



Smartlink Network Systems Ltd

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April 2, 2012

To,
National Stock Exchange of India Ltd
"Exchange Plaza", C-1, Block G,
Bandra - Kurla Complex,
Bandra (E), Mumbai - 400 051

Dear Sir,

Sub: Press release for Appointment of Mr. Bimal Raj as the CEO – Products and Services

In furtherance to our letter dated March 30, 2012, please find enclosed press release in connection with the appointment of Mr. Bimal Raj as the **Chief Executive Officer - Products & Services** of Smartlink Network Systems Limited.

Thanking you.

Yours faithfully,

For **SMARTLINK NETWORK SYSTEMS LIMITED**


K.G.PRABHU
COMPANY SECRETARY



Press Release**Smartlink Network Systems Ltd appoints Mr. Bimal Raj as the CEO**

Mumbai, 2nd April 2012: Smartlink Network Systems Ltd, announced the appointment of **Mr. Bimal Raj**, as **Chief Executive Officer - Products & Services**. Mr. Raj will be heading DIGISOL, DIGILITE and DIGICARE brand of business. He will be reporting to Mr. K. R. Naik, Executive Chairman.

Mr. K. R. Naik, while commenting on the appointment said, "Smartlink with its portfolio of brands is off to a good start, and we have received a very positive response from the Indian market. This, we believe would be the right time to increase our presence across key markets and product segments through a focused approach. Appointment of Mr. Bimal Raj, as the new CEO at Smartlink would help us drive forward our growth plans. I am sure we will benefit immensely from his rich experience and proven success record and we welcome Mr. Bimal Raj to Smartlink family".

He further said, "Mr. Raj's induction into our team would help me to focus more on our core strength i.e., manufacturing and to explore new avenues for the company, both strategically and operationally.

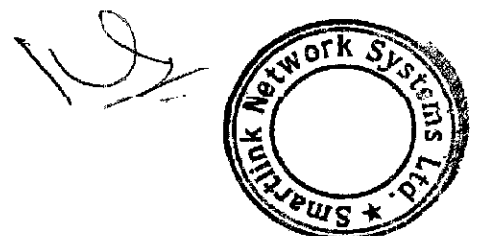
Joining Smartlink, **Mr. Bimal Raj** said, "I am truly excited about my new journey in Smartlink - The true Indian networking company. Smartlink, with its integrated strategy of local manufacturing and extensive sales & service network is truly poised to serve the Indian customer's needs. I look forward to the eventful journey that lies ahead of us. We are setting up plan which will help us to be among the top networking brands in India".

Mr. Bimal Raj is a Senior Management Professional with significant management and leadership experience in large, dynamic organizations along with more than 24 years of experience in IT industry. He has taken up various responsibilities in the areas of Sales & Marketing, identifying new technology areas and revenue streams, Strategic Planning and Development.

His immediate prior assignment was as Chief Executive Officer at Allied Digital Services Ltd. The appointment was approved by the Smartlink Board of Directors on a meeting dated 30 March 2012.

About Smartlink Network Systems Ltd. (SNSL):

SMARTLINK was incorporated in the year 1993 as a manufacturing facility for networking products, shifting to Goa from Virtual Computers Mumbai (estd 1986). For Last two decades SMARTLINK has experience of manufacturing and marketing world class brands and products, leveraging on its own R&D and manufacturing base. SMARTLINK is now poised to offer entire range in networking field with its own brand DIGISOL. SMARTLINK offers Active/Converged Communication Products under brand name of DIGISOL, manufacturing of motherboards under brand name DIGILITE and its post sales service under the brand name DIGICARE.



About DIGISOL:-

The DIGISOL range of active networking products offers end to end solutions with a comprehensive product portfolio spanning Ethernet switches, wireless and broadband networking, VoIP and surveillance, etc. Though most of the products were introduced under new brand DIGISOL in the last quarter of the last financial year, in a short period of time, the brand has gained immense popularity and is recognized as one of the fastest growing IT brand in India.

About DIGILITE:-

As an Indian company for more than 3 decades of experience in manufacturing motherboards right from the dates of 8026/80286, Smartlink has introduced a new brand for motherboards under brand name DIGILITE. Company has a significant competitive edge with its cost effective manufacturing, its brand building expertise and strong distribution.

About DIGICARE :-

DIGICARE a service division of Smartlink Network Systems Ltd. offers high quality and reputable after-sale-services. DIGICARE offer first-rate integrated service and support, which consists of 64 RMA centers across the country, DIGICARE Technical Assistance Centre (DTAC) and Direct Service Department (DSD).

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