

Power Steering	Yes
Type	Recirculating Ball Type

DRIVE TRAIN

Clutch Type	Dry Single Plate
Transmission	5 Forward + 1 Reverse

SUSPENSION

Type	Semi-Elliptical with Multi Leaf Springs
Shock Absorbers	Hydraulic Double Acting & Telescopic Dampers (Front & Rear)

BRAKES

Service Brakes	Dual Circuit Vacuum Assisted Pneumatic (Air Brakes)
Auto Slack Adjuster	Provided
ABS	Provided

TYRES

Tyre Size	6 + 1, 8.25 x 16 - 16 PR

FUEL TANK

Capacity	90 litres

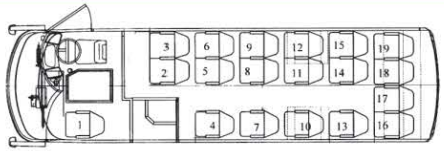
DIMENSIONS

Wheel Base	4240 mm	5100 mm
No. of Seats		
Reclining Pushback (2x1)	19+1 / 21+1	25+1 / 27+1
Semi-reclining Highback (2x2)	28+1 / 30+1	36+1 / 38+1
Overall Length	8291 mm	9650 mm
Overall Width	2262 mm	2262 mm
Overall Height	3060 mm	3060 mm

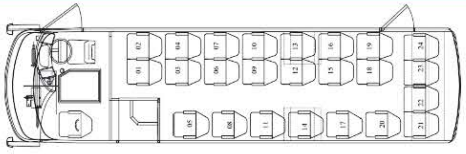
Disclaimer: The Specifications are indicative only and may change without any prior notice, as a result of company's continuous endeavour to improve the products and service.

