SIRCA PAINTS INDIA LIMITED
(Formerly known as Sircolor Wood Coatings Pvt. Ltd.)
Plot No-50, Badli Industrial Area, Phase-2,
New Delhi-110042
011-42083083 / 47533213
info@sircolor.in www.sircapaints.com
CIN NO : L24219DL2006PLC145092

TO,
LISTING DEPARTMENT
NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA , 5TH FLOOR, PLOT NO. C/1
G-BLOCK, BANDRA-KURLA COMPLEX, BANDRA (E)
MUMBAI – 400051.

SUB: BUSINESS UPDATE (COMMENCMENT OF MANUFACTURING OF WALL PAINTS)

SYMBOL-SIRCA

Dear Sir/ Madam,

Pursuant to **Regulation 30 read with Part A of Schedule III & Regulation 33 of the SEBI (Listing Obligations & Disclosures Requirements) Regulation, 2015**, We are pleased to inform that **Sirca Paints India Limited** has decided to enter the premium wall paint segment, with the launch of 7 products in this segment.

This decision comes in line with the company's philosophy to strengthen its position in the premium segment of the Indian Paints & Wood Coating Industry. Sirca will use its existing distribution network to market the new additions in its product portfolio. This will also help in creating a resilient distribution network as we would be able to provide a wider product portfolio to our channel partners.

Thanking You,

Your Faithfully,
SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Woods Coating Pvt. Ltd.)

For SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Wood Coatings Pvt. Ltd.)
Company Secretary

Chahat Mahajan
Company Secretary & Compliance Officer
Membership Number: 51255

Date: 25/05/2019
Place: Delhi