

SITI Cable Network Limited

Essel House, B-10, Lawrence Road,
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Fax : +91-11-27184709

Website : www.siticable.com

CIN : L64200MH2006PLC160733



July 17, 2014

National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051.

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Kind Attn.: Corporate Relationship Department

Dear Sir,

Re.: Outcome of the Board Meeting – July 17, 2014

This is to inform you that the Board of Directors of the Company at their meeting held today, i.e., on July 17, 2014 has *inter-alia* approved in-principle raising of funds for operations of the Company through issuance of securities viz. Equity or Equity related instruments up to Rupee equivalent of US\$ 100 millions - through private placement / Qualified Institutions Placement ("QIP") / External Commercial Borrowings (ECBs) with rights of conversion into Equity Shares / Foreign Currency Convertible Bonds (FCCBs) / American Depositary Receipts (ADRs) / Global Depositary Receipts (GDRs) or any other securities convertible into or exchangeable for Equity Shares or securities linked to Equity Shares, subject to shareholders and other approvals in accordance with Section 62(1)(c) of the Companies Act, 2013 and SEBI (ICDR) Regulations, 2009.

The Board has also approved the draft of the Postal Ballot Notice *inter-alia* for seeking approval of the members of the Company including for such issuance of securities.

Thanking you,

Yours faithfully,

For Siti Cable Network Limited

A handwritten signature in blue ink, appearing to read "Suresh Kumar", is written over a blue horizontal line.

Suresh Kumar
Company Secretary



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