

6th August, 2024

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001. Scrip Code: 503811	National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Company Symbol: SIYSIL
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Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are proud to announce that we have engaged our New Brand Ambassadors for promotion of our products viz, Ranbir Kapoor for our Siyaram's Brand, Aditya Roy Kapur for our Mistair Brand and Rana Daggubati for our Oxemberg Brand.

This intimation is also being uploaded on the Company's website at www.siyaram.com

You are requested to take the same on record and oblige.

Thanking you,

Yours faithfully,

For SIYARAM SILK MILLS LIMITED

WILLIAM
VINCENT
FERNANDES

Digitally signed by
WILLIAM VINCENT
FERNANDES
Date: 2024.08.06
18:12:09 +05'30'

William Fernandes
Company Secretary