SIRCA PAINTS INDIA LIMITED
(Formerly known as Sircolor Wood Coatings Pvt. Ltd.)
Regd. office : Plot No-50, Badli Industrial Area, Phase-2, New Delhi-110042
011-42083083 / 47533213
info@sircapaints.com www.sircapaints.com
CIN NO : L24219DL2006PLC145092

TO,
LISTING DEPARTMENT
NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA , 5TH FLOOR, PLOT NO. C/1
G-BLOCK, BANDRA-KURLA COMPLEX, BANDRA (E)
MUMBAI – 400051.

SUBJECT: INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015.

REF: SYMBOL - SIRCA

Dear Sir/Ma'am

Pursuant to Regulation 30 of Listing Regulations read with **SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated 20th May, 2020** and with reference to our earlier relevant disclosures on the subject, we are disclosing the material impact of COVID-19 pandemic and the resultant lockdown, on the operations of the Company:

Supply chain relevant to Sirca S.p.A, Italy

- As communicated in our previous press release on the subject (dated March 4, 2020), apart from logistical challenges arising out of the national lockdown, the company has not faced any constraints on the supply & inventory front concerning the imports of PU products from Sirca S.p.A (Italy). Additionally, we would like to inform you that the manufacturing facilities of Sirca S.p.A (Italy) were completely functional in between the last few months.
- As far as domestic manufacturing is concerned, most of the raw material basket is indigenously sourced and readily available.

Domestic demand

- All domestic operations were disrupted since the second-half of March 2020 due to regional lockdowns & curfews followed by a sweeping national lockdown from March 24, 2020. In line with the directives issued from authorities, the company completely shut down its corporate headquarters, sales & branch offices and manufacturing facilities on March 23, 2020. On May 5, 2020, after certain relaxations in the lockdown & obtaining necessary permissions from the local authorities the company resumed operations at its manufacturing facilities with 25% workforce and 25% production, as compared to the pre-COVID levels. The company also partially resumed offices, depots and warehouses wherever the lockdown restrictions were eased. Apart from 1 branch office in Madhya Pradesh rest all the sales points for the company are functioning.

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- After partial opening of the market, the company is witnessing a pick-up in the demand from Tier - 2 & 3 cities & smaller towns due to relaxed restrictions in the lockdown, partial opening up of the markets, etc. On the contrary, the business in metropolitan and urban areas isn't impressive amid continued lockdowns & restriction of movement. The same should pick up slowly once lockdown restrictions are lifted.

- Geographically, demand pick-up, for the company's products, has been relatively slower in Western & Southern India as compared to Northern India. In a few territories, in the northern region, volumes are coming close to the pre-COVID levels.

- Additionally, the company has observed demand inelasticity as far as the high-budget projects are concerned. In many cases, clients are eager to get the 'under-construction' projects completed as soon as the market opens up. However, labour availability remains to be a short-term constraint.

Launch of innovative products: *HygienePlus*, antibacterial range of additives

- Being at the forefront of innovation, Sirca through its R&D capabilities has developed and launched a series of additives containing sanitizing microparticles, active in reducing up to 99.9% of bacterial contamination on surfaces. HygienePlus has been successfully tested in the certified CATAS laboratory, as per ISO 22196:2011 standards.

- With the use of Hygiene Plus, the painted surfaces will remain antibacterial for the entire life cycle of the furniture or flooring. This high-end product has been recently launched in the Indian markets and is receiving great appreciation & response from the influencers in the industry.

Employees

- In this entire crisis, the safety & well-being of employees has been a key area of focus for the company. To that extent, there have been no lay-offs and job losses in the company. Additionally, the company has taken pay-cut measures only for the month of April 2020 for a select set of high-remuneration jobs. The company does not foresee any more pay cuts.

Financial impact, resources, profitability, and liquidity position.

- The company is financially well-placed to comfortably tide through this crisis. The company has enough liquidity to meet all of its financial commitments, additionally, there have been implementations of various cost-cutting measures to protect the profitability of the company. The company does not foresee any severe challenges in recovering money receivable from its customers.

- The financial impact of this pandemic is difficult to evaluate, given the dynamic and constantly unfolding nature of this crisis. The company cannot evaluate the exact financial impact of this crisis on its future operations, however, it is well-equipped to constantly evolve with the challenges posed by the business environment.

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Existing contracts/agreements where non-fulfillment of the obligations by any party will have a significant impact on the company's business:

- The Company is well-positioned to fulfil its obligations and existing contracts/arrangements. At present, we do not foresee any contract/agreements which will have a significant impact on the business in case of non-fulfillment of obligations by any party.

This is for your information and record.

Thanks & Regards,

SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Woods Coating Pvt. Ltd.)

For SIRCA PAINTS INDIA LIMITED
(Formerly Known as Sircolor Wood Coatings Pvt. Ltd.)

Company Secretary

Chahat Mahajan
Company Secretary & Compliance Officer
M.No: 51255

Place: Delhi