SML/SEC/2019
9th September, 2019

Dy. General Manager- Corporate Relationship Department BSE Limited P J **Towers,** Dalai **Street, Fort** Mumbai 400 001	The Secretary National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor **Plot No. C/1, G Block** Bandra – Kurla Complex
Scrip Code: 505192	**Scrip Code: SMLISUZU**

Dear Sir,

Intimation of Product Launch

This is further to our letter dated 25th July 2019, wherein, it was informed that the Company has showcased two new models (Executive Lx Coach and BH Series Bus) at Prawaas 2019. Please be informed that the Company is launching "BH Series School Bus" in the market on 10th September, 2019.

Detail of the Bus is enclosed as **Annexure I**.

This is for your information and record please.

Thanking you,

Yours faithfully,
For SML ISUZU LIMITED

(PARVESH MADAN)
Company Secretary & Compliance Officer
pmadan@smlisuzu.com
ACS-31266

SML ISUZU Limited
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T +91 1881 270255 F +91 1881 270223 Wwww.smtisuzu.com CIN L50101PB1983PLC005516

Annexure I

The information related to Vehicle Launch required to be disclosed under SEBI (LODR) Regulations, 2015 are as follows:

S N o	Particulars	Product 1
1	Name of the Product	BH Series School Bus
2	Date of Launch	10th September, 2019
3	Category of the Product	Commercial Vehicle-Bus category
4	Whether caters to domestic/international market	Domestic market
5	Name of the countries in which the product is launched (in case of international)	Not Applicable
6	Features of the Product	As per the attached Brochure

smL ISUZU

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School £(AS

UNCOMPROMISING SAFETY WITH SUPERIOR COMFORT



FREE
DRIVER ON WHEELS
Accidental Insurance for 3 years

BS IV

Trucks & Buses

SpeoficA-Horts

Variant	**BH Series School Bus**	
Engine		
Description	BS-IV SLT4	
Displacement	3455 cc	
Engine Type	4-Cylinder In-line	
	Common Rail Direct Injection	
	Diesel Turbocharger with Intercooler	
Performance		
Engine Power	75 kW @ 2800 rpm	
Torque	310 Nm @ 1500 rpm	
Transmission		
Gear Box	Synchromesh Manual (5 - Forward & 1 - Reverse)	
Clutch	Single Plate, Diaphragm Type & Hydraulically Operated	
Suspension	Semielliptical Multileaf Springs	
Anti Roll Bar	Yes	
Shock Absorber	Hydraulic Telescopic Double Acting	
Seating Layout		
Wheel Base	5100mm	4240 mm
School Seats 2 X 2	40 + 1	32 + 1
School Seats 3 X 2	52 + 1	42 + 1
Overall Dimensions	Length x Width x Height (in mm)	
	9280/7920 x 2262 x 2860	
Ground Clearance	228 mm	
Tyre Size	8.25 X 16 - 16 PR	
No. of Tyres	**6+1**	
Bus Chassis	Available in Wheelbases: 4240 mm, 4760 mm & 5100 mm.	
Steering Type	Power Steering	
Brakes Type	Air Brakes (Dual Circuit 'S' Cam, Fully Pneumatic Assisted)	
Auto Slack Adjuster Fitted	Yes	
Anti-lock Breaking System Fitted	Yes	
Electricals		
System Voltage	12 V	
Battery Rating	70 Ah	
Fuel & Fuel Tank Capacity	Diesel, 90 litre	



Disclaimer: The specifications provided may change without any prior notice pursuant to company poiicy of the continuous improvement of its Products & Service.
The images provided are for reference purpose oniy, the originai product may vary.

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School Bus Insignia



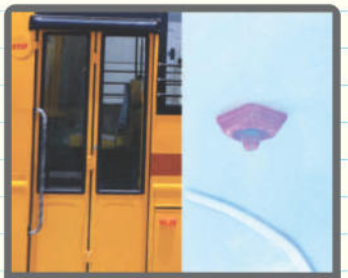
Anti Skid Floor



Low Footstep for Easy Entry/Exit



Windows Guard-rails for Children's Safety



Buzzer Sound with Door Opening/Closing



Comfortable Seats with Arm Rests



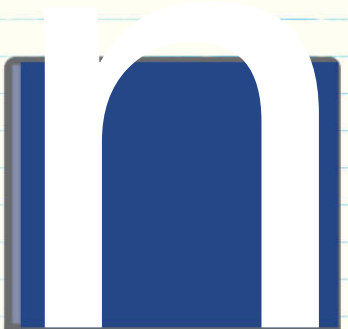
Children's Bags Space Under Seat Cushion



Grab Flandle with every seats



Wide Full Length Hatrack



Fire Retardant Upholstery



Best in Class Door Opening Angle for Ease of Entry/Exit



Aesthetically Designed Driver Cabin with Smartly placed Controls.



Side Peep Window



Emergency Exit



Fire Extinguisher & First-Aid kit

250+ & Growing
Customer Touch Points Across India

● SALES ◆ SERVICE ● SPARES
NETWORK



SML ISUZU LTD.

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Pan India SMU Sales Support - 09319841155
Website: www.smlisuzu.com

@smlisuzuoffical @smlisuzuofficial @company/sml-isuzu-ltd

WHY CHOOSE SML ?

- Wide and Far Reaching Network.
- Exceilent Service Support.
- Trustworthy and be assured that your vehicle is in the safe hands when it comes to service.
- Easy Available of Spares.
- Easy Finance Available from all leading Banks and financial lending institutions.

ALWAYS USE GENUINE SML ISUZU SPARES

WARRANTY *

- Engine & Gearbox: 3 years for unlimited kilometers.
- Differential & Aggregates: 2 years for unlimited kilometers.
- Bus Body: 1 year for unlimited kilometers.



AUTHORISED DEALER