ILLUSTRATED BUS SEATING LAYOUTS

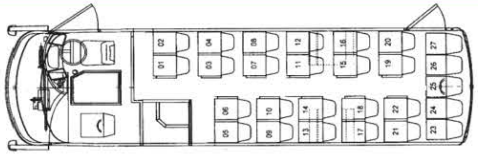
FULLYBUILT EXECUTIVE LX COACH



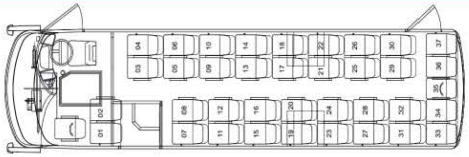
19 + 1 Seats



25 + 1 Seats



28 + 1 Seats



38 + 1 Seats

*Available for 5100 mm wheel base

FEATURES & FITMENTS

SENSE OF COMFORT AND LUXURY



Spacious Interiors with Best In Class Gangway & Hatracks



Pushback Seats with Padded Armrests & Footrests

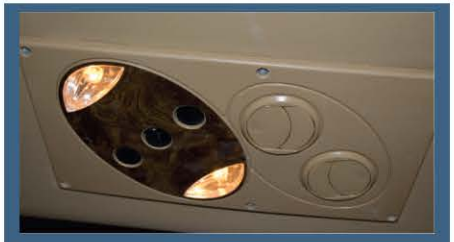


Ergonomic Dashboard For Driving Comfort



Low Footstep Entry with Driver Controlled Electronic Door

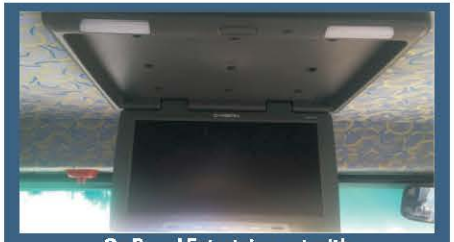
SPECIAL FEATURES ABOUNDS



Individual AC Louvers & Reading Lamps



Mobile Charging Ports With Every Seat



On Board Entertainment with LCD Screen & Music System



Spacious Boot Suitable For Long Travels

RESSURINGLY SAFE, LIKE NO ONE ELSE



Robust Structure For Safety



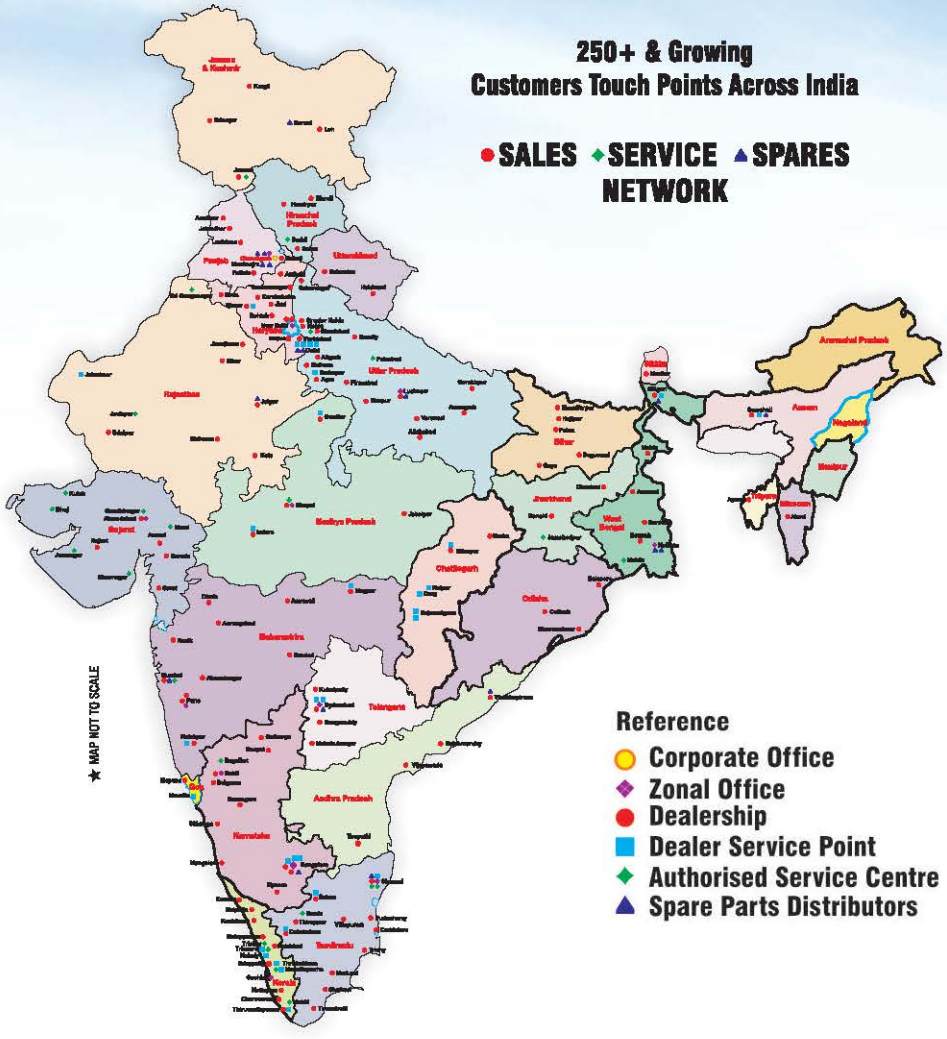
Anti Skid Flooring



Peep Window for Better Visibility on Sides



Efficent, Timetested & Proven Engine



WHY CHOOSE SML?

- Wide and far reaching dealership network
- Excellent service support
- Trustworthy and assures that your vehicle is in safe hands when it comes to service
- Easily available spares
- Mechanic friendly aggregates, a trust of more than three decades
- Easily available finance from all leading banks and finance lending institutions

WARRANTY*

Engine & Gear Box : 3 years on unlimited kilometer
Differential & Aggregate : 2 years on unlimited kilometer
Bus Body : 1 year on unlimited kilometer

ALWAYS USE GENUINE SML ISUZU SPARES

FREE
DRIVER ON WHEELS
Accidental Insurance for 3 years

Authorised Dealer

*Terms & Conditions Apply

SML ISUZU

